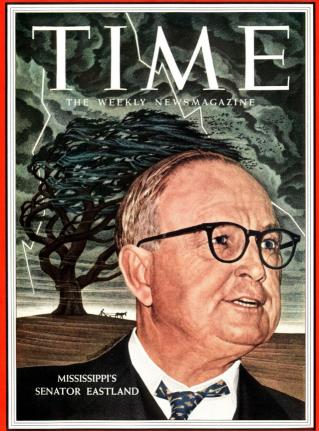
TWENTY CENTS MARCH 26, 1956





# The southern belle pointed the way...

The garden capital of colonial America, Charleston was once described by an early tourist as "a southern belle with flowers in her hair." When you drive there today, you'll find her as excitingly beautiful as ever.

Here you can tour through stately ante-bellum homes ... visit rich historic sites ... and wander through many of the region's loveliest gardens, including Middleton Place, the nation's first landscaped gardens, and Cypress Gardens, where you ride in boast through a floral wonderland.

But Charleston today has no monopoly on garden beauty. Wherever you drive from coast to coast you'll find America blooming with many spectacular gardens due, in large part, to the untiring efforts of the nation's garden clubs. One of the largest and most active groups is the National Council of State Garden Clubs, Inc., an association of state federa-

tions which works unflaggingly to promote horticulture, civic beauty and conservation.

The need for a garden has been part of the American character from the very beginning. The Pliginin dames of Plymouth brought flower seeds with them to brighten this widd new hand and many an overcrowded covered wagon rumbled west with a few dusty geraniums bobbing on the doal. It's a proud hamer that the ladies of the garden clubs have inherited from the "southern belle." They carry it exceedingly well.

FREE Tour Information

If you would like to visit Charleston, or drive anywhere in the U.S.A., let us help plan your motor trip. Write: Tour Bureau, Sinclair Oil Corporation, 600 Fifth Avenue, New York 20, N. Y.—also ask for our colorful National Parks Map.

SINCLAIR SALUTES THE NATIONAL COUNCIL OF STATE GARDEN CLUBS, Inc. for its work in making a more beautiful America





By 1910 B. F. Goodrich had taken the first big step toward highway safety by erecting guide-posts and safety signs in every state-along 30,000 miles of highways. Years later state and federal governments took over this activity.



Again in 1956 we say . . .

# HIGHWAY SAFETY IS EVERYBODY'S BUSINESS

Your help is needed now-

VERY day 70,000,000 drivers fight the Battle of the Jam . . . because America's roads are years behind her growing prosperity.

B. F. Goodrich has, almost from the time of the first automobiles, been a leader in traffic and highway safety, B. F. Goodrich will continue to work in this cause. But your help is needed, too. And you will benefit.

With enough wide-laned superhighways and with older roads modernized, you'll save traveling time, cut down on driving jitters and be far, far safer in your car. Thousands of lives will be saved, injuries avoided

As for the nation's trucks-which

carry raw materials, farm and building products, machinery and all the good things of life to the stores where you shop-better highways mean faster transit and lower operating costs. And that means the price

tags of the merchandise they haul are lower to you! Trucks carry 75% of all goods at least part of the way. You can help get the nation's badly needed road-building program started now-by urging your

public officials to legislate and approve immediate action! Highway safety is everybody's

For a safer, better tomorrow, write your public officials-TODAY!

Published in the public interest by **B.F.Goodrich** 



These advertisements are typical of many published over a period of years by B. F. Goodrich in the interest

of better roads and highway safety.



# Columbia ... America's First Bicycle!

To a youngster, there's nothing quite like being first in the parade. And that's how he feels all the time when he's riding a Columbia—America's first bicycle!

Dad and grandfather before him, too, knew the Columbia bicycle. For it was introduced in 1877 by America's earliest bicycle builder, The Westfield Manufacturing Company, subsidiary of The Torrington Company. Ever since, Columbia has been the leader in styling, in easy cruising and in durable, dependable construction.

Manufacturing bicycles and bicycle parts is only one of many activities of Torrington. Its products range from the finest sewing and knitting machine needles to huge anti-friction bearings for rolling mills. In each of these diverse fields. Torrington prod-

In each of these diverse fields, Torrington products enjoy an unmatched reputation for quality, economy and performance.



Torrington helps smooth the operation automatic transmissions by supplyin wafer-thin Needle Thrust Bearings to r place hard-to-lubricate thrust washers.



Torrington makes millions of precision metal parts, many of them appearing it your hardware store as screwdriver blades awls, scribers and similar parts.

### THE TORRINGTON COMPANY

Torrington, Conn.

Serving industry from plants in the United States,
Canada, England and Germany







## **FAMILY CHAUFFEUR?**



Give her the extra protection of

the policy with the

**P.S.**\*

## Personal Service

Shuttling back and forth — to school, to market, the station, a dozen other places . . .

Doesn't she deserve the finest possible protection? She'll have it when you give her an Ætna Casualty insurance policy.

It's the policy with the P.S. that means personal service. An's time, anywhere — she'll get quick, competent, friendly help whenever she needs it from thousands of Ætna agents from coast to coast, backed by Ætna's nationwide claim service organization.

She'll benefit also in other ways from your decision to buy an Ætna Casualty policy. Your Ætna agent is a trained insurance advisor. He'll make sure your coverage exactly fits your family's needs... both now and in the future.

Furthermore, he's an independent businessman, known and respected in your community. You'll find it well worthwhile to ask him about the policy with the P.S.

P.S. Remember, to get protection plus personal service on practically every form of insurance for your family, home, car, and business — the Ætna Casualty agent in your community is the man to see,

# ÆTNA CASUALTY AND SURETY COMPANY

ford, Conn.

Affiliated with ÆTNA LIFE INSURANCE COMPANY . STANDARD FIRE INSURANCE COMPANY . Hartford, Conn.

ALL FORMS OF CASUALTY, BONDING, FIRE AND MARINE PROTECTION TIME, MARCH 26, 1956

## BILL LUNDIGAN\* SHOWS YOU WHAT'S HAPPENED

TO THE GEARSHIFT! (\*Your TV host on "Shower of Stars" and "Climax!" Thursdays, CBS-TV)



1. "BACK IN MY GRANDADDY'S DAY you needed a long reach, a strong back and a third eye to shift gears. The gearshift was outside the body of the car, where it was a tempting toy for the neighborhood kids. This was long before my time!



2. "I REMEMBER IN DAD'S first car, the gearshift had moved in out of the rain, but in everybody's way. Rising like a flagpole from the floor-board, it tangled with legs, hands and the handbrake. If you sat three in the front—oh boy!



3. "NEARLY 20 YEARS AGO it moved to the steering post. When automatic shifting came the lever stayed on the post! But then Chrysler Corporation's PowerFlite transmission made possible a still more convenient, foolproof location!



4. "IN THE 1955 CHRYSLER CORPORATION CARS—
the cars of THE FOR WARD LOOK—the Selector was moved
right next to the ignition key, on the instrument panel. It was
simple, convenient, out of the way and everybody liked it!



8. "NOW COMES PUSHBUTTON MAGICI Leading the field again, Chrysler Corporation introduced PUSHBUTTON POWERFLITE in its 1956 cars—Plymouth, Dodge, De Soto, Chrysler and Imperial. Like magic — you just push a button and GOI 18's fully tested and perfected. Let your death

demonstrate its simple mechanical design. You'll find that safer, surer, PUSHBUTTON POWERFLITE cannot run down your battery. This is but one of dozens of Chrysler Corporation automotive 'firsts'. Another reason why you can always expect more from a Chrysler Corporation car!"

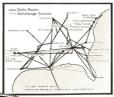
CHRYSLER CORPORATION THE FORWARD LOOK
PLYMOUTH . DODGE . DE SOTO . CHRYSLER . IMPERIAL



## ...via Charlotte, Washington, Baltimore and Philadelphia

Whether you're on the world's fastest, finest airliner—a deluxe Golden Crown DC-7 to New Orleans—or heading for Dallas on a DC-6 Daycoach—Delta hospitality makes it the kind of flight you want to remember.

It gives added flavor to your Plantation Breakfast . . . makes your broiled-to-order Filet Mignon more tempting. It gives a glow of friendliness to each thoughtful act of your gives a glow of friendliness to each thoughtful act of your soften it from the heart. This kind of service led two million people to fly Delta last year for a total of a Billion passenger miles. Next time you fly North or South, you-all call Delta for the property of th





Coming later in April: Through service between New York and Houston.

General Offices: Atlanta, Georgia



FORD AIROS

# "New or old-the car you drive today runs best on years-ahead Quaker State!"

Your car will run best with a modern motor oil . . . one with special qualities of lubrication, cleansing action, and protection from wear. One oil, Quaker State, is so high in quality it surpasses the demands of motors as advanced as those in the cars of the future! Thus Quaker State is truly years-ahead, and finest for your car today. Refined only from Pure Pennsylvania Grade Crude Oil, but available everywhere. Ask for it by name.



QUAKER STATE OIL REFINING CORPORATION, OIL CITY, PA.

Member Pennsylvania Grade Crude Oil Association

### LETTERS

## The Running Debate

The Democratic Party has two major abjections to the Sienhower (icket: 1) Eken-hower's health, and 2) Richard Nison. I would strongly suggest that the Democratic Party at their convention nominate Eken-Party at their convention nominate Eken-Bourty (in the Party at the Convention nominate Eken-Party (in the Party of the Party of the Party of the Party (in the Party of the

## Burbank, Calif.

I think that we the people are entitled to know from the Republican Party before the election just who will run the Governmentand where the capital will be situated— Maryland, Georgia, Palm Springs, Denver, Gettysburg, Washington, D.C., or the U.S. Naval Hospital in Bethesda, Md, DOROTHY MASON

#### East Lansing, Mich.

How silly can some Republicans get? They rival the A.D.A. and Harry Truman in their hatred of Nixon. I consider Nixon, with his forthrightness, about the hest asset in the Republican exhibit.

## Bradford, Mass. E. L. Baker

...

Anyone in his right mind should not even consider letting Ike decide who should be Vice President. I sincerely believe Mr. Nixon should be running the Government. W. I. HALL

### Mobile, Ala.

Practicing the virtues of a true Christian, together with the duties of a perfect gentleman and patriot. President Eisenhower's tested leadership inspires confidence and

#### Letters to the Editor should be addressed to TIME & LIFE Building, 9 Rockefeller Plaza, New York 20, N. V.

Sebuription Rates: Continental U.S., 1 yr., 86,00; 2 yrs., 81,00. Canada and Yukon, 39,000; 3 yrs., 81,00. Canada and Yukon, 39,000; 3 yrs., 81,00. Cuba Mexima speeded editions: to Hawaii and Alaska, 19,800; 2 yrs., 811,50; 3 yrs., 814,00. Cuba Mexima Seburation of the Seburation of Seburation (Seburation Seburation S

#### subscription Service: J. Edward King, Genl. Mg Mail subscription orders, correspondence an instructions for change of address to:

Time Subscription Service 540 N. Michigan Avenue Chicago 11, Illinois Subscriptions may also be ordered at no additional cost by calling Western Union by whither and asking for Operator 25.

Canage of Address: Send old address (exactly as imprinted on mailing label of your copy of TIME) and new address (with zone number, if any)—allow three weeks for change-over. Adverting Correspondence should be addressed to; TIME, Time & Life Building, 9 Rockefeller Plaza, New York 20, N.Y.

New York 20, N.Y.
TIME IN. Also publishes LIPE. FORTUNE, SPORTS
ILASSFANTER. ARCHITECTURAL FOREX and HOUSE
ILASSFANTER. ARCHITECTURAL FOREX and
dent. Roy E. Larsent. Executive Vice President
for Publishing. Howard Black; Executive ViceVice-President and Secretary. D. W. Brunsbaught
Vice-Presidents. Bernard Barnes. Allen Grover.
James A. Linen. Ralph D. published Mr. Scholler
James A. Linen. Ralph D. published Mr. Arnold W. Carlon.
Andold W. Carlon. Allen D. and Assistant Secretary.
Arnold W. Carlon.

TIME March 28, 1956 Volume LXVII Number 13





## HOW OFTEN DO YOU SAY:

## "What I'd give for a shot like that"?

Not the booming 300-yard drives or the miraculous recovery for a birdie.

We're talking about the regular fairway and rough shots that make up the biggest part of your game. The shots that you spauldn't miss and cost you pars when you do.

These are the shots you'll make better with Spalding SYNCHRO-DYNED® registered Bobby Jones clubs. Because only these clubs are made with Spalding's exclusive SYNCHRO-DYNED club system—a scientific and exact formula of weight coordination that makes every club in the set siering

and feel the same. What a difference this feel can make!

Just a few rounds with these registered clubs, and you'll be experiencing better timing, consistently better accuracy, consistently better distance. And with every club in the bag, for all your Spading Bobby Jones SYNCHRO-DYNED clubs swing alike!

You'll find these clubs offer better appearance, as well as better playing qualtites. The Jones irons feature a glistening finish on an exclusive tough alloy steel. They not only look better at the start, but their good looks last and last.



Spalding Autographis—better-made clubs at a budget price. The Autograph irons give you the same high-polish finish as on all Spalding irons. Spalding Autograph woods and irons are carefully balanced to offer good golfing, season after season, at a popular price. See your Spalding dealer for Spalding Autograph clubs. Play Spalding clubs and balls golf's most winning combination



SPALDING OF THE PACE IN SPORTS

The Year's Most Dramatic Book... The Year's Most Exciting Cast...

The Year's Most Distinguished Motion Picture!

DARRYL F. ZANUCK

# **GREGORY PECK** JENNIFER JONES FREDRIC MARCH

in 20th Century-Fox's

"The Man in +he Gray Flannel

marisa pavan lee i. cobb ann harding keenan wynn gene lockhart

DARRYL F. ZANUCK Written for the Screen and NUNNALLY JOHNSON COLOR by DE LUXE



trust. All those who toil for a peaceful world will wish him Godspeed in a second term of office. BARONNE DE FURSTENBERG

#### Joseph & the Democrats

You folks were nodding when you failed to scotch Representative Bob Poage's crack about Joseph taking gold vessels from his brethren [March 5], which shows how ignorant of the Bible a Texas Democrat can be. Joseph took nothing from his brothers. On the contrary, he gave generous gifts to them. As for "gold vessels," the only thing the only thing



DISCOVERY OF THE CUP

of its kind mentioned in the Biblical story was one cup which was not gold but silver. Joseph ordered it to be placed in the sack of his full brother, Benjamin, so he would have a pretext to keep him in Egypt [see cut]. We all know that Harry Truman is rewriting history to suit the doctrines of the Democratic Party. Has Bob Poage undertaken the job of re-writing the Bible for the same purpose? ALFRED OLSEN JR.

Lawndale, Calif.

¶ Says Texas' Poage: "Being from a silver-producing state in the West, Mr. Benson probably knows more about Joseph than I do. Possibly Joseph was a Free Silver Democrat."—ED,

Sir:
Few Republicans or Democrats would be a match for Bible Reader Benson, who was too polite to correct Bob Poage. . .
Mrs. Walter White

Rio Linda, Calif.

Not any of the Senators present seemed to Not any of the senators present seemed to be aware that the comparison between the Biblical Joseph and a truly great Democrat of the 1930s was made by the late Thomas Mann. They do not seem to know that Joseph the Provider, although planned in the 1920s in Germany, was finally written during the early 1940s in California, as a discreet tribute to F.D.R. and the New Deal [TIME, Aug. 22]

HANS ALBERT MAIER

The University of Connecticut

### High Tide of Terror

I never heard of Lo Jui-ching until his story appeared in Time, March 5, but I knew instinctively that there must be a few such men in our world; of these, it would

# LIBERTY MUTUAL

The Company that stands by you



# Saved from crutches by Liberty's double-check

THE attending doctor asked Liberty Mutual's Medical Advisor to examine the X-rays of an employee's fractured leg. The specialist's sharp glance spotted a second, obscure fracture. Without treatment of both injuries, the man would have been permanently disabled. He's now back on the job. The Medical Advisor system is an important part of Liberty's medical program for reducing compensation costs. More than 50 of the nation's top orthopedic surgeons serve Liberty Mutual offices across

the U. S. A. Each medical advisor is prepared to review all bad accident cases in his district.



MEDICAL SPECIALISTS HELP YOU CUT COMPENSATION LOSSES. Liberty Mutual retains 53 orthopedic surgeons to check diagnosis of serious cases. These medical specialists are available to help your injured workers get the right treatment.



from Liberty Mutual's unique medical and health program for industry. This comprehensive program not only helps prevent accidents — but also cuts your compensation costs by reducing loss and disability.



INSURANCE FOR: AUTOMOBILE, LIABILITY, FIRE, WORKMEN'S COMPENSATION, ACCIDENT AND HEALTH, GROUP, INLAND MARINE, OCEAN MARINE, CRIME



Oh my gosh! We're out of stamps -- again!



How I hate to wait at the stamp window!



# Now every office can have one!

Today even the smallest office can have a postage meter...and get rid of adhesive stamps and lick-and-stick mailing-for good! Now there's a desk-model postage meter, the

DM-that prints postage as you need it, for any kind of mail. It always has the right stamp! The DM is easy to use. Insert the envelope,

dial the amount of postage you need, press the lever-and the letter is stamped and postmarked. It prints postage for parcel post, too, on special tape. With every meter stamp, you can print your own small ad, if you want one. And there's a moistener for sealing envelopes, Metered mail doesn't have to be cancelled

in the postoffice, can get on its way faster. Postage in the meter is protected from loss,

damage, theft...automatically accounted for. You don't have to send out a lot of mail to use a meter. One DM user in three spends

less than \$1 a day for postage! There's a meter model, hand or

electric, for every office. Ask the nearest PB office to show you.

Address\_



1211 Pacific St., Stamford, Con Send free | booklet, | Postal Rate Chart to:



Gets the mail -- and me -- out on time!



Ålso makes parcel post mailing easier!





in the U.S. and Canada

seem that you have found the alltime champion. Amidst all the fuzzy theories about the ills that beset us and all the monstrously costly and clumsy blunderbusses that are being loaded and cocked to deal with them, the sort of publicity you have given this filthy fellow is a tantalizingly well-planted step in the right direction ROBERT C. WELLWOOD

Why do the free countries of the world allow such murderers to exist even if it means war?

A. H. FORD

Ayer, Mass.

The massacre pictures in the Lo Jui-ching story were incredible in their shocking bru-tality, in their morbid realism, in their true portrayal of the erstwhile land of the Good Earth, and in their lack of a photographernewsservice credit. If the source of the picture is not so secret as to jeopardize the life of the photographer or alienate the services of a good photo supplier, please disclose it. IIM HANSEN

Los Angeles

I The pictures were taken in northern Kwangtung province, then smuggled into Hong Kong, where U.S. officials and Time's Bureau checked their authenticity, agreed to keep secret the photographer's name.-ED.

I hope you sent a copy to Earl Attlee; he and many other well-meaning members of the left wing have at last been persuaded that the Russian regime is basically evil, and not just socialism gone a little wrong The result of this has been that they now have turned to Mao Tse-tung for solace. R. W. F. EASSIE

Cambridge, England

You pick a professional killer like Lo Juiching to adorn your cover; when you have to dig that low, material must be scarce. Makes me want to cancel my subscription. R. J. SCHAPPERT JR.

Somers Point, N.J.

You could have done no greater service to modern humanity than to factually present to the court of world opinion the crimes of Red China. May God give us the wisdom and courage never to give recognition in any form to them. We made that mistake with Russia and have been paying a dreadful price ever since.

LEWIS H. SPIVEY

Greensboro, N.C. The Root of the Matter

Congratulations to Mark Ethridge [March 5]. At last, common sense from the South.
M. HUMPHRIES

Sarnia, Ont. I wish to commend you for reporting Mark I was to commend you for reporting Matrix Ethridge's fine speech. I regret, however, that he saw fit to equate the courageous efforts of the N.A.A.C.P. with those of Senator Eastland's, labeling both organi-zation and man with the word "radical." Are those who insist on obedience to the highest law of our land to be classed ethically

with those who encourage disesteem for law? This kind of thinking would place the hero

and coward in the same category, also the



New York to 91 cities in 33 countries of Europe - Africa - Middle East

Offices in: ATLANTA - BOSTON - CHICAGO - CLEVELAND - DALLAS - DENVER - DETROIT - LOS ANGELES
MIAMI - PHILADELPHIA - SAN FRANCISCO - SEATTLE - WASHINGTON, D. C. - TORONTO

# Now! Change-Over

to Cooler, Lighter Summer Shoes...by



The Florsheim Shoe Company . Chicago 6 . Makers of fine shoes for men and women

extremely generous man and the miser. Indeed, such thinking would actually destroy all value and all discrimination in judging human acts. Everybody would be judged according to the amount of energy that goes into his actions, not by the quality of his acts. LILLIAN SMITH

Neptune Beach, I

Publisher Mark Ethridge's telling words did not tell the truth. The rest of the country has the desire to hurry the process of integration.

JEAN B. LYNN

Wellesley Hills, Mass.

#### Franchise Agreement

You erroneously state in your March 5 "A Company for Hanns" that Butler Bros. "own 2,375 Ben Franklin stores." These stores are not owned by Butler Bros. but by individuals like myself, operating under a franchise agreement with Butler Bros.

F. W. LOEB Guthrie Center, Iowa

- 100 to 100 to

## Needless Slaughter

In the March 5 issue your movie reviewer proceeded to make unnecessarily cynical remarks about The Last Hunt—an epic of the needless slaughtering of the buffalo. It has been the habit of your reviewer to make fun of all pictures that are not to his liking.

RICHARD DINMAN

Brooklyn

Enjoyed and agreed with Time's review of *The Last Hunt*. Since many of the scenes had been filmed in our state, my husband and I, like many other South Dakotans, were "buffaloed" into going.

Mrs. Milo Potas Brookings, S. Dak.

...

I thoroughly enjoyed your review; I am mighty proud to be a South Dakotan, but I reversed this stand when I viewed this morbid picture.

JANET KEATING College Station, S. Dak.

#### Cloudy Title

Thank you for the open attitude taken by your Feb. 27 article dealing with the question of whether or not I am entitled to be known as Baron Nugent, I am most anxious about the sentence "But a spokesman for Burke's [Peerage] ruled sternly, 'Unit the title is formally restored, it cannot be recognized in Britain.'"

In Burke's there is the usual paragraph relating to the refinquishment of the title by my uncle and the Royal warrant dated 1920 my uncle and the Royal warrant dated 1920 life. He warrant to the title the state of the life. He warrant in 1920 abolishes the title in Great Britain altogether, then why do they list my father as the fifth barron two years later? By right of succession from tather to son, I am. Unyugent.

#### JAMES NUGENT

Los Angeles

¶ Reader Nugent's argument is with

his peers; the 1949 edition of Burke's listed him as the seventh Baron Nugent, the latest edition does not.—ED.

Today modern hospitals can pamper even the fussiest patients...thanks to the singular ingenuity of DIXIE CUP!

At his very best the man in Room 203 was a round-the-clock grouch. But at meal time...

He complained about the rattle and clatter of dishes...howled that the service was too slow...and when he found a slight smudge on a dish...!\*#!!! The blast even caused vibrations in Dixie's research labs.

Then those who ran the hospital voiced a more practical complaint (and Dixie's research brains ticked faster than ever!). Meal service cost too much...for breakage, for dishwashing equipment, and for dishwashers who could keep every single cup and dish hospital clean.

Soon after Dixie had the answer and ...



# the impatient patient in Room 203 finally smiled

Now Dixie keeps everybody happy with a complete, matched, single-use food service especially designed to meet hospital needs. Exclusively Dixie's, of course.

Every course of every meal is served in colorful cups and dishes that are easy to handle, quiet, and *impeccably* clean. You use them once, just once. Dishwashing expenses—nothing.

So you see, Dixie ingenuity pays off all around. And happily, you'll find other modern single-use Dixie services in soda fountains, schools, on trains and planes everywhere. Just one thing to remember...

LOOK FOR THE NAME "DIXIE" ON THE SIDE OF THE CU

not all paper cups are DIXIE CUPS



-just the best ones!

0 1956. DIXIE CUP CO.

# Only STEEL can do so many jobs so well



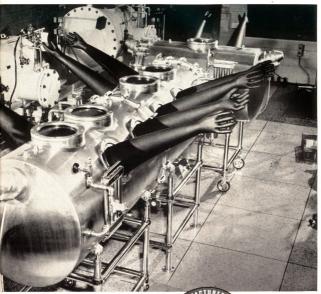
200,000 Square Feet of Roof! The roof for this huge factory is made from steel roof deck welded to the roof purlins. The small crew shown in the picture can install over 8,000 square feet in a day. The welded construction protects against wind, bomb blast or earthquakes.



Withstands 100 Falling Tons. The Air Force B47 Strately weights 100 tons. When the plane touches down onto a runway, it needs the toughts est, strongest landing gear that money can have been the toughts. The outer cylinder of each outrigger strut is made from USS Shelly Seamless Tubing. There are welds Each tube is pierced from a solid billed of line steel. Only steed can do so many jobs so m

No Stoop, No Strain. This utility cart holds a load of wet wash, and it rolls anywhere—even up and down stairs. It's made from USS heavy steel wire, folds to a four inch thickness for storage, even has a collapsible steel bar to hold ironed clothes on hangers.





Berm-free Animals. At the Lohand Institute of the University of Notre Dame, these Stainless Steel germ of the Stainless and the Stainless Steel germ. The animals are minded but the end a germ free above, and valuable experiments can be run on creatures who eat only sterlined food, and breathe sterile air. The Stainless Steel tanks are smooth and easy to clean, and the will not corrode.



This trade-mark is your guide to quality steel

# UNITED STATES STEEL

Per further information on any product mentioned in this soluritaneous, write United States Sord, 503 Villaine Prent Place, Pittishery, 30, Pit.

AMERICAN BRIDGE, AMERICAN STEEL, 6 WHIS of CVICQUE FEELE, COLUMBACAS(TON STATE, CONSOLIGATION STEELS STEELS, STEELS, AMERICAN, AME

Sea The United States Steel Hour. 17's a full-hour TV program presented every other week by United States Steel. Consult your local newspaper for time and station.



In this season it is well to remember that the hope of our world rests on faith. Through faith our forefathers—men of varied faiths—built this country. And only through faith can we, in our turn, build confidently for the future.

Faith is a family matter, too . . . and with it goes the responsibility for helping our children prepare for tomorrow's world.

Massachusetts Mutual Life Insurance Company ORGANIZED 1851 Springfield, Massachusetts

# TIME

MANAGING FRITOR Roy Alexander

ASSISTANT MANAGING EDITOR

SENIOR EDITORS

inks, Robert W. Boyd, Jr., Edward O. Ce Griffith, Henry Anatole Grunwald, Rob., Hillis Mills, John Osborne, Content Peckha oseph Purtell, John Walker, Max Ways.

ASSOCIAIE EDITORS
AUChincloss, A. T. Baker, Bruce Bartornstein, Godfrey Blunden, Gilbert Cant
e, Henry Bradford Darrach Jr., Alex
iam Forbis, Max Gissen, Barker T. Hartlestlett, Alvin M. Josephy Jr., James C. Knenberger, Jonathan Norton Leonard,
labann Jr., Margaret Quimby, Carl Solber

CONTRIBUTING EDITORS

chman, William Bowen, Rodne non, Robert C. Christopher, C. lingen, George Daniels, Micha is, Bernard Frizell, Manon Gauli

ART DIRECTOR Michael J. Phillips

EDITORIAL DESEARCHERS

ia Adams, Mary Ann Ash, Bernas Scott Bennett, Virginie Lindsley eth Boeri, Dorothea Bourne, Amelia Brine, Elsie Ann Brown, Barbura E surns, Nancy McD, Chase, Phoebe F

U.S. AND CANADIAN NEWS SERVICE

Lawrence Laybourne (Chief of Correspondents), Ben Williamson, Grace Brynolson, Arthur W. White, Williamon, Grase Beruston, Arthur W. Williamon, Grase Beruston, Arthur W. Williamon, Saraya Managaran, Luna Shapira, John San, Wai Luria Berkada, Jerry Hannita, Serrifi Biliman, You and John S. Serifi Milliamon, John L. Sterke, Mark Balliuwa, Janana Tratar, Bartan, John L. Sterke, Mark Balliuwa, Janana Tratar, Bartan, Johan S. Camara, Jahan S. Berke, Mark Balliuwa, Janana Tratar, Bartan, Janana T. Hannis, Janana Hanni, Janan J. Wang, Janana T. Landa, Janana Hanni, Janan S. Gangara, Janana Hanni, Janana S. Gangara, Janana Hanni, Janana Hanni, Janana Hanni, Janana Hannis, Janana Hannis,

FORFIGN NEWS SERVICE

PUBLISHED James A. Linen

ADVERTISING DIRECTOR John McLatchie

TIME, MARCH 26, 1956



Dear TIME-Reader:

THE highest tribute any story can get is close scrutiny and high praise by the experts concerned. Last week the Air Force was going all out for our text and color picture spread (TIME, March 5) on the nation's youngest military service. It sent copies of the magazine to 660 Information Service officers at U.S. bases around the world. At the Air Force Academy Brigadier General Robert M. Stillman, cadet commandant, ordered copies for each of the 265 cadets, TIME's story will be used in the Airmanship Division of Cadet Studies and may be incorporated into academy textbooks. Said General Stillman: "TIME writers and photographers are to be congratulated for an excellent story . . . a detailed and comprehensive study . . ."

N a corner of the National Affairs bullpen is the most prized copy boy station in our editorial department. It is furnished with a comfortable chair, phone, water cooler, a typewriter and plenty of copy paper. And it is partly closed off by a massive pillar. In the privacy of this corner, a succession of young men have daydreamed, read, studied college textbooks or pecked hopefully at the typewriter between errands for the editor, the writers and the researchers in the N.A. section.

One of these was Thomas Anderson whose first novel, Your Own Beloved

Sons, is reviewed in this issue (see Books). Tom occupied the corner for a year. By day the copy boy buzzer was a continual interruption, but late at night, when the big bullpen was dark except for the ceiling reflections of nearby Broadway's neons, he sat under a desk lamp, pipe-smoking and writing. Fifteen times Tom rewrote his book. Late in the summer of 1954 he quit TIME and went off to the cranberry boglands of New Jersey's Toms River country to live alone in a shack and polish the final version of his Korean war story,

Tom's immediate predecessor in the corner was Leslie Stevens, who spent much of his two years there writing plays. Stevens left TIME just before his Bullfight scored an off-Broadway hit that paved the way for a Broadway production of his Champagne Complex. Now Stevens has another play, The Lovers, in rehearsal. Good friends, the two former TIME copy boys have been collaborating on an adaptation of Ibsen's The Master Builder, with Stevens doing the writing and Anderson the translating.

Last week Tom Anderson revisited his old corner and presented National Affairs Editor Max Ways with a copy of his novel. Said Tom: "I think you ought to have one of these, Mr. Ways-I wrote so much of it on your time."

Cordially yours.

James a. Linen

## INDEX

Cover Story....26 News in Pictures.....22 Letters ..... 6 Press .....63 Books.....112 Medicine .......69 Radio & TV ......56 Religion ......52 Business ......92 Milestones ..... 102 Cinema .....104 Miscellany .....120 Science .........83 Education ......49 Music ......76 Foreign News....30 National Affairs...19 Theater.........89

People ......44

17



Magnavox Gold Seal instruments carry a full year's warranty on all tubes, all parts—and a service guarantee for 3 months. Only Magnavox gives you this protection—this assurance of complete reliability.

Marguerite Piazza, Opera, Television, Supper Club Star



The Videorama with new Stereosonic sound

# The magnificent Magnavox looks alive...sounds alive

The sensation is entirely new. In this magnificent Magnavox four high fidelity speakers, two on each side of the big, lifelike picture, surround you with natural sound. You feel the sound comes from the picture, and for the first time the picture is real—sweeping you into the scene. This is Stereosonic sound—and you find it only in this magnificent Magnavox. Other Magnavox models from \$149.50 (VHF). The Magnavox Company, Fort Wayne 4, Indiana.

The Gold Seal Videorama 21 is the newest of many Magnavox instruments. New, low horizontal styling. In Syntex mahogany as illustrated below only \$299.50 (VHF). Slightly higher in cherry or oak with table shown above.



# NATIONAL AFFAIRS

## FOREIGN RELATIONS

Back to the Factory

When the U.S. DC-6 bearing Secretary of State John Foster Dulles appeared over Don Muang Airport one afternoon last week. Thailand's Prime Minister Pibulsonggram was still fretfully edging his way through Bangkok traffic in his Ford Thunderbird. Informed by the airport tower, the pilot of the Dulles plane circled for seven minutes until the Prime Minister thundered onto the field, Bangkok was a courtesy call for Dulles: there were no critical problems to be ironed out. After he departed the next day (Pibulsonggram and the Thunderbird were late for the goodbye) only three of the eight Thai language papers mentioned his visit.

Reassuring & Wooing, In Dulles' 20day, ten-country tour of Asia, none of the calls could be called urgent; the Secretary's purpose was not to seek or to make new commitments but to explain U.S. policy, reassuring friends and wooing neutrals. He worked hard and well at the iob.

At the meeting of the Southeast Asia Treaty Organization Council of Foreign Ministers in Karachi, Dulles helped to bolster SEATO's determination to move forward on military and economic legs. In New Delhi he sought to convince Prime Minister Jawaharlal Nehru that the U.S. is not a warmonger and would like to be a closer friend to India. In Diakarta (where the Times of Indonesia had declared only a few weeks earlier: "That man should be kept out of here, by force if necessary") Dulles' car was heckled by youths who cried, "Down with SEATO!" But when he left, after in-viting Prime Minister Achmed Soekarno to visit the U.S., most Indonesian circles -even the Times-seemed to feel that his visit was eminently successful.

In Manila, where Dulles announced that the U.S. will build its atomic research center for Asia in the Philippines, he left helphid elation and renewed morale. In Taipei and in Seoul he held friendly conferences with Formosa's Generalissimo Chiang Kai-shek and with Korea's Presitent Symgman Roee. In sensitive Japan dent Symgman Roee. In sensitive Japan gration procedures, had his passport stamped, and spoke of the "Feationship of peace, friendship and cooperation" between Japan and the U.S.

It was clear that John Foster Dulles thawed some of the coolness where thawing was needed, e.g., in India and Indonesia, and stoked some of the warmth where it needed to be stoked.

where it needed to be stoked.

Opportunities & Dongers, But these are times when more than thawing and stoking is needed. The sob-punctuated speech of Communist Party Boss Nikita Khrushchev (see FOREIGN NEWS) threw new light on a critical area of weakness in the Soviet system. To exploit the opportunities offered by that weakness, the U.S.

## The U.S. & Enosis

Cyprus is not a U.S. base, but it is of strategic importance to the whole pattern of Western defense in the cold war, It is Britain's command post for the Middle East; it guards vital sources of oil supply; it lies along the best line of communication between Europe and Asia; it is in an area where there is no satellite buffer zone



TRAVELER DULLES RESTING ON CEVLON BEACH®

Across the world the breakers roared.

needs, more than ever, a bold, imaginative, skillful foreign policy. It is also apparent that while the Secretary of State was traveling in the Far East, new dangers for U.S. policy were arising in the Middle East and in North Africa. There was uneasiness in a number of the world's capitals about whether Dulles' State Department was organized and administered well enough to meet those problems as they should be met. A photograph of Dulles lying on a beach in Cevlon when there was highly disturbing news on the shores of the Mediterranean was splashed five columns across the front page of a London newspaper under the caption U.S. HEAVYWEIGHT. As he headed home this week it was

As he headed home this week it was high time for the traveling salesman to get back to the factory, there to produce some foreign policy to sell. on the Soviet Union's border. For those reasons the U.S. State Department has been watching anxiously the dispute between Britain and Cypriot nationalists who want enosis (union) with Greece. Behind the scenes the U.S. has been urgins both sides to reach an agreement.

ing both sides to reach an agreement.

"A Kick in the Testh." Early last week
the State Department moved publicly
into the controversy. Appalled by British
into the controversy. Appalled by British
bishop Myriarthefs Makarios, and by
Britishin's general adoption of a "tough"
policy, the State Department openly
used British to resumer dispositions with
ment Press Officer Lincoln White: "The
third States Government carnestly
United States Government earnestly

\* Behind him: the legs of State Department Counselor Douglas MacArthur II. hoped that basic agreements might be reached which would enable the people of Cyprus to achieve their legitimate desire of cooperation in the establishment of a government truly representative of the people of the island." Privately, the U.S. attitude could be summed up in a question: What do we do about an ally who frisks nuns and deports an archbishop?

London seethed at the implied rebuke in White's statement, but the next development brought British reaction to the boiling point. Out of Athens came reports that Carrer Diplomat Cavendish Welles Camon, U.S. Ambassador to Greece, had with an expression of "sympathetic concern" for Greece, and praise for Greek "dignity and statesmanship" in the affair. British newspapers promptly roared that this was an insult to Great Britain (a "kick in the teeth," said London's Daily Mail); Sir Roger Makins, British Condon's manded an expansation, officially demanded an expansation.

"Our Very Best Friends." As the storm swirled up, the State Department's White hurriedly issued another statement. The new pronouncement appeared to withdraw somewhat from the previous U.S. position. White summed it up: "We are not taking sides." At his press conference President Eisenhower added his soothing voice: "Here is a place where two of our very best friends are engaged in an argument with very great difficulty. Now, we are friendly to both, not only friendly in the sense of traditional friendship with these two peoples, but on top of that, both are vitally necessary to NATO . . . So we are ready to do anything that is reasonable and practicable to help in reaching some solution, but the solution itself is going to have to be reached by the people most greatly concerned.

Af week's end the British were somewhat mollified, but they were less than happy about the continued U.S. pressure for a resumption of negotiations, which in effect meant bringing back and dealing with the exiled archibishop, Just what the State Department was doing about this declates situation was not apparent to the declates distudion was not apparent to the the U.S. cannot afford further deterioration of the Western position on Cyruss.

#### A Little More Aid

This week President Eisenhower was aready to send to Congress his foreign aid program for fiscal 1957 (beginning next July 1). Calling for a little more aid and a slightly different policy, the President Association of the Congression of the

¶ A new policy of long-range commitments. At present, specific foreign aid commitments can be made for only one



Ambassador Cannon Britons boiled.

year at a time. The Administration wants authority to commit economic aid for periods up to ten years, at the total rate of no more than \$100 million a year in long-range commitments. A key aim: to assure governments and investors that U.S. funds will not be cut off suddenly. C Greater flexibility to meet regional economic competition from the Communist bloc. In the current aid program, the President can spend \$250 million a year in the place and manner he wishes, with few congressional restrictions. For the future, the Administration wants this authority expanded to \$500 million a year. One proposed item in this fund: \$100 million of nonmilitary aid for the troubled Middle East and Africa, so that the U.S. will "be in a position to act promptly to help governments in this area in their efforts to find solutions for economic and social problems,"

¶A new fund of \$530 million "to enable the Department of Defense to begin a program of aiding our allies in developing . . an improved and better-coordinated early warning and communications system . . utilizing advanced weapons systems, including missiles."

While the new provisions have some strategic value, the aid program admittedly carries no new, broad-gauge policy to meet the Communist economic offensive. The President called the shift in Soviet policy from threats to offers of aid "significant testimony to the success of our Mutual Security program." But he added that the U.S., until it has further evidence, "must assume that Soviet expansionism has merely taken on a somewhat different guise and that its fundamental objective is still to disrupt and in the end to dominate the free nations . . . Needless to say, we do not intend to permit specific Soviet moves to control our

## THE PRESIDENCY

Essentials of the Job

One day last week blonde Clara Jo Proudfoot, 4, of Miami called on the President of the United States. Born with an imperfectly closed spine (spina bifida) and paralyzed from the waist down. Clara Jo was promoting the Easter Seal drive of the National Society for Crippled Children and Adults. As he saw the little girl laboriously making her way into his office on heavy steel braces and pink crutches that matched her well-starched dress, the President uttered an involuntary gasp. He started toward the girl as if to pick her up and carry her to his desk, then checked himself and said in a firmly encouraging tone: "That's a good

job, a very good job." For Ike, Clara Jo had a sheaf of Easter Seals and a lapel pin; for Clara Jo's cause Ike had \$5, and for her stuffed dachshund he had an autograph. Pulling open a drawer of his desk, the President looked at the contents and remarked, "I'm afraid most of these things are for boys. (Actually, many of them are for the President, e.g., half a dozen bottles of assorted potions and pills.) But he found an 1890 (the year of his birth) silver dollar and a white ballpoint pen for the girl, and a penknife for her eleven-year-old brother. As the other people who were promoting the cause filed out of the room, the President and the little girl were still rummaging

happily in the big drawer. Late & Long. Throughout the week there were other visitors and other causes. In the White House Rose Garden one grey, 43° day, the President met 291 national councilors of the U.S.O., told them how important their work is even in peacetime, and welcomed one of them, retired Admiral John Leslie Hall Jr. (who commanded amphibious landings under General Eisenhower during World War II) as "the old Viking admiral." On another day the President entertained Ireland's John A. (for Aloysius) Costello, who identified himself as a "very unimportant Prime Minister of a very important country, and presented his host with a silver bowl full of shamrocks; in return, he received

a framed picture of Ike.
With Mrs. Eisenhower the President
went out one night to the opening of the
movie Richard III. He found ProducerDirector-Star Laurence Olivier worried
that the time up some three hours of his
leisure. "If it displeases you," said Olivier,
"I will be outraged with myself." The
President was not displeased. Even if he
had been, this first trip to a theater since
his heart attack was more than an evewashington Heart Association.

The President kept in touch with the problems as well as with the people. He met with Secretary of Defense Charles E. Wilson and Admiral Arthur Radford, chairman of the Joint Chiefs of Staff, and later with the full J.C.S., to hear reports on the Puerto Rioc conference on defense.

planning. Slipping out of the White House one night, he dimed with members of the Commerce Department's Business Advisroy Board, and listende to a briefing on North Atlantic Treaty Organization problems by his old friend and aide, General Alfred Gruenther. Ke added a new meeting to his schedule: for the first time he in the companion of the properties of the made up of the deputies and assistants to Cabiner members.

Through Acting Secretary of State Herbert Hoover Jr., the President received continuing reports from the traveling Secciary. John Foster Dulles, as well as Foster Dulles, as well as East, He conferred with Republican leaders from Capitol Hill about strategy on legislation. On two afternoons he talked politics with Republican National Chairman Leonard Hall: Re's special interest for Congress.

Pedient but Not Complocent. At his news conference the President, with a season, and clarity as he has ever about, or the U.S. position on the whole to year of the U.S. position on the whole to year of the U.S. position on the whole to year of the U.S. position on the whole to year of the U.S. position on the whole to year of the U.S. position on the whole to year of the U.S. position on the whole to year of the U.S. position on the whole to year of the U.S. position on the whole to year of the U.S. position on the Whole to year of the U.S. position of the U.S. position

In the tone of a man deeply concerned, President Eisenhower urged a calm but positive approach in the troubled field of civil rights. His Administration will work for continued progress under the Constitution and the decision of the Supreme Court, he said, but it will not use coercion or force. Said the President: "If ever there was a time when we must be patient, without being complacent, when we must be understanding of other people's deep emotions, as well as our own, this is it... The records why have this deep motions.

be understanding of other people's deep The people who have this deep emotional reaction on the other side were not acting over these past three generations in defiance of law. They were acting in compliance with the law as interpreted by the Supreme Court of the U.S. under the decision of 1896.\* Now that has been completely reversed, and it is going to take time for them to adjust their thinking and their progress to that. But I have never yet given up my belief that the American people, faced with a great problem like this, will approach it intelligently and with patience and with understanding and we will get somewhere; and I do deplore any great extreme action on

either side."

Near week's end the President rode through a cold rain to his farm at Gettysburg. With him, for weekend study and revision, he took a draft of his message on foreign aid, due to go to Congress this week. Dwight Eisenhower's doctors had to diam, and he clearly seemed to believe, to the control of the contr

8 Plessy v. Ferguson, in which the Supreme Court set forth the doctrine of "separate but round" [acilities for whites and Newtons



CLARA JO PROUDFOOT CALLING ON A FRIEND Boys have it best in the nation's top drawer,

## REPUBLICANS

## The Eye of the Hurricane

The combination of hot air and cold political calculation can sit up a squall in almost any year, and such were the insertice of the store that with the head of Vice President Kichard Nix-Democrats, who have long made Nixon their favorite target. The hot air came principally from columnists and other pundits who reasoned that the Democrats had made Nixon a political liability and dependent of the might drop him from the contract of the might drop him from the might drop him

Last week President Eisenhower dispelled the storm with as flat a statement as a presidential candidate is ever likely to make about his prospective running mate. "Anyone," said the President at his news conference, "who attempts to drive a wedge between Dick Nixon and me ishas just about as much chance as if he tried to drive it between my brother and me . . . I will say it in exactly the terms I mean: I am very happy that Dick Nixon is my friend. I would be happy to be on any political ticket in which I was a candidate with him. Now if these words aren't plain, then it is merely because people can't understand the plain, unvarnished truth."

Ike went out of his way to emphasize that he had come to no new conclusion, that he was merely repeating in stronger language what he had said before.

Block Cloud. The paradox of the whole affair was that the storm, despite its be-ginnings, had turned into a phenomenon so real that it had fooled many a Repubsor of the first to see it coming and tried to of the first to see it coming and tried to the head it off; immediately after the announced his intention of running for a second term, Hall hailed Nison as a second term, Hall hailed Nison as a second term, and may obtain a strong candidate."

The Nixon story became an intensely personal drama, and cartoonists dealt with it as such (see next page). As the clouds got blacker some Republicans began to waver, and rumors spread that certain unnamed but highly placed G.O.P. leaders were telling like that Nixon should go.

White House Call. Then, the day before his press conference last week, Ike
called Nixon to the White House and
told him what he would say next day.
Within 24 hours, Nixon got more good
news from the New Hampshire primary,
where he received a remarkable total of
22.936 votes—all of them write-ins—for
Vice President.

Neither Ike's statement nor the New Hampshire votes could guarantee that the Nixon storm was over; Nixon was still an attractive target for Democrats who did not want to waste their ammunition on Eisenhower. But as far as politicians were concerned, last week was the week that Dick Nixon, for all practical purposes, was nominated.

# **NEWS IN PICTURES**

# THE NIXON SAGA: CARTOONISTS' VIEW

## THE ATTACK



FAVORITE TARGET



HOW YOU ARE FIXED FOR BLADES!



WHO SAYS THE OFFICE IS NEGLECTED?

# CONFUSION



LONESOMEST GUY IN TOWN



"HOW'S YOUR HEALTH, DICK?"

## SUSPENSE



"WHAT DO YOU MEAN . . . NOW THAT THE SUSPENSE IS OVER?"



"YOU GOT YOUR COURSE CHARTED YET?"

## DECISION



FOGGY



"THANK YOU, MR. PRESIDENT!"

### DEMOCRATS

### Love, Love, Love

The clock's hands moved past 11 p.m. the election returns flowed steadily, and the telephone rang in a cramped Manchester, N.H. hotel suite. Democratic National Committeewoman Myrtle McIntyre answered the call, heard the droning drawl of her candidate in the Democratic half of New Hampshire's presidential primary, calling in from the Minnesota campaign hustings to find out how he was doing. Mrs. McIntyre assured the candidate that there was little doubt about his victory, "Really?" asked he, "Yes," said she, Exulted Candidate Estes Kefauver: "I love you, I love you, I love you one and all."

Kefauver won nicely in a New Hampshire primary that drew 105,188 voters of both parties. The total vote was some 31.000 less than that of 1952 and represented 32% of the state's eligible voters, as compared to the 43% turnout in the hotly contested 1952 primary. Unopposed on the ballot of the presidential preference section, Kefauver received 21,701 votes against 3,806 write-ins for Adlai Stevenson, who was not officially entered and did not campaign in the state. Far more important to Kefauver, he won all twelve of New Hampshire's Democratic delegate places (eight of the delegates will have only a half-vote each at the convention) over candidates listed as favorable to Stevenson

In Chicago pending a return campaign trip to Minnesota, Adlai Stevenson, who had hoped to surprise Kefauver in New Hampshire, made the best of the shutout, Said he: "I am surprised and pleased by the large vote cast for me in New Hampshire." Less enthusiastic was New Hampshire's Democratic National Committeeman Henry Sullivan, who won with



DEMOCRAT MAULDIN Yes from a puddle-jumper.



WINNER KEFAUVER Yes, indeed.

Kefauver in 1952, switched to Stevenson this year. Mourned Sullivan: "Well, Kefauver came in here and campaigned as if he were running for alderman, with all of that handshaking and all."

#### The Echo

Flailing at Nixon from Eveleth, Minn., Democrat Adlai Stevenson last week echoed a familfar, false criticism of U.S. capitalism, namely, that it feeds on disaster and thrives on war, Said Stevenson: "When the President seemed to reopen the door for Richard, I heard on the radio that the stock market reacted to Vice President Nixon's improved political fortunes by going up a few points. I don't, as I say, know exactly what this meansbut I do recall that the market normally rises in the face of a declaration of war

or other national calamity. Stevenson, who has lived long and comfortably on his income from securities. was wrong about the stock market's normal reaction to declarations of war or other bad news. The Dow-Jones industrial average dropped nearly six points the week after Pearl Harbor, 15 points the week after the invasion of South Korea. 32 points on the first market day after President Eisenhower's heart attack.

Picking a Tartar

Since Willie and Joe, his unshaven, unforgettable infantrymen, won him a Pulitzer Prize in 1945, Cartoonist Bill Mauldin has done some syndicate drawing and free-lance writing, puddle-jumped in his private plane, and lives as an exurbanite in New York's Rockland County. He has also dabbled in Democratic politics but has never run for public office. Last week he decided to try.

Mauldin said several people had asked him to run for the seat in the U.S. House of Representatives now held by Republican Katharine St. George, Said Mauldin: "I thought it over and said yes.

In saying yes, Bill Mauldin picked a tartar. Tuxedo Park's Katharine St. George is a first cousin to Franklin Delano Roosevelt. but she leans toward the political philosophy of their grandfather, Warren Delano, who said, "I will not say that all Democrats are horse thieves, but it would seem that all horse thieves are Democrats!"\* A fifth-termer in the House, she is a proven vote-getter.

#### **AGRICULTURE** Fresh Out of Butter

The U.S. uses about 1.1 billion pounds

of butter a year. Because the dairy industry has been producing a lot more than that, the U.S. Department of Agriculture has had to buy 900 million pounds since 1952 under the dairy price support program. By mid-1954 surplus butter had reached the staggering weight of 467 million pounds, more than enough to supply the country's needs for four months. It began to look as if there was no hope of melting the butter surplus.

But Secretary of Agriculture Ezra Taft Benson kept selling what he could sell. and giving away the rest. In three years more than 600 million pounds were do-

nated for welfare use (e.g., school lunches) at home and abroad, and some 300 million pounds were sold, some at reduced prices for export, Last week Benson announced the startling results of his efforts: the U.S. Government is fresh out of surplus butter, will go into the peak milk-producing season beginning April 1 without an unsold pound on its shelves,

@ A remark easily confused with one made by keepers; what I said was all saloonkeepers



REPUBLICAN ST. GEORGE Yes for grandfather.

#### THE CONGRESS The Christmas Tree Bill

For 18 days U.S. Senators had wran-

gled about the farm bill, introducing more than a hundred amendments, rejecting 31 and adopting 21. At the end of last week, with some 60 amendments to go, New Mexico's Democratic Senator Clinton P. Anderson looked at the result and said: "This bill gets more and more like a Christmas tree; there's something on it

for nearly everyone.

After standing by the Eisenhower Administration's flexible price support system earlier (TIME, March 10), the Senate adopted a two-price system for wheat, permitting the Secretary of Agriculture to support at 100% of parity wheat grown for domestic food, while the rest of the crop (for livestock and for export) is supported at lower levels, or seeks its own price on the open market. By a margin of one vote it revived a two-parity formula that will raise support levels for corn. wheat, cotton and peanuts. The one-vote margin for the two-headed system came from West Virginia's new Democratic Senator William R. Laird III (see below), who had been sworn in just an hour before the roll call, and was casting his first vote.

While the Senate plowed along on the farm bill, there was some work done on

other legislation:

The House voted 366-4 to extend key excise taxes (liquor, cigarettes, gasoline, automobiles) and corporate income taxes at their present rate for another year, as requested by the Administration.

The Senate voted to buy 7,000 acres of Indian reservation land for the Yellowtail Dam in the Bighorn River reclamation power project from the Crow Indian Tribe for \$5,000,000, although the Federal Bureau of Reclamation had estimated that the land's actual market value is only \$36,000.

¶ The House Appropriations Committee rejected a proposal for federal aid in building an auditorium-civic center in Washington after Ohio's Democratic Representative Mike Kirwan, a former coal miner and railroader, objected to the proponents' argument that Washington needs a stage that can accommodate ballet. Said Kirwan: "You have to chloroform the people to get 500 to look at a ballet Don't let anybody kid you on that score. It takes a lot of good courage to sit and watch somebody go into a toe dance. I am like Oliver Wendell Holmes, He said. 'Give me burlesque.'

## Old School Tie

William Ramsey Laird III. West Virginia's new Senator, is a husky six-footer with prematurely grey hair and a leaning toward liberalism, "if liberal means one who is for the common good." At 39 he is the third youngest Senator (younger: Louisiana's Long, 37; Massachusetts' Kennedy, 38),

Laird and his wife Clara have three children: Mary Ella, 15, Elizabeth McNeil. 4. and William Ramsey IV. 3. Because Washington is "an experience they'll always remember," the family temporarily will leave a comfortable eightroom house in Fayetteville, W. Va., for a furnished apartment in the capital while

Laird is in the Senate.

Laird is a trial lawyer who has argued 'many, many" cases of first degree murder charges and has had only one client hanged. Laird's parents left West Virginia for Keswick, Calif., where he was born. They died when he was five; Laird returned to Fayette County to be reared by his grandmother, aunt and uncle. The uncle, Dr. William R. Laird, adopted him. He attended Greenbrier Military School. King College in Bristol, Tenn., and West Virginia University, where he received a law degree in 1944 and made friends with a fellow student, Bill Marland, Marland, now 37 and governor of West Virginia.



Only one client was hanged. chose Laird to fill in after Senator Harley M. Kilgore died last month.

Marland appointed Laird to the state board of education, where he faced the segregation problem, came to a personal conclusion that "the Supreme Court's opinions are the law of the land." (West Virginia has moved as rapidly toward integration as any border state.) Later Marland switched Laird to the state tax commission. The new Senator is a Presbyterian, a Lion, a Mason and an American Legionnaire (eligibility: a six-month Navy hitch in World War II during which he rose to seaman second class before receiving a medical discharge),

While Laird was being sworn into the Senate (and parrying questions about any intention of remaining there), Democrats at home jockeyed for election to the Kilgore term, which runs until Jan. 3, 1959. Among the contestants: ex-Classmate William C. Marland.

#### Air Waves

On Feb. 29, when most eyes turned toward the White House and the expected announcement about President Eisenhower's plans, the U.S. Congress was in business as usual. Before the House Armed Services Investigations Subcommittee, a witness from the aircraft industry recited a long list of figures; newsmen doodled on their scratchpads;

Congressmen nodded sleepily. At 10:53 a.m. Louisiana's Democratic Representative F. Edward Hébert, the subcommittee chairman, brought the room to life with a thwack of his gavel, "Gentlemen," cried Hébert excitedly, "the President has just announced his candidacy for re-election!"

The news was exciting-but how had Hébert known? No one had entered the room. No notes had been passed. The telephone had remained silent. In his 15 years of House service, Ed Hébert had never shown signs of clairvoyance. Had

he now become magically gifted? The answer, as explained in the Congressional Record last week by Illinois' Democratic Representative Sidney Yates: Hébert had been listening to a tiny transistor radio, tucked inside his coat pocket and hooked up with a hearing-aid-type earphone.

## The Southern Manifesto

On the floor of the U.S. Senate last week, Georgia's Walter F. George read a manifesto signed by 82 Southern Representatives and 19 Southern Senators. It pledged the signers to exert "all lawful means" toward reversing the Supreme Court's desegregation decision, and it appealed to Southerners "to scrupulously re-

frain from disorder and lawless acts. The idea for a Southern manifesto was conceived by South Carolina's Senator Strom Thurmond, who enlisted the powerful aid of Virginia's Senator Harry Byrd. At a caucus of Southern Senators, Thurmond produced mimeographed copies of his own arm-waving call for nullification. The caucus pushed Thurmond aside, ordered the paper rewritten by more temperate Senators. The final version was written mostly by Georgia's Senator Richard Russell, with amendments by Florida's Spessard Holland and Texas' Price Daniel and polishing by Arkansas' highly polished I. William Fulbright, a liberal hero. At that point Strom Thurmond elbowed his way back onto the scene, posed for photographers dictating the final draft-with which he had nothing to do-to his wife, seated at a typewriter.

Many signers regretted the manifesto and its party-splitting implications. Said one Southern Senator: "Now, if these Northerners won't attack us and get mad and force us to close ranks, most of us will forget the whole thing and maybe we can pretty soon pretend it never happened." It was not that easy: during the week, a succession of Northern Democrats attacked the manifesto. Not a Southerner arose in reply.

#### THE SOUTH

### The Authentic Voice

ISee Cover

Out of the U.S. South last week blew a chill and ominous wind, a wind that carried with it the echoes of half-forgotten batties and the seeds of could be considered to the consideration of the consideracy was born, obdurate Negroes persisted in their 3-month-ol boycott of a bus company that apparently was prepared to go bankings translated to the consideracy with the consideracy of the consideracy was born, obdurate Negroes of the consideracy with the seeds of the consideracy of the consideracy was been as the consideracy was not guilty of mur-cotton-gin operator was not guilty of mur-

der when he fired two charges of buckshot and one of squirrel shot into the body of a Negro gasstation attendant with whom he had an argument. In Washington, Texan Lyndon Johnson, majority leader of the U.S. Senate, felt obliged to announce that he did not "anticipate" that irreconcilable views on racial segregation would split the Democratic Party in 1956. Elsewhere on Capitol Hill another U.S. lawmaker, an owlish. bespectacled man with a dead cigar in his mouth, stared unblinkingly at a visitor and said; "I can tell you that integration will never come to Mississippi. I say there is no basis for compromise.

For James Oliver Eastland, sen-ior U.S. Senator from Mississippi. and spiritual leader of Southern resistance to school desegregation. this was a relatively restrained statement. In less temperate moments, Eastland has trumpeted the traditional Southern creed with a bluntness unsurpassed in the postwar U.S. From the floor of the U.S. Senate he has proclaimed his belief that "the Negro race is an inferior race," and has warned the nation that the white people of Mississippi will "maintain control of our own elections and . . . will protect and maintain white supremacy throughout eternity." He has denounced the Supreme Court decision banning racial segregation as "an illegal, immoral and sinful doctrine" and the court itself as "this crowd of racial politicians in

initial robes." He has called on Southerners to fight integration "every step of the way," and has assured them that "Southern people will not be violating the Constitution or the law when they defy this monstrous proposition."

Thanks to these and countless similar statements, Eastland is today one of the most widely disliked men in the U.S. New York's Beantor Herbert Lehman has attacked him in the Senate as "a symbol of racism in America." Sermons have been preached against the properties of the properti

more dangerous than any perpetrated by the Communist Party." The most frequent charge against him, one that is almost universal among Northern liberals, is that he is the latest in an unlovely line of Dixie demagogues who have deliberately fanned the flames of racial prejudice to serve their own political ends.

Mon Without a Pitchfork. This last charge does not express the whole truth about James Oliver Eastland. There can be no doubt that he consciously exploits the tensions created by the Supreme Court's anti-segregation decision to advance his political fortunes. ("As far as Jim and segregation are concerned," says



EASTLAND IN MONTGOMERY, ALA.
"I say there is no basis for compromise."

an Eastland aide, "none shall walk before him.") In almost every other respect, however, 51-year-old Jim Eastland is a fact cry from the traditional Southern demagogue.

His thinning grey hair is worn at ordinary, not Clagborn, length, and he shuns the string tie and the diamond stickpin. Taciturn and humorless, he has neither the Taciturn and humorless, he has neither the torical statacks on opponents that were the stock in trade of such old masters as South Carolina's Ben Tillman, who won the voters' hearts by announcing his determination to go to Washington and dient Grover Cleveland. Where Theodore

("The Man") Bilbo embarrassed respectable Southerness with personal peccadiloes, ranging from a particularly messy divorce to brazen bribe-taking. Eastland is the epitome of respectability—a devote family man and a prosperous lander of the personal person

blacks my shoes every morning." It is precisely his restraint and respectability that make Eastland a far more dismaying phenomenon than Vardaman and his ilk ever were. When an old-style Southern politician made an unvarnished appeal to racial hatred, it was possible to dismiss it as a coldly cynical maneuver to get the poor white vote; it was obvious that the decent, educated white people of the South did not feel that way. But when James Eastland soberly proclaims his undying opposition to integrated schools, he is obviously speaking from a profound conviction, and his voice is the authentic voice of most of the South's 30 million whites, including the respectable and the educated. -

"I'll Choose Mississippi." Even "moderate" Southerners for whom segregation was an indefensible evil are warning the North to keep hands off. Mississippi's Nobel Prizewinner William Faulkner, whose novels eloquently express the thoughtful Southerners' sense of moral guilt toward the Negro. recently told a British newspaperman: "I don't like enforced integration any more than I like enforced segregation. If I have to choose between the United States Government and Mississippi, then I'll choose Mississippi . . . If it came to fighting, I'd fight for Mississippi against the United States, even if it meant going out into the street and shooting Negroes.

These are disturbing words, especially when placed beside the fact that in eight Southern states from Florida to Virginia, the governor or legislature or both have publicly proclaimed a firm resolve to maintain racial segregation in public schools. To justify this defiance of the Supreme Court, the South has breathed new life into constitutional issues that most Americans had assumed were conclusively settled in 1865. Looking back, it is now clear that the Civil War settled in the U.S. the questions of slavery and secession. But the underlying problem, that of absorbing the Negro into the U.S. body politic, was shirked. The Reconstruction, blundering and shameful as it sometimes was, included the last serious attempt to give Negroes full citizenship. In 1877 the weary North, in one of the fateful compromises of U.S. history, agreed to sweep the whole unpleasant Democrat Samuel Tilden as President of the U.S., the North traded withdrawal of Federal troops from the South for Southern acquisescence in the dubious election of the Comprometer of the Comprometer of the Comprometer of the Comprometer of the South for Southern acquisescence in the dubious election acquise the Comprometer of the Southern Compromete

Fatal Flaw. The results have not been entirely negative. In the fourscore and eleven years since the Civil War, Negroes have made greater progress than any comparable group in modern history. Today, the total income of the 16 million U.S. Negroes is \$16 billion, nearly as great as that of prosperous Canada's 15.7 million citizens. Nor has this economic progress been confined to Northern Negroes. Since 1932, the Federal Government and U.S. industry between them have wrought an economic revolution in the South, and Negroes as well as whites have benefited. Nowhere is the change more dramatic than in Jim Eastland's Mississippi, where Negroes make up 45% of the population. Mississippi now has Negro editors, doctors, businessmen, It has Negro farmers who gross \$10,000 a year or better. Many of the tumbledown Negro cabins which once disfigured the Delta have been painted and electrified; and the sons of illiterate field hands drive to their factory jobs in new cars. Most important of all. their children, in many cases, go to decent schools.

This economic progress has not been accompanied by the slightest spontaneous relaxation of the rigid social and political controls that Southern whites imposed on Negroes after Reconstruction, (Southern talk that segregation is part of the South's traditional way of life is nonsense; in much of the South, Jim Crow is only half a century old.) Gradualists, North and South, used to comfort themselves with the theory that, with increasing Southern prosperity, the poor whites whose votes enforced segregation would lose their fear of Negro economic competition, and the problem of human rights would then solve itself. Unhappily, this has turned out to be untrue. Southern Negroes today enjoy more rights than they did a half century ago. They can vote-if they aren't too aggressive about it. In a few states they can attend "white" colleges-if they are willing to accept "segregated" living quarters. In others they can use the same railroad waiting rooms as whites-provided they are interstate travelers. But in virtually every case, even these spotty and limited gains were not freely conceded by Southern whites: they were imposed on the South by the Federal Government

spurred on by the Negroes themselves. Room for Moneuver. This fact gives a hollow ring to arguments of "moderate" Southerners when they protest against federal intervention and demand to be allowed "to work this thing out our own way." Already the Supreme Court's school



JAMES K. VARDAMAN Venom unrestrained.

desegregation decision has accomplished more toward giving first-class citizenship to U.S. Negroes than anything since the Emancipation Proclamation, It is true that no public secondary schools have as vet been desegregated in eight of the Southern states with the largest percentage of Negro citizens, i.e., Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina and Virginia. It is also true that at least four of these states-Alabama, Georgia, Mississippi and South Carolina-seem certain to go on defying desegregation orders for years to come. But before the Supreme Court decision, racial segregation of public schools was legally required in a total of 17



THEODORE BILBO
Venality unconcealed.

states and the District of Columbia, an area comprising 4.791 school districts. Today 537 of those school districts are desegregated, and 256,000 Negro children-10% of the Negro enrollment in once-segregated areas-attend integrated schools. Prudently and considerately, the Supreme Court granted lower courts "practical flexibility" in enforcing the decision. In the word flexibility, diehard Southern segregationists saw room for maneuver and delay. And in Southern eyes, the existence of the possibility of delay inevitably put a premium on the politician who would do the most delaying-a politician like James Oliver

"How Else Is It Done?" Until last year few people outside Mississippi were really conscious of Jim Eastland's existence. In the Magnolia State itself, however. Eastland was born a power to be reckoned with. His maternal grandfather, Dr. Richmond Austin, came from one of the state's most blue-blooded families, and rode as a cavalry officer under General Nathan Bedford Forrest (later one of the founders of the Ku Klux Klan). His paternal grandfather not only made a pile out of a drugstore chain, but also had the foresight to buy, at \$1 an acre, 600 acres of cotton land near the hamlet of Doddsville in the Mississippi Delta, Today Delta land fetches up to \$200 an acre.

Iim Eastland was born on the Doddsville plantation, and throughout his vouth his father, Woods Eastland, steadily increased its size, "Judge" Woods Eastland was a lawyer by profession, and his practice was in Forest (pop. 1,500), in the hill country about 100 miles from Doddsville. It was there that Jim grew up-a wellborn Delta planter's son set down amongst planter-hating "rednecks." Jim and his father were inseparable. somehow Woods Eastland's rollicking geniality never rubbed off on his son, and Jim grew up cold, reserved and somewhat arrogant. Said a clerk in a Forest general store last week: "I hear folks say what a grand job Jim Eastland is doing and what a fine man he is, but I don't know. I always remember him as an uppity kid."

After Forest High School, Jim went to the University of Mississipin, where he began to display some of the zest for opiditis he had acquired from his father, one of Mississipin bigger, behandling the state of the

Jim spent three years at "Ole Miss." then transferred to Vanderbilt, where his father felt he could get better legal training, and after one semester there switched to the University of Alabama. While still a senior at Alabama, he passed his bar exams ("I made the highest grade") and promptly dropped out of school to run and promptly dropped out of school to run.

for the Mississippi state legislature. With his father's backing, 24-year-old Jim Eastland had no trouble in getting elected, and for four years he was one of then Governor Theodore Bilbo's leading supporters in the house of representation of the cloud of financial troubles. Eastland also got out of politics and began to practice law. The same year he married attractive leads of the control of

Umnistokoble Light, For nine years Jim Eastland seemed to have forgotten politics. He and Libby moved to the Delta, where he quietly plugged away building with the politics of the politics o

Just about the time Jim hit Capitol Hill, OPA Administrator Leon Henderson injudiciously announced plans to put a price celling on cuttonseed oil. Jim Eastland rose on the Senate floor and the Capital Capit

True to his promise, Eastland didn't run in the special election, but a year later he won a full Senate term in a bitter contest with Wall Doxey, who had the support of Eastland's onetime hero, Theodore Bilbo.

During the campaign Eastland lambasted the Roosevelt Administration from hell to breakfast, and when he got to Washington early in 1943, he was reminded of it by a chuckling F.D.R. Said Roosevelt: "That's all right, son. I got quite a kick out of those anti-New Deal cracks. Now you're elected, though, remember we've got to play together. You can come see me whenever you want to. You take two minutes telling me what you want, and I'll do the talking the rest of the 15 minutes. Then I'll give you anything you ask for." As far as Eastland can recall, however, he never did ask F.D.R. for anything. In fact, during his early years in the Senate, Eastland, as one of his friends concedes, "spent most of his time just accumulating seniority." Colorless, closemouthed and seldom consulted by his colleagues, Eastland was just another Southern Senator who supported low tariffs, opposed organized labor, and generally went along with the Administra-

tion on foreign policy. His only noticeable personal interest was agriculture—especially cotton.

Land of Cotton, It was a natural interest, even more natural for Eastland than for most cotton state Senators. Since his father's death in 1944, Jim Eastland has been owner of the Doddsville plantation -it now comprises 5,020 acres-and cotton is one of his major sources of livelihood. This fact has not only influenced his legislative approach, but has helped to keep his heart firmly in Mississippi. The eleven-room brick house which the Eastlands purchased two years ago as a permanent Washington headquarters themselves and their four children (three daughters, one son) is a sparsely decorated, unlived-in-looking place. And in Washington, where the younger children attend



GENERAL NATHAN BEDFORD FORREST This way to the Citizens' Councils.

Sidwell Friends School (which recently amounced that it planned to desegregate), the Eastlands almost never go out, very rarely entertain. In summertime, however, when the family gets home both of the both of the summer of the

Most of Eastland's time at Doddsville, however, is devoted to business. Though he relies heavily on his general manager, spry, 76-year-old William Godbold, Eastland is keenly aware that casual absentee ownership can never make a success of what is less of a plantation than an agri-

cultural factory. Last year the Eastland plantation had about 1,900 acres in cotton, the remainder in corn, soybeans, oats, barley and pasturage. Under Eastland's close supervision, the land is cultivated according to the most scientific information available, Each spring, tractor-pulled applicators, straddling four rows at a time, inject seventy tons of anhydrous ammonia to the exact depth of 15 inches into the Eastland soil. Heavy plows bite deep into the Delta loam and turn under 150 tons of carefully prepared silage. Tons of cottonseed hulls provide humus for sections where the soil is heavy. This year, for the first time, several hundred acres of cotton will be irrigated by Eastland's own irrigation system, engineered by an

Arkansas consultant. All this has required a heavy investment in money and in Eastland's time. The plantation's equipment includes 27 tractors, one caterpillar, 25 cotton trailers, 15 four-row plowing units and a vast assortment of plows, combines, trucks, balers, pickers, etc. Eastland's plantation with its equipment is worth more than a million dollars and grosses about half a million a year in sales. Working the 4,500 acres directly under the plantation manager-520 acres are worked by tenant farmers-are 84 sharecroppers (mostly Negro) and, in this season, about 30 Negro day hands. The material we fare of these men and their families-about 400 people-is directly dependent on Eastland. By Delta standards, he does well by them, Showpiece of the Eastland plantation is Preston Jones, Negro manager of a 360-acre "unit," who last year netted \$7.800 after living expenses. Jones is admittedly exceptional, but General Manager Godbold estimates that the 84 sharecroppers probably averaged \$800 as their share of the plantation profits last year. Asks Godbold: "How many auto or aircraft workers wound up 1955 by paying all their living expenses and still having

\$800 left over? A Measure of Fame, So strong is the pull of Doddsville on the Eastlands that Libby Eastland was reluctant to have Jim stand for re-election in 1954. Jim, however, liked being a Senator, and his interests had broadened to include Communism as well as cotton. He had even won a certain measure of fame for arrogant behavior as a member of the Internal Security Subcommittee-though nothing like the national attention he was to get later when his investigation of Communist influence on the U.S. press brought down upon him the wrath of the New Vork Times (TIME, Ian, 16),

Jim decided to run, and with that decision was on his way to becoming a national figure. One month before he started his re-election campaign (which he won handily), the Supreme Court handed down its anti-sergergation ruling. Less than a month later, a small group one Sunflower County, founded what they called a Citizens' Council, the first appearance of a movement which Missission of the county of the country of the country of the special country of the country of the country of the special country of the country of the country of the special country of the country of the country of the special country of the country of the country of the special country of the country of the country of the country of the special country of the country of the country of the country of the special country of the country of the country of the country of the special country of the country of the country of the country of the special country of the country of the country of the country of the special country of the country of the country of the country of the special country of the country of the country of the country of the special country of the country of the country of the country of the special country of the country of the country of the country of the special country of the country of the country of the country of the special country of the country of the country of the country of the special country of the country of the country of the country of the special country of the special country of the count sippi Eddior Hodding Carter describes as whe uptown Ku Klux Klan. Though it lacked—and still does—any kind of intersate organization or direction, the movement rapidly spread through the South. Today Citizens Councils and similar organizations under other names have an estimated googo members. A few councils have a protofascist tinge; the great of respectable, middle-class white South-erners who simply believe "there can be no compromise on segregation."

Into the Vacuum, Eastland denies that he has ever been a member of a Citizens Council (or of the Klan). There is no doubt that he has become a kind of patron saint of the councils, Stepping into a vacuum at the heart of the councils, he gave them a philosophy and a voice, and today Southern cities which had barely heard of him two years ago fight for dates on his crowded speaking schedule. Those who manage to get him hear what has become almost a canned speech. In it. Eastland starts from the assumption that the anti-segregation decisions represent a violation of the Constitution, "There is nothing in the U.S. Constitution or the amendments thereto," says he, "that gives to Congress, the President or the Supreme Court the right or power to declare that white and colored children must attend the same schools," What this amounts to is a denial of the Supreme Court's right to interpret the Constitution-as Eastland himself makes clear when he says: "We will challenge the doctrine that the Constitution is what nine men say it is,

He does not face the question of how a constitutional system of government can operate unless some judicial process can determine in disputed cases what the constitution means. He argues that "in the field of contested powers . . . the states and not the Supreme Court are the final arbiter." This does not mean that Eastland believes in nullification. In January he told a Citizens' Council audience in South Carolina, historic home of nullification, that the South Carolina Nullification Act of 1832 was constitutionally unsound, and added, "no one contends that a state can nullify an act which Congress has the power to pass or to nullify any of the constitutional and legal powers of the Federal Government," What he does advocate is something he calls "authentic acts of interposition." Interposition, as Eastland interprets it, means that "the states affected should say that the Supreme Court . . . has no power to interfere with, or place a limitation on, the power of any state to regulate health. morals, education, marriage and good order within the state . . . We should then request by resolution an amendment to the Constitution which would rivet these principles into our Constitution and into our system of Government,

Eastland himself has already introduced in the Senate a proposed constitutional amendment along this line. He is fully aware that such an amendment, even in the unlikely event that Congress approved it, would be a long time getting passed by 36 states. In the interim, he is ready with a plan for evading the Supreme Court decision by "legal and constitutional means." Says he: "The effective way to oppose integrated schools . . . is through the government of the states . . . If we contest at the local level, by individual school districts, or by a county, or on a community basis, we are sitting ducks and will be picked off one by one . . . The state and no one but the state can segregate under the police powers . . . state, if necessary, can abolish school districts, create other ones and thus remove the corpus or basis of a suit. This would mean the whole case must start over, with years' delay.

The Prospect. Will the U.S. stand for years of delay—stretching according to Eastland's intention to "eternity." Certainly the dominant opinion in the North

cepted probability that Eisenhower will win whether or not the South bolts. Some Southerners may feel that 1956 is a good year to stand on "principle" and to express the vigor of their pro-segregation feelings through a third party.

Whether or not that happens, what of the prospects for desegregation? By determined and cool legal action, it can probably be enforced without violence over much of the South. It probably cannot be enforced in Mississippi, Georgia or South Carolina or in parts of other states as long as they retain their present very high proportion of Negroes.

But the South's Negroes, despite their economic progress, have been moving north for 40 years; today 2,500 Negroes arrive in Chicago every month. This exodus from the South, an ultimately healthy process, is checked by the wretched conditions under which many Negroes



Walter Bei

THE EASTLANDS IN WASHINGTON®
For lively living, the land of cotton.

and West of the U.S. respects the sincerity and depth of Southern white feelings
on this issue and shrinks from the thought
of coercion. Just as certainly, the U.S.
outside the South will not tolerate the
indefinitely prolonged prospect of Negroes
as a legally segregated group, with all the
injustice involved in that status.

The political strain created by this basic moral and social conflict is felt most keenly in the Democratic Party. In New York, New Jersey, Pennsylvania, Illimois and other Northern states, at least 50% of the Negro vote in recent years has been Democratic and has been encessary for Democratic carrow, Northern Democratic such abandon their processor with to do so, the control of their leaders with to do so.

At the 1956 Democratic Convention, a civil rights plank may touch off a North-South fight so hot that Southern delegates will bolt the party. The chance that this will happen is increased by the aclive in Northern cities. The contribution of the North and West to the greatest internal problem facing the nation is not to give in to the Eastlands, nor to try to match them in rancor. It is to hasten the progress of Negroes outside the South, while pressing for all "deliberate speed" in the enforcement of the court's decision.

In U.S. Grant and the American Military Tradition, Historian Bruce Catton says tha "the Civil War . . . infinitely broadened the category of American citizenship and the meaning of the American cepterment . . It had committed the nation to a working belief in the brother hood of man. This probably was a little too much to evaluate the committee of the control of t

From left: Anne (17), Senator Eastland, Sue (13), Woods (11), Mrs. Eastland, Nell (22).

## FOREIGN NEWS

### RUSSIA

### Murder Will Out

The ghost of Joseph Stalin rose out of his granite tomb in Red Square last week and stalked the crenelated walls of the Kremlin with an awesome message for Communists everywhere. Like Hamlet's father, the old dictator gave notice that he was doomed to walk the night and "to fast in fires till the foul crimes done in my days of nature are burnt and purged away." The man who raised the ghost was Nikita Khrushchev, no Prince Hamlet, but now Stalin's clearest heir,

Out of Moscow last week leaked news of a secret session of the 20th Congress of the Communist Party. After the regular

Khrushchev said. The crucial event had been the murder (1934) of Leningrad Party Boss Sergei Kirov, A drastic change had then come over Stalin-a "phobia" about treachery-and he had never been the same afterward. Khrushchev went on to deliver a devastating indictment of what the congress in open session had heard described as Stalin's "20 years of dictatorship and lies." At the 18th Congress. Khrushchev had shouted, "Long live the towering genius of all humanity . . . our beloved Comrade Stalin!" But now he charged:

¶ Stalin had contrived and falsified evidence against party members whom he (in most cases wrongly) conceived to be his enemies. He "murdered" (KhruCripps, that Hitler was about to attack Russia in June 1941. Contrary to popular myth, he had not remained in Moscow when the Germans did attack, but fled the capital, leaving its defense in the hands of Zhukov, Rokossovsky, and Konev (whom he later created marshals). Stalin had taken no one into his con-

fidence, not even members of the Politburo. Suffering delusions of grandeur, he had erected memorials to himself all over Russia, including a Stalin statue at the entrance of the Volga-Don Canal, on which 35 tons of precious copper had been expended.

In his last days his phobia had reached paranoic proportions. Officials summoned to his presence said goodbye to their families. Said Khrushchey: "We never knew. when we entered Stalin's presence, whether we would come out alive." Stalin had also, added Khrushchev, developed a consuming anti-Semitism.

Taking the Risk. When Khrushchev finished speaking, a profound hush fell over the hall. In one stroke he had destroyed a vast edifice of fictions masking Stalin's long reign of terror, After so much careful cultivation of the Stalin myth, this was a dangerous thing to do. Why was it done? Evidently Khrushchev had taken the risk (possibly with some prompting from the Red marshals whose prestige as Russia's World War II saviors, as a result, stands higher than ever) because he felt it necessary to absolve himself and the present top Communist leadership, all old associates of Stalin, from the charge of complicity in Stalin's guilt. That charge could and probably was being made by friends and relatives of several million people, many of them party members and professionals, whom Stalin is believed to have liquidated. Stalin's heirs had already gone a long way to meet this charge: they had executed Beria and a score or more of MVD interrogators, chief instruments of the terror: they had declared amnesties for thousands of prisoners; they had reorganized the dreaded slave labor camps; and reformed the trial law. Evidently

this had not been enough. A secret letter circulated among delegates directed how the Stalin myth was to be further broken down. The delegates took the word home, and the crash of falling busts was heard all over the land. In the entrance to Moscow's Red Army Theater, the customary portrait of Stalin was replaced by a mirror. In the Museum of the Revolution, cases that had recently contained the gifts of admirers of the "Great Stalin" were now empty and the inscriptions on other gift objects were obscured. At the Tretvakov Gallery, once largely devoted to portraits of Stalin, only two small pictures of the former leader

remained. In Pravda the Stalin Auto

Works became the Moscow Auto Works,

A schoolteacher, overheard explaining the

Lenin-Stalin tomb to her pupils, avoided

mentioning the word Stalin.



THE STALIN GANG IN 1945\* Twenty years of murder, madness and mistakes,

congress sessions had ended (Feb. 25) the 1,355 Soviet delegates were sum moned to a secret, 6 p.m. meeting at the Great Kremlin Palace, Foreign Communists (even leaders like Italy's Togliatti, France's Thorez) were barred. Last week the secret of what happened at the secret meeting was leaked to foreign diplomats and newsmen. Time Correspondent Jim Bell, taking a plane from Moscow to Bonn. was able to file a detailed, authenticated

Tale with Tears. Mounting the podium with extreme solemnity, Khrushchev spoke for three hours with great care and feeling-and sometimes in tears. His first words were to praise Stalin; in the early days, said Khrushchev, Stalin was a devoted and truly great servant of the party, and in the decade after Lenin's death (1924) his leadership was indispensable. But in the last 19 years of his life Stalin had done enormous harm to the party, the Soviet Union and the Soviet people, viks, including 70 out of 133 members of the Central Committee in 1937. He had tortured people in order to wring confessions out of them. Even little children had been tortured, said Khrushchev, as tears streamed down his face. To get confessions. Stalin had promised some victims a dacha (country cottage), but "the only dacha they saw was underground." I The charge of treason against Marshal

shchev's word) hundreds of old Bolshe-

Tukhachevsky in 1937 was a fabrication He had been "murdered" together with some 5,000 other Red army officers. This was a "terrible mistake," which had brought the Soviet Union to the brink of disaster in World War II.

C Stalin had placed complete faith in his pact with Hitler in 1939 and scorned warnings from Soviet diplomats in Berlin. from Britain's Churchill and Sir Stafford

\* One pace to the rear, from left: Mikovan, Khrushchev, Malenkov, Beria, Molotov,

Myth & Reality. But a myth does not die easily. Among those millions of Soviet citizens who had never played any part in the intrigues of the ruling hierarchy or shared their terrors, there was evident confusion. In Moscow the large number of people seeking to file through the Lenin-Stalin tomb (possibly out of curiosity, to check whether his body was still there) caused a reinforcement of security guards. In Georgia, birthplace of Stalin, the official disregard of the third anniversary of his death (March 5) aroused wide resentment. Next day, following a number of unofficial party meetings, thousands of young Georgians demonstrated in the streets of Tiflis, carrying portraits of Stalin and shouting his praises. Three days later, to appease this outburst, the official Georgian Communist paper, Dawn of the East, devoted a whole page to glorifying Stalin. But having made this concession. Dawn of the East next day carried a demand that "provocateurs and enemy elements" in Georgia be crushed. Then orders came to "crush" the revolt. Some 15,000 party aides went to work

"re-educating" the Georgians. Shilly-Shally, Outside the Soviet Union foreign Communist Party leaders, after 20 years of Stalin worship, had their troubles adjusting to the new line. In satellite Poland, Communist newspapers published pictures and laudatory biographies of Polish Communist leaders executed by Stalin, Hungary's Communist Party Boss Rakosi, East Germany's Walter Ulbricht (who likened Stalin worship to the Führer cult) and Italy's Togliatti each made statements down-grading Stalin's position. In Manhattan Daily Worker Editor Alan Max asked himself aloud some surprisingly pertinent questions: "Many things bother a person like myself: Where were the present [Soviet] leaders during the period when they say that collective leadership was lacking? What about their own mistakes in that period?" At this sign of shilly-shallying, U.S. Communist Boss William Z. Foster replied by asking for a study of Stalin's "serious errors . . . incorrect methods," and urged the faithful not "to rush indignantly to the defense of Stalin or to tear him to political shreds, as some in our ranks are inclined to do."

The world's Communist leaders were obviously way behind Moscow, During Khrushchev's tearful description of the intrigues, plots and counterplots that had marked the last days of Stalin, a voice had called from the body of the hall: "Why didn't you kill him?" Answered Khrushchev: "What could we do? There was a reign of terror." It is conceivable that Russia's top leadership, seeking further claim to public esteem among Stalin's innumerable victims and their relatives, might yet admit having quietly "removed" the mad dictator. It would explain many things (e.g., the fantastic Doctors' Plot), but it still would not purge the shared guilt in old crimes. Stalin's ghost has many haunting years ahead.

## MIDDLE EAST

### Britain's Anxious Debate

Nothing arouses the Briton like criticism, and last week Britons were getting plenty of it. The World Council of Churches condemned the exiling of Archbishop Makarios as an act "very deeply resented throughout the orthodox world. sent messages of sympathy and support to Makarios himself in his tropical island exile. Greece talked of withdrawing from NATO, and actually did withdraw its ambassador from London. The U.S. State Department tried to avoid taking sides between its Greek and British friends (see NATIONAL AFFAIRS), but in Athens, U.S. Ambassador Cavendish Cannon called on Greek Premier Konstantin



THE ARCHBISHOP OF CANTERBURY
Is deportation sacrilege?

Karamanlis to offer the U.S.'s "sympathetic concern."

At this, the British press broke into howls of indignation. The Tory Daily Mail cried that young British soldiers had been shot in the back by cowards who were "now the new-found friends of America!"

"No Choice." With such encouragement, Prime Minister Sir Anthony Eden rose in the House of Commons with newfound confidence to defend his government's action. He appeared in his most effective role-the put-upon man whose good intentions should be plain to all. He recalled how British troops at the end of World War II had fought and died to deliver Greece "from what I then believed, and still believe, was the certainty of Communist rule . . . I was in Athens at the time." He accused Archbishop Makarios of negotiating in bad faith, of raising his demands, of refusing to disown the terrorists, Added Eden: "We had no choice but to fulfill our responsibilities or abdicate our authority, and we chose the former. It was not an agreeable decision." British military authorities insist pri-

state of the state

Rebels or Horoes. Pressing Labor's motion of censure, Nye Bevan was somewhat subdued, getting in only a passing crack at the Tories' "truculent nostalgia" for empire. He made his central point simply: "We will never be able to have a astisfactory military base on the island of Cyprus surrounded by a hostile civil population."

Young Francis Noel-Baker, a Lahor bakehencher who speaks Greek and who acted as an intermediary in Field Marshal Sir John Harding's negotiations with Makarios, insisted stoutly that Makarios who are sincere, partiotic, honest, moderate and very remarkable leader of his people. I am certain that one day, Archishop Makarios will return as a hero to Cyprus. At the conference of the property of the conference of the conference

In the House of Lords, Earl Attlee, making his maiden speech, vented his spleen on what he called the U.S.'s "rather outstated anti-colonialism." I sometimes feet," said Attlee, "with all friendliness to outsted anti-colonialism and leave us to carry the fight." But he too was critical of Makario's cilie. "The rebels of the past generally tend, sooner or later, to be the Prime Ministers of the British Common-

wealth," he observed tartly.
"Exposed Risk." At week's end the most sober and considered contribution to the debate came from Dr. Geoffrey Fisher, the Archbishop of Canterbury. who sits in the House of Lords. Said Dr. Fisher: "It is important for the government to realize that it is in terms of sacrilege that much foreign opinion is viewing their action." He revealed that he had once written Makarios asking him to denounce terrorism. Makarios had replied: "I am sincerely afraid that an official condemnation of events by myself would not find at the present stage the necessary response, but would involve a risk of exposing me rather unprofitably. Dr. Fisher suggested a way out: Britain should immediately begin preparing a constitution for Cyprus; Makarios should be told that he will be allowed to return as soon as public order is restored.

In the House of Commons, Eden's ex-

# CYPRUS:

# Badgered Pawn

Statistics: Location: 40 miles from Turkey, 530 miles from Greek mainland. Area: 3,572 sq. mi., twice the size of Long Island. Pop. 520,000, of which 80% is Greek, the rest nearly all Turkish.

Ancient History: As early as the 15th century B.C., Greeks settled Cyprus, came in successive waves for hundreds of years. A much-badgered pawn of empires, Cyprus was con-quered by Sargon II, and Darius before Alexander the Great captured it in 333 B.C. Later it became Roman. But for centuries after the division of the Roman Empire, Cyprus was subject chiefly to the rule of the Byzantine Empire, which was culturally if not politically Greek. The Ottoman Turks, who conquered Constantinople in 1453, began their 300-year rule of Cyprus in 1570-71. Greece, itself conquered by the Ottomans in 1460, did not win its independence as a modern nation until the 1820s, when it began its long agitation to reunite its scattered peoples. In 1878 that great champion of empire, Britain's Benjamin Disraeli, acquired Cyprus from Turkey in exchange for help against the Russians. Said a onetime Cyprus governor, Sir Ronald Storrs: "No sensible person will deny that the Cypriot is Greek-speaking. Greek-thinking, Greek-feeling, Greek,

Modern History: Cypriots were agaitating for emosts or reunion with Greece as early as the 19th century, In 1931 Orthodox priests led a brief revolt, declaring that the Patriarch of Cyprus had proclaimed the end of British rule "because the people will it." Greek Premier Venizelox disowned the revolt, the riots subsided, and two bishous were denorted to England.

Current Crisis: Emosis revived in 1950 when Makarios, soon to be appointed archbishop, organized an unfinial pibeistic that showed 95% favoring union with Greece. King Paul of Greece some time later reportedly asked Authony Eden (then Foreign September 1970) asked Authony Eden (then Foreign September 1970) asked Farthon Greece Proported of Companiing Cympus (Tarthon 1970). In 1054 Greece began demanding an 11 1054 Greece began demanding an

immediate plebiscite on enous, offered pledges that British bases would be allowed to remain, but found its case blocked in the U.N. Assembly by Britian. In July 1954, Minister of State for Colonial Affairs Henry Hopkinson blurted that Cyprus would "never" be allowed full independence. Last August Britain at last recognized Greece's interest in Cyprus by inviting the



Greek Foreign Minister to London. But the British also invited Turkey. The conference broke up in bittemess. A bomb exploded in the Turkish consultate at Salonika (Greece; in statish against Greek minorities in Istahio, Jamir and Ankara. By now Greeks were thoroughly aroused against breek which with their NATO partners. Britain and Turkey; they got mad at the U.S. as well when the State Department in-Turkey; and the Greek of the Conference of the Conference

Recent Events: Alarmed by increasing violence on Cyprus, Britain sent Field Marshal Sir John Harding (who had directed from London the effective war on the Mau Mau) to Cyprus with orders to crack down on terrorists but to make a deal if possible with Makarios. Makarios countered by ordering "a systematic campaign of passive resistance." Makarios offered to give up the demand for an immediate plebiscite on enosis if the British nation. Harding asked in return a declaration from Makarios condemning violence, which the archbishop would not give him. As terrorism continued, the British retreated: Harold Macmillan, then Foreign Secretary, said Cyprus might some day get self-determination-but would not say when. Ma-

karios rejected the pledge as too vague. By January Harding was offering Cvprus what Makarios had asked in the first place. Makarios accepted continued British control of defense and foreign policy, and guarantees of equality for the island's Turkish minority, but he countered with demands for amnesty for terrorists. The British refused, also refused his demands for a time limit when police powers should pass to the Cyprus government. Prime Minister Eden is now convinced that if all the archbishop's demands had been met, "other demands would immediately have been flung up in their place." But, looking back, even many in Britain agree that one short year ago they might have had a settlement (and none of the resultant rancor) by offering what has now been refused.

iling of Makarios was approved 317 to 252. Eden had won back some of the sulking Conservative backbenchers, and stifled some of the press criticism of him. But it seemed increasingly clear that the British had removed the only man they could negotiate with—and had made a martyr of him.

## The "Fertile Vacuum" Policy

With a rod of Cromwellian iron, Field Marshal Sir John Harding struck at the Cypriots' rebellion and terror. By day and by night he deployed 15.000 British troops in patrols so thorough that it seemed a fly could not move undetected or unsearched. He barred Greek newspapers, jammed the Athens radio, imposed curfews. When workers and shopped curfews. When workers and shopped to the control of the country of t

The E.O.K.A. terrorists hid out, awaiting favorable moments. In broad daylight, a hail of bullets cut down a British sergeant as he checked storefronts in Nicosia's Hippocrates Street. He was the tenth British soldier to die in that area in six months. Harding's parachutists instantly cordoned off the zone and searched buildings for arms and terrorists. They found bombs, shotguns, E.O.K.A. pamphlets. Next day the police issued 400 pieces of blank paper with envelopes to residents of the area, asked that Cypriots write what information they had, and hand it in sealed-complete anonymity guaranteed. Only 151 were returned. All were blank except for 34 on which the recipients signed their names after declaring that they would have come forth with information if they had any. No one informed on anyone. Thereupon the British at gunpoint rounded up 60 residents. A 6-ft. British commissioner read off the names of ten families and 20 merchants who would be evacuated from homes and shops in the area for three months as collective punishment for the residents' refusal to talk. British soldiers would move out the evacuees' furniture to a barricaded border; beyond that. Cypriots would have to fend for themselves.

Though Athens staged protest strikes and the Greek government appealed to the U.N., the British were resolved to be tough. They call it the "fertile vacuum policy. By the time the U.N. Assembly meets next fall, they think the last sporadic bombings and shootings will have petered out under their overwhelming show of force. The civilian populace, no longer exposed to inflammatory sermons, editorials and radio blasts, will have seen that E.O.K.A. terrorism has lost and have grown bored with the whole business. Then, in this "fertile vacuum," new moderate political forces will come forward from the decent citizenry, and the British can offer them gradually evolving selfrule. Just who will step forward in behalf of the Cypriots, under such circumstances. the British admit they do not know.



## HOTPOINT'S EXCLUSIVE NEW SPOT-LESS ACTION **OUTMODES ALL OTHER DISHWASHING METHODS!**



New Hotpoint Electric Dishwasher gets china, glasses, silver, and even pans sparkling bright... as no other dishwasher can!

Now-Hotpoint offers you dishes cleaner, more sparkling, more sanitary than you could wash them any other way. Yet you just push a button! Everything's done for you. Even the automatic pre-rinse relieves you of the chore of hand-rinsing!



Hotpoint Spot+Less Washing unmatched for results! Two fiveminute washes-with fresh detergent each time-scrub away every trace of food-soil and film. Then, with water

hotter than hands can stand, dishes get the first of two thorough rinses. Hotpoint Spot+Less Second Rinse eliminates the rea-

son for spotted glasses and silverware. A few drops of

"Rinse-Dry," a super wetting agent, are automatically injected into the second rinse. This causes the water



to spread so smoothly that it can't collect in drops-can't dry unevenly-and that means no spots.

Your own eyes will tell youyour Hotpoint dealer can show you-how efficiently Hotpoint washes, rinses, and dries. You can see the actual difference in glasses washed any other way, and glasses washed the Hotpoint

Spot·Less way. Models available in 5 beautiful Colortones, Coppertone, and Customline satin-chrome finish. See them at your dealer's soon!



Every day's a holiday with

Hotpoint

#### Big Brother

Behind the outbursts of violence and beneath the smoldering harteds of the Middle East, the lines of motivation lead in many and sometimes conflicting directions. But almost all the disputes have one thing in common; help from Cairo.

Last week Egypt's Premier (Sanal Abel Nasser completed a little "parley at the summit" with his fellow Arabs of Syria and Saudi Arabia. Their announced achievements were few, but they underlined Nasser's aspiration to establish Egypt as the leader of a united Araby and even, if possible, over all Africa. His undeclared aim: to force the West out of the whole area. Nasser's radio, "Voice of the whole area. Nasser's andio, "Voice of the whole area. Nasser's make, "Voice of the whole area. Per part of the whole area. Per part of the whole area. In the word of the

Through Cairo's cafés, and with easy access to government offices, swarm the Middle East's biggest concentration of exiled terrorists and (depending on the point of view) troublemakers or patriots. In 1946 North African exiles set up the Committee for North African exiles set up the Committee for North African exiles set up the Committee for North African exiles support. In the Egyptian government provided offices and funds for their support. In the Committee of the Committee o

Mohammed ben Bella, military chief for Algeria, is a big, good-looking exsergeant of the French army. The French believe he transmits his orders by radio to fighters in the Aurès and Kabylie Mountains. Political chief for Algeria is 43year-old Mohammed Khidir, 43, onetime French Deputy who got disgusted in 1946 and went underground, emerging only long enough to help Ben Bella rob the erished Libya, where the U.S. has a big air base. Egyptian Ambassador Ahmed Hassan el Faki connives busily with his good friend Russian Ambassador Nikolai Generaloff to root Western influence out of the country. In the words of one correspondent, they are "closer than worms in a bait can." Cairo has also given asylum to Colonel Abdullah el Tel, onetime Arab Legion commander in Jerusalem, who fled Jordan to escape imprisonment for complicity in the assassination of King Abdullah. He busies himself with "Free Officers" Club of dissident the Arab Legion officers in Cairo. Abd el Krim, the old Berber warrior who once kept 20,000 French troops on the run, is maintained as a decorative figurehead. was trotted out last week to urge all North African rebels to scorn France's "honeved promises.

But Nasser's chief instrument of propaganda is the Voice of the Arabs. On four











EL FASSI ABD EL KRIM BEN YOUSSEF COLONEL EL TEL MUFFIL
From the factory of revolt, subversion, rebellion, intransigence and hatred of "imperialists."

of sleazy cominform of renegades and exiles, some (like Jerusalens), ex-Mufti) in the control of the control of the control reque. Since 32 year-old Ganal Nasser is perhaps the Arabs' abbest leader, the West has tended to ignore or to discount Cairo's busy factory of revoll—or, in the case of the U.S., to sympathize with the demands of dependent peoples and to soft-pedal some of its subty overtones.

Captured Evidence. In the French Assembly fortnight ago, former Governor General of Algeria Jacques Soustelle produced evidence that the rebellions in North Africa are coordinated from abroad, and named names: "The country which is the center of this spider's web is Egypt.' A rebel lieutenant captured in Algeria had admitted to interrogators that all war operations in Algeria are directed by a committee of Algerian nationalists in Cairo headed by one Mohammed ben Bella. Soustelle flourished a copy of orders drawn up in Cairo by Ben Bella directing the assassination of any Algerian who tried to negotiate with the French. The document was headed: "Done with the Approval of Big Brother." Who was Big Brother? "All fellagha to whom we have put this question have answered with the name of Nasser.

Nasser has scarcely bothered to hide it.

Oran post office of 3.000,000 francs. In both Morocco and Tunisia, Cairo's conspirators have been set back by the victoy of the moderates, whom they seem to resent as bitterly as they do the French, Morocco's Cairo leader is Alla de Passi, Morocco's Cairo leader is Alla de Passi, by the French 18 years ago. Last week, despite France's belated granting of independence to Sultan ben Youssef, rebels in Morocco's Rif Mountains fought on, reportedly at El Fassi's command, while El Arab claims on Sounish Morocco's Gift.

Tunisa is represented in Cairo by Salah ben Youssef, estilel leader of the extremist wing of the Neo-Destour, who hates his fellow Party Leader Habib Bourguish for accepting "interdependence" with France. Last week France granted Tunisia independence, and next week Tunisia will hold its first election. But in Tunisia's southern mountains Salah ben Youssef's supporters flared into revived rebellion.

France is not the only target of Nasser's artful efforts. There is a group from Aden that plots busily at cafe tables against British rule there. Iraq (Egypt's chief Arab rival) caught an Egyptian army officer masquerading as an Egyptian embassy butler and convicted him of conspiracy. In neighboring and impov-

wave lengths, the Voice pours out a stream of stirring Arab songs, inflammatory news summaries and incendiary comment with the hypnotic insistence of a kind of political muezzin. It alleges "imperialist" plots, fictitious massacres. Zionist "conspiracies." It recommends riots in Iordan, rebellion in Morocco, revenge in Algeria. Blaring from loudspeakers in cafés and hovels throughout the Middle East it is for a vast number of illiterate Arabs the only news they get. By relay stations up the Nile, it also aims at all Africa, beaming broadcasts in Swahili to Kenya (where it supported the Mau Mau). Somaliland and Uganda, Explained the Voice: "Egypt's geographical position requires her to work for the liberation of the African continent from all forms of imperialism." It helped get Glubb fired in Jordan, is now at work urging Arabs in Zanzibar to refuse a British offer of selfgovernment. Nasser shrugs off all protests with the plea that the Voice is an independent organization, though it is housed in a government building, and its director, Ahmed Said, reports to the government Director of Information.

Last week France's Foreign Minister Christian Pineau, returning from the SEATO meeting in Karachi, called on Nasser to ask for his cooperation in end-

ing France's agony in North Africa. Cairo newspapers were elated and inflated by the visit of so important a Western statesman on such a mission. In Cairo Pineau also saw Saudi Arabia's King Ibn Saud and Syria's President Shukri el Kuwatly. whose Radio Damascus works closely with the Voice of the Arabs and not long ago was urging Moroccan rebels to "kill those who are killing you. Spare not their women and children, for they spare not vours." In recent months, following some 40 protests by France, Nasser has toned down the broadcasts to French North Africa. But now Nasser wanted to know: Why is France sending jets to Israel? Nasser assured Pineau: "No commando destined for Algeria has been trained in an Egyptian camp during the past several months." Said Pineau wanly: "A very interesting assurance.

Nasser's Arab underground makes its appeal to a universal distaste for colonialism. But the struggle for freedom is one thing; campaigns of terror against the moderates who try to negotiate that freedom is another, Nasser's agitators have scored a ertain success, but so far it is principally the all too easy success of destruction.

Our "Superior Airs"

"We have all heard that the pen is mightier than the sword," writes Lieut. General Sir John Bagot Glubb, recently sacked commander of Jordan's Arab Legion, "but we do not seem really to have taken it to heart." Deprived of his sword by the young King of Jordan, whose family he had served since 1930, Glubb last week in Surrey, England, took to the nen.

In a series of articles syndicated by the North American Newspaper Alliance, the desert warrior concluded: "It was neither the King nor I who was at fault. King Hussein and I alike had been borne away willy-nilly on the tumultuous stream of human life."

Averting the Gaze. Under the reign of the present King's grandfather, King Abdullah, that stream had been kept under a measure of control. "I recollect so well one evening." Glubb recalls in an affectionate sidelight, "when King Abdullah was visited by a deputation of venerable Moslem religious leaders and began to question them on religious subjects. 'Is it lawful to look at a pretty girl if you meet her on the street?' inquired His Majesty. "The learned men were horrified at so

frivolous a suggestion, and agreed . . . that such an action would be sinful. "'I don't see how you arrive at that," said the King with a sly twinkle, 'The

Koran says that when you see a woman you should avert your gaze. To say you avert your gaze obviously means that you have been looking."

In the good old days, according to Glubb, wise rulers had the selfless help of the old order of imperialist, a breed now "extinct." "Often." writes Glubb, "the imperialist devoted his life to the amelioration of the conditions of the people committed to his charge. Under this constant

care, public security was assured, roads were built, sanitation introduced, education inaugurated. But he committed one

unpardonable offense-he was supercilious, "The peoples of the East are taking their revenge today, not for any injury done to them, but for the superior airs

we gave ourselves.'

Words as Weapons. The principal weapons of this vengeful vendetta are words. "Britain," writes Glubb, "is being driven from the Middle East by wordswords to which, with British impassivity, she refuses to reply . . . The same bitter diatribes and violent slogans are poured out [by the Egyptian radio] day after day, hour after hour, and there is no reply, no response, no counter-propaganda. When a



GLUBB PASHA The English merely laugh.

foreign radio said that British troops were bayoneting babies, English people merely laughed and said. 'How ridiculous,' But millions of [Arab] listeners believed it . . . In the Middle East today, the wireless set and the printing press are waging a relentless and merciless war.

"Britain should turn all her energies to these weapons. Her best and most energetic young men should be assigned to organize her publicity. Tell them the truth -good and strong and loud. Truth is fatal to dictators and racketeers. Give it to them straight from the shoulder.

"When I arrived in London last week. I was besieged by newspaper men. When I eventually got away from the questioning, a middle-aged man standing near by gave me a broad smile.

"'Well, sir,' he said, 'my old father used to say that there were worse ways of dying than being talked to deathbut very few!

"Britain today is being talked to death in the Middle East.'

#### Rendezvous at H-4

H-4 is the British-owned Iraq Petroleum Co.'s ledger label for a pumping station in the Jordanian desert on its pipeline from Iraq to the Mediterranean. At this remote and inhospitable spot, in an air-conditioned concrete resthouse surrounded by nothing but miles of rock and sand, Jordan's young (20) King Hussein and his cousin, Iraq's young (20) King Feisal II, met last week to discuss the

future of Jordan. Though Feisal arrived in the company of Iraqi Premier Nuri es-Said, Hussein flew to the rendezvous (piloting his de Havilland Dove himself) without his Prime Minister. Having successfully sacked Glubb Pasha, symbol of Britain's long Jordanian dominance, Hussein seemed to be savoring his independence. He had turned down the invitation to join Egypt, Saudi Arabia and Syria in their Arab "neutral" bloc, and he had already opened negotiations with the British on terms that seemed likely to assure for the young king the continuing of London's \$25 million yearly subsidy, and the presence of a British military training mission, instead of the outright British command of Jordanian troops that had so galled Jordan's newly developing national sense of self-respect.

But to keep his independence amidst the violent passions he had fostered in Jordan's streets, young Hussein will need all the help he can get. The ex-Palestinians who form two-thirds of his kingdom look to Egypt's arms and Saudi Arabia's gold to help drive the Israelis from their old homes. On the other side stands Iraq. Egypt's No. 1 rival in the Arab world, Iraq has the money (\$200 million a year in oil royalties), plus the common Hashemite hatred that unites its King with Iordan's against the rival Saudi Arabian dynasty. After last week's desert meeting the Iraqi Cabinet went into emergency session to approve a \$2,800,000 loan to Iordan.

#### GREAT BRITAIN

The Big Toe

The cautious man, about to plunge into uncertain waters, first tests the temperature with an exploratory toe. Last week, playing the part of an affably pudgy big toe, Soviet ex-Premier Georgy Maximilianovich Malenkov arrived in London to test the temperature of British hospitality as diplomatic advance man for the forthcoming visit of Communist Bigwigs Bulganin and Khrushchev.

Ostensibly, Georgy had come in his new capacity as Russia's electricity commissar to inspect British power plants. but the truer reason for his trip became clear when the Soviet embassy announced that Malenkov would go along on only a few of the score of trips arranged for the Russian technicians who came to England with him. Instead of peering at generators in the provinces, Commissar Malenkov planned to remain in London generating a



# Just about everyone uses a product of Kimberly-Clark every day

Mailmen all over America this morning delivered millions of letters typed on business papers made by Kimberly-Clark. And Kimberly-Clark also makes, among many other things, the soft tissue neck strips you'll find in almost every barber and beauty shop.

Few other companies make as many things so many people use every day. Many new products, too, are now being developed in our Research and Development Laboratories. Perhaps something we make can help you. May we tell you about it some time?

## Kimberly Clark

Kimberly-Clark Corporation, Neenah, Wiscon

Magazine and Pablication Papers «Kimusl insulation Kelenex tissues «Kotex unitary nagkims Delsey toilet tissue «Commercial Printing Papers Padding and Wodiling Materials «Writing Papers Wallpaper »Kimpak interior packaging «Kamiper and Kamipes industrial sipers «Sameh beautry and Kamipes industrial sipers «Sameh beautry and Papers for catalogues, business forms and labels; for converting, technical and upecialty uses.





MALENKOV IN LONDON
"For a' that an' a' that,"

few millivolts of good will to break the ice for his bosses.

A jittery Scotland Yard had done its best to keep the visitor as isolated as possible from the madding, and potentially maddened, crowds that might gather to meet the former Stalin henchman, but Malenkov was in no mood to play the wallflower. From the moment that he stepped from the plane at London's airand waving an amiable hand. Malenkov was plainly ready to charm the masses. Thanks to the Yard, there were no masses present, but Georgy made up for their British dignitaries and aiming a volley of telling smiles into the distant lenses of a battery of news photographers. At last, safely ensconced in the sleek, black Russian embassy limousine, he leaped out twice to shake some overlooked hands. A Man's a Man. Tooling along the

Great Weet Re Bold Mandatonic among some and a loudspeaker van which blarde! "Tell Khrushchev and Bulganin they will not be welcome here. We don't want Red murderers in this country!" But Georgy, if he could understand its message, paid it no mind. Still smiling broadly when he pulled up at the Russian embassy in London's different paid of one embasy for which the chucked the chin driveway to greet him, patted the head of another, aimed a last wave and grin at the cameras, and disspapered inside shapes of the cameras.

That afternoon the Soviet power chief and his British counterpart, Lord Citrine, exchanged reminiscences over clareté and quotes from roughhewn Scots Poet Bobbie Burns. It turned out, in fact, that Malenkov had a Soviet edition of Burns in Rus-

Malenkov, said a Soviet spokesman solemnly, does not drink vodka. sian right in his pocket. "A man's a man for a' that, for a' that an' a' that . . . The honest man, tho e'er sae puir, is king of men for a' that." Malenkov read in Russian, while an interpreter provided the Scots burr. "A very friendly man," said Lord Cittine later, "with a deep grass of

English cultural life."
On his second day in town, still carefulby guarded by a detachment of two motorcycle policemen and a signal car, Malenkov drove through the West End to see
the sights. A they approached Trafalgar
the police swung around one way as had
been planned, but instead of following
them, Malenkov's ZIS swung off the other
way. There was a squealing of brakes as
his guards discovered the wile, but when
at last they caught up, there was Malendon's surging crowds. He middle
don's surging crowds. He is the hold
of the sid, to be sure not to miss the Lord
he said, to be sure not to miss the Lord
he said, to be sure not to miss the Lord

A Man as Nice. In attempting to isolate Malenkov, British authority seemed as fearful of too much friendliness as it was of too little. As the visiting Russian, nattily turned out in a light blue topcoat. to the British Electricity Authority headquarters, a surging crowd was gathered in the street to see him. Scores of female garmentworkers hung out of the windows across the street to catch a glimpse. When Malenkov raised his hand and grinned his broadest, the walls echoed with a welcoming cheer. "He was so clean-cut." one sewing-machine operator told a reporter later, "he looked like an American." "Like Charles Laughton," gushed another, "only younger and more jovial."

Not only the Russian leaders and the British police were anxiously trying to gauge the forthcoming reception for "Khrush and Bulgy" (or K, and B, as the British press has taken to cilling them). Last week Britain's highest Roman Catholic prelate. Bernard Cardinal Griffin, in a postoral letter read in all Roman Catholic churches in England and Wales, urged British Catholics to "act with restraint and dignity" during the Russian's visit, but to set aside a day of prayer for Christians persecuted behind the Iro Cutrain.

#### Champagne Charlie

Like the "forevard look" in new U.S., automobiles. the upsweeth bristles of Major Michael Woodfall's military musmotion even when the major himself was at ease. Alone his glorious mustache would have been enough to command the respect of the stoniest of Mayafar's headwatters, but the stoniest of the stoniest of Mayafar's headwatters, but the stoniest of the stoni

Few could doubt that gallant and dashing Major Woodfall's D.S.O. and Military Cross were well and truly earned on the field of battle. All took if or granted that his relatively humble job as managing director of a small London hotel was in reality a cover-up for the vital and undercover Secret Service work at which he often hinted over a confidential whisky and soda at the Ritz bar or the Dorchester.

Gem Picking, Like most of the attractive and susceptible women who crossed the major's path, Junoesque Helen Hackman found his glamour and gallantry well-nigh irresistible. Signed on as his private secretary and hivonucked at his private secretary and hivonucked at his private secretary and hivonucked at his hemajor's company, dropping in a supper clubs by night, driving through the countryside by day. If Helen had a moment of doubt when the wardens at Dartmoor Prison waved a cheery greeting to her companion one day as they drove by it was promptly dispelled by the major's welfare work at the prison, my dear."

Just as reassuring to Helen was the major's eventual proposal of marriage and his subsequent visit to London leweler Theodore Williams. For, like everything Major Woodfall did, the purchase of a suitable wedding gift for his bride was consummated in style. It began with a £70 (\$196) dinner at the Ritz for Jeweler Williams, ended with the shrewd selection of some £6.800 worth of gems at Williams' place of business. Paying for the lot by check. Major Woodfall pocketed a particularly appealing brooch (worth (585) with the words that Miss Hackman wished to wear it over the weekend. He strode out of the jewelry store and disappeared. By the following day the check had bounced, and Miss Hackman, forlorn and bereft, was wondering who was to pay her hotel bill.

Dangerous Freedom. Last week, after running down the elusive gallant at a fashionable Irish country house, where he



# First jet, first luggage, made of magnesium

World's lightest, strongest structural metal is secret of Air Force's new F-80 Fighter and New Ultralite Samsonite Luggage.

Capt. Richard O. Ransbottom, USAF Korean War jet ace, is boarding the first all-magnesium jet fighter plane ever made. He is holding the first luggage ever made from the magic of magnesium, Utralite Samsonite.

of magnesium, Ultraitie Samsonite.

In Samsonite's mazing new luggage, the tapered cases of magnesium are strong...actually strong enough to stand on. More important, the cases are light...fingertip-light! This lightweight strength opens a new and practical world for luggage.

The Ultralite Samsonite cases are covered with new "better-than-leather" finishes that defy wear and sculling, wipe clean with a damp cloth. New "trigger-action" locks open and close with push-button ease, can't pop open accidentally. New specially balanced handles make carrying easier than ever. Men's cases, like the Two-balanced bandles with the Two-balanced bandles of the Two-balanced than ever. Men's cases, like the Two-balanced some control of the Two-b



\*Plus existing taxes. Prices higher outside Continental U.

# Ultralite Samsonite

SHWAYDER BROS., INC. Denver 9, Colo. Also makers of Streamlite Samsonite Luggage, from \$15 to \$35\*



# Gorgeous way to go

SOMEWHERE deep inside you, haven't you always yearned for a Convertible like this one?

And if you could justify your purchase on purely practical grounds, wouldn't you give it real consideration?

Well, good sir, we have news for you.

This spirited sweep of gorgeous automobile is a Buick Special—the suave Convertible in Buick's lowest-priced Series.

And that means it can be yours for just a few dollars more than similar models of the well-known smaller cars.

But right there is where the resemblance reaches an abrupt end.

For this is a thoroughbred Buick—blithe in spirit, and big in every sense of the word. You have only to stand up close to know its ample breadth of dimension from bumper to bumper, from door to door.

You have only to put it in motion to sense, on the instant, that here is a true big-car ride – smooth, level, solid against the road – and advantaged by a host of engineering gems.

Yet even that isn't all.

For it's when you bring this beauty from a standing start to full cruise that you learn of the thrills to be had in a '56 Buick.

There's the soaring lift of mighty power from Buick's 322-cubic-inch V8 engine to wing you along with almost effortless ease.

And there's the new wonder of an advanced Variable Pitch Dynaflow\*—now with new instant



# **Special**

response at only part throttle-and still with that spectacular switch-pitch action for a real safetysurge when you floor the pedal.

#### So why not let yourself go?

Why not look into this high-spirited beauty with the low price tag? It's sheer sport, pure luxuryand it makes uncommonly good sense. Man to see is your Buick dealer, and the time is now.

BUICK Division of GENERAL MOTORS

SEE JACKIE GLEASON ON TV Every Saturday Evening

NEW 322-cubic-inch V8 engine of 8.9 to 1 compression ratio-highest ever for this bedrock-priced Series

NEW Extra-Massive Frame and Precision-Balanced Chassis, engineered all new from front to rear for extra-rugged roadability

NEW Deep-Oil-Cushioned Luxury Ride-with all-coil springing and true torque-tube drive

NEW Sweep-Ahead Styling—with choice of Fashion Color Harmony inside and out

NEW Smoother-Action Brakes with Center-Groove Linings

and Suspended Pedal

**NEW** Stepped-Up Gas Mileage

NEW Interlocking Safety Latches and Safety-Aim Head Lamps

#### Join Buick's "Thrill-A-Minute Club"

\*New Advanced Variable Pitch Dynasion is the only Dynasion Buick builds today

Best Buick y





# A "whistler" to boil your water

or metals for products like those you see here!

REVERE BRINGS YOU BOTH-If you've ever used Revere Ware Copper-Clad Stainless Steel Cooking Utensils then you know what efficient, attractive and easy-to-clean "kitchen jewels" they are. But did you know the many, many other ways in which you are served by other Revere Metals? We show a mere handful of them here. Actually, there's hardly a day goes by that you are not being served, in some way, by one or more

products that manufacturers have fashioned from Revere copper, copper-base and aluminum mill products, welded steel tube, Lockseam tube, extruded and rolled shapes and forgings. Revere serves you from

"A" to "Z" . . . from Aluminum for ladders to the Zinc in the brass from which clock parts are made.



Copper and Brau Strib and Brass Lockseam Tube for Automobile Radiators



and Downspour







Nickel Silver Strip



with its non-ferrous metals for more than 155 years. Take advantage of this vast storehouse of knowledge. Call in one of Revere's Technical Advisors and put your metals problems up to him. Revere Copper and Brass INCORPORATED, 230 Park Avenue, New York 17, N. Y.



Major Woodfall
A wave from the wardens.

was staying as a weekend guest with another "wife." the weary police turned Major Michael Woodfall over once more for trial at London's Old Bailey. He was, their records plainly showed, neither a major nor a Woodfall but an operator better known to the Yard as Champagne Charlie. In a lifetime of high living, assuming identities that ranged from that of "Sir Patrick Murphy, ex-governor of the Bahamas" to that of "Roland Iones, heir to a fortune." 35-year-old Charlie had suavely separated hundreds of impressionable Britons from thousands of pounds. Born to middle-class respectability, he had spent a third of his life in jail and only nine months in the army. His only decoration was a dishonorable discharge. "You." said Mr. Justice Cassels, dis-

patching the pride of Mayfair back to prison for nine more years, "are a danger whenever you are free."

#### FRANCE

#### Poisoned Gift

To the rostrum in the National Assembly stepped three former Premiers of France, to discuss Socialist Premier Guy Mollet's request for sweeping powers in Algeria. Declared sardonic Georges Bi-dauth, leader of the Roman Catholic M.R.P.: "As Pascal said 300 years ago, Tustice without force is impotent." We cannot accept the impotence of justice ... Everyone must know that all France will fight for Algeria. It did not vote for your investitioner. I will vote for the spectrum of the properties of the properties of the spectrum of the properties of th

Spry Septuagenarian Paul Reynaud, Premier when France fell to the Germans, was critical: "What are the deeds of the government? They have given an impres-

© Pascal added: "Force without justice is

sion of hesitation and weakness." Radical Socialist Edouard Daladier, Premier during the Munich conference (1938), asked; "Can we stand by and watch Algerian Frenchmen made foreigners in a land they have created?"

For all of their differences, many Deputies were united in a willingness to let Mollet try an Algerian policy of quelling violence while introducing reform. But then from the left side of the Chamber came tubby Communist Leader Jacques nationalism. Duclos is showing even greater interest these days in drawing the Socialists into a Popular Front in line with Moscow's latest directive. Said he: "We couldn't approve some of these military measures, but we are convinced that unity the opening of negotiations." Amid an angry hubbub, a Deputy demanded that Mollet repudiate Communist support. Said Mollet: "I'm making concessions to nobody." From the benches came the voice of Bidault: "M. Jacques Duclos has just made you a poisoned gift. The policy You must choose-and choose for the

The final vote was 455 to 56, with most of the opposition coming from the Poujadists and from Revnaud's right-wing independents. Despite its margin, Mollet's victory was anything but solid: in the current crisis, the 312 Communist votes were like grains of arsenic in the veins of unanimity. The nation waited to see if the government had enough heart to resist the fatal paralysis.

#### FINLAND Stilled Land

Across Finland last week a stillness covered the cities like a fresh fall of snow, silencing the roar of traffic. In Helsinki neither trains nor buses ran. People walked, or queued up for the occasional between the continuation of the cocasional continuation of the cocasional stay of the cocasional continuation of the cocasional continuati

Finland was gripped by the first general strike in its 36-year history as a republic. The strike was brought on by 200,000 members of the trade union federation who walked off their jobs, demanding a 6% wage increase to meet a recent hike in dairy prices made by Finland's farmers' marketing organization. As the strike entered its third week, all industry was at a standstill, and strikers were hard pressed for money to feed their families. But there was a remarkable absence of any real violence among the imperturbable Finns. At week's end, the government got workers and employers together for a settlement.



Chicago's two most celebrated restaurants-the College Inn Porterhouse of the Hotel Sherman, with its cowboy waiters, and the fabulous Pump Room of the Hotel Ambassador, with its plumed coffee boys-are infallible guides to luxurious living in Chicago. The same superb service and decor that have made these restaurants worldfamous, are to be found in all the accommodations of the hotels that house them. Suites and rooms provide television. radio, and air-conditioning.

In the Loop...

## HOTEL SHERMAN

RANDOLPH, CLARK & LASALLE STRE TELEPHONE: FRANKLIN 2-2100 TELETYPE: CG 1387

On the Gold Coast.

OMBASSAGE

OMBASSAGE

NORTH STATE PARKWAY AT GOETHE
TELEPHONE: SUPERIOR 7-7200
TELETYPE: CG 1955

#### PEOPLE



TIMESMAN DANIEL, FIANCÉE & FATHER-IN-LAW-ELECT Said Harry: "Wear the best pair of pants you've got."

Names make news. Last week these names made this news:

What, asked a Manhattan newshawk, should one wear at the wedding? "Well, sir," replied the ex-President of the U.S. "you wear the best pair of pants you've got, and just so long as you're covered up you'll be in style!" Thus, with the earthy touch that is his trademark, Harry Truman set a folksy sartorial tone for the marriage of his daughter Maragret to the New York Times's suave Foreign Deskman E. (for Elbert) Clifton Daniel Jr., 43, a silvery-topped North Carolinian who picked up a faint British accent during six years in the Times's London bureau, developed an ulcer during a shorter (1954-55) stint in Moscow. Father-in-law-to-be Truman was "awful glad" that Cliff Daniel is a Democrat, "but anyone who's Margaret's choice is O.K. with me!" Did Prize Bachelor Daniel bring any musical talent to the musical Trumans? Grinned Margaret: "He sings very nicely-a high baritone." Added Daniel: "I now sing in the shower, Before I got my ulcer, I used to sing at parties.'

Although the big news from Moscow concerned a dead Joseph Stalin (see For-EIGN NEWS), there was intelligence of another kind about a very live Premier Nikolai Bulganin. At a party at the Danish embassy, which Nikita Khrushehey was too busy to attend. Bulganin roared toasts to every toastable cliché. At one excited peak he grabbed a martini and fervently cried: "Eisenhower opened the martini road in Geneva! We sometimes drank with him, in the intervals, in martinis to peace and friendship in the world." Feeling extremely euphoric, Bulganin then lurched over to a U.S. military attaché, guffawed and grabbed his ear, droolishly whispered: "Someday we're gonna have peace!" Rough box score on the number of martinis downed in an hour and a half by roistering Nikolai Bulganin: a staggering 20.

Lawyer Fronklin D. Roosewell Jr., though never chummy with the Dominican Republic's Dictator Refoel Traillo, came right out and registered as a foreign agent for the Caribbean nation. For representing Trailloi's legal interests and performing "such other services as required" in the U.S., Roosevelt's new law firm in Washington will get a handsome retainer of 860,000 for two years. F.D.R., Jr.'s partner is Lawyer Charles Battick Clark. Comparison of the Compa

Boston Red Sox Slugger Ted Williams, yanked out of baseball for 17 months when the Marine Corps sent him off to fly combat missions in Korea in 1952, sounded a wrathful cry over the plight of Johnny Podres. Now a 1-A military draft eligible, Brooklyn's A-1 Pitcher Podres, 23, winner of two of the four victories that gave the Dodgers their first world championship last fall, spent the past three years in the 4-F bracket because of a bad back. Ever mum about his own recall to a second long tour of duty, Marine Williams fumed: "When Podres became a hero, some politicians said, 'Why isn't a big strong kid like that in the Army?" Who creates such situations? Williams' unminced answer: "Gutless draft boards gutless politicians and gutless sportswriters." What's more, Ted Williams knew how to change the draft law: "Baseball careers are short, and they are depriving a player of 20% of his career by the draft.

There's no reason why—with no war—ballplayers shouldn't serve their time in the off season."

Prowling the fashionable reaches of Manhattan's Fifth Avenue, the New York World-Telegram and Sun's Pulitzer Prizewinning Staffer Frederick Woltman discovered that Le Pavillon, the town's poshest paradise for fat-walleted gourmets (sample price: \$5 for a nibble of imported paté), is having landlord troubles. Le Pavillon's landlord: Columbia Pictures, which wants Pavillowner Henri Soulé (rhymes with soufflé) to cough up more rent than the piddling \$16,500-a-year he now pays. The trouble began, went one version, when Columbia's President Harry Cohn drifted into Le Pavillon and was rushed to a low-rated corner table obscured by potted palms. Denying that he was ever so unkind to his landlord, Soulé nonetheless allowed that his top table priorities are based on his patrons' seniority. Among his best-seated customers: the Duke and Duchess of Windsor, Composer Cole Porter, Grandma Marlene Dietrich, Bernard Baruch, J. Edgar Hoover, Where did Landlord Cohn rank in this spectacular array? Said humble Tenant Soulé: "He is always welcome. I smiled and joked with him. Why should an important Hollywood person think a little restaurateur wouldn't talk to him?"

After nearly 15 years of marriage (one daughter) and four of separation, beety Cafe Societyman John Sims ("Ship") and the protocological separation of the second second separation of the second seco



Brenda & "Shipwreck" Kelly (1950) Haunted by glamour.



Here, between two covers, is the sure-fire formula for carefree holidays abroad. Travel experts have packaged 9 exciting tours that guarantee every minute will be enjoyed, every dollar well spent!

The welcome mat is out everywhere you go... because all your flight and hotel reservations are taken care of before you leave home! The peace of mind is priceless. You can even plan all your expenses in advance, since the single B.O.A.C. tour price pays for 'most everything you need!

En route, of course, you fly the finest airliners in the world, enjoy exceptional service and delicious meals . . . all in the grand B.O.A.C. tradition.

If you lack ready cash, use the convenient B.O.A.C. 10-20 Budget Plan. Pay 10% now, spread the balance over 20 months. Covers cost of entire Package-Tour. See your travel agent or mail coupon today.



BRITISH OVERSEAS	IKWATS CORPORATION
342 Madison Avenue	
MUrray Hill 7-8900	Dept. BAE-4

AIRWAYS CORPORATION

OVERSEAS BRITISH Boston, Chicavo, Dallat, Detroit, Los Angeles, Miami, New York, Philadelphia, San Francisco, Washington; Montreal, Toronto, Vancouver, Winnipeg



# Half the fun of playing golf IS A WORTHY CLUB!

Whether you're playing from the rough or a perfect lie on the fairway, you can help your game with the extra power and accuracy that leading manufacturers build into new clubs, fitted with True Temper's famous ROCKET Golf Shafts.

You'll find that True Temper shafts are used in golf clubs made for men, women and youngsters in a complete range of prices... and all leading manufacturers have adapted the features of True Temper shafts to make their 1956 clubs the finest ever produced. Incidentally, look in any pro's bag...chances are 98 to 1 that his clubs have True Temper shafts, too.



"Better Golf" is a pocket-size booklet featuring facts about golf etiquette and rules, includes space for recording scores and equipment serial numbers. It's free wherever fine golf clubs are sold ... or write: True Temper Corp., 1623 Euclid Ave., Cleveland 15, Ohio,

TRUE TEMPER GOLF SHAFTS

(cost: a reported \$60,000) in 1938. Moaned she, more than a decade later: "Being a glamour girl is the worst thing that can happen to you." In Manhattan, after she got news of Kelly's Florida action last week. Brenda sighed: "I'm not too surprised. But I hadn't expected Ship to file the suit quite so soon."

Speaking to a group of military school heads in Washington, Army Chief of Staff Maxwell D. Taylor laid stress on the broad expanse of arts and sciences that must be understood by a future military leader. How knowledgeable is today's leader. How knowledgeable is today's a reporter later: "The profusion of skills and learning we have in the Army is astonishing. If I need a shortstop who plays twidin, I can find him some place."

As spring crept up on the entertainment world, lovebirds, young and middle-agish. began to warble of making nests, although their fluty chirps were all but drowned out by the quasi-romantic uproar emanating from the welter of Kelly-Rainier prenuptial rites (see PRESS). Italy's limpideyed Cinemorsel Marisa Pavan, 23. an Oscar nominee for her supporting role in The Rose Tattoo, was going to marry France's dashing Cinemale Jean Pierre Aumont this summer; she thought he was "about 42" (he is 46), pooh-poohed his Riviera trysts with Grace Kelly as "just a publicity stunt," One of Grace's bridesmaids, TV and Movie Actress Rita Gam, 27, cooed throatily at her new fiance. Valeman Thomas Guinzburg, 29, a cofounder of the new-directional, Englishlanguage quarterly Paris Review, Onetime Cineminor Joyce (Boy Trouble) Mathews, 36, a headliner in 1951 when she slashed her wrists and scared everybody by threatening a nosedive from the Manhattan apartment of Showman Billy Rose, clucked joyously of spring wedding bells for her and Billy, 56. Thrice-wed Comic George Jessel, 57, warily croaked that he has "an affectionate little ring" for unstarred Starlet Joan Tyler's engagement finger, Ouipped Georgie: modern to say one is engaged!"

A reception committee of vice squad sleuths and Australian customs men waited at Sydney Airport to greet Sir Eugene Goossens, 62, composer of 64 worthy musical works (e.g., The Apocalypse), conductor of the Sydney Symphony Orchestra since 1947 and maestro of the Cincinnati Symphony for 16 seasons before that. London-born Sir Eugene, thricemarried father of five daughters, was startled by such a homecoming after a European concert tour. So were his welcomers. The "prohibited imports" strewn through Goossens' luggage: some 1.100 "indecent" photographs, several naughty books and movie films, three strange rubber masks. On his own request, Sir Eugene was "temporarily" relieved of his podium. At the moment his wife was holed up in a convent near Paris. One of his daughters. Sidonie, commented sadly: "My father has not been well lately.



#### Even on a cloudy day



#### your school can be a brighter place!

Even on this misty dim day, daylight fills the room. And the view brings in a feeling of freedom.

44 out of 45 teachers surveyed in a research project say that "daylight wall" type classrooms have educational merit. Here are two typical comments:

"Students do not get tired and restless, because there is no feeling of confinement."

"The lighter, brighter surroundings create a good environment for learning."

Send for your copy of the complete research report by Paul R. Hensarling, Director of Administrative Research and School-Community Relations for the Port Arthur, Texas, Independent School District.

Read the column at the right for full information on L\*O\*F Daylight Walls. For immediate cost estimates, etc., call your Libbey\*Owens\*Ford Glass Distributor or Dealer (listed under "Glass" in your phone book).



# DAYLIGHT WALLS

LIBBEY . OWENS . FORD . a Great Name in Glass

#### Daylight Wall

#### **Facts**

With L-O-F Daylight Walls there is less wall area to paint and maintain. Construction costs are lower. Artificial lighting isn't needed so often. In cold climates, you can cut heating costs by using Daylight Walls of Themophase' insulating glass.

#### Technical Information

Natural daylight is the primary source of light for the classroom. Because daylight often varies greatly from hour to hour and day to day, the problem is to get enough light on the dull days and provide flexibility of control with simple blinds or shades. The cloudiest weather occurs during the school year, so windows should be designed to admit the most light possible on the dullest day. The clear glass in a Daylight Wall transmits from 83% to 89% of the light-more than any other form of glass. The following minimum light levels should be maintained:

Minimum Foot-

Classrooms—on desks and chalk boards......30

Study halls, lecture rooms, art rooms, offices, libraries, shops, labora-

Drafting rooms, typing rooms and sewing

Reception rooms, gymna-

For information on the best lighting, how to arrange desks for maximum light, how to decorate, how buildings should be oriented, etc., mail the coupon for your free copy of our full-color booklet "How to Get Nature-Quality Light for School Children".

Dept. 4636

Libbey Owens Ford Glass Co. 608 Madison Ave., Toledo 3, O. Send me Daylight Walls booklet M-12 and a copy of the Hensarling Report.

	Please Print
Address	
City	



WHAT TIME IS IT IN SAN FRANCISCO WHEN IT'S 12:12 IN MINNEAPOLIS?

## New Hamilton watches tell what time it is anywhere in the U.S.- at a glance!

Before you call San Francisco, New York —or any city in between—your Hamilton Time Zone watch tells at a glance what time it is there, as well as where you arc. You don't have to add or subtract to know whether your man is likely to be in his office or plant, out to lunch, or at home.

And while you travel, these great new Hamiltons tell you local time wherever you are in the U. S. Even in Europe, they tell local time. At a glance—without resetting—without computing!

They're a must for every modern executive-for every man, in fact, who wants the newest, most striking watch on the market. They're built to Hamilton standards of supreme craftsmanship. And they're at your Hamilton jeweler's now! Hamilton Watch Company, Lancaster, Pennsylvania.

Left. The Trans-Continental†. Self-winding, shock-resistant, waterproof\*. 10K gold-filled case. Stainless steel back. With strap... \$95. With 14K gold case, \$185.

\$95. With 14K gold case, \$185.
Top. The Cross Country†. 10K gold-filled case. Stainless steel back. Shock-resistant.

Strap, \$69.50. With expansion band, \$75.

Prices include Federal Tax. †Pat. Pending.

\*Provided original seal is restored if opened for service.

Hour hand shows time in zone you live in. Example:
I it's Central Zone, and hour hand shows 12:12,
"E" marker shows 1:12 in Eastern Zone; "M"
marker, 11:12 in Mountain Zone; "P" marker, 10:12
in Pacific Zone; "G" marker, 6:12 in Greenwich,
England. One glance tells the time anywhere.



Hamilton

HAMILTON OFFERS A COMPLETE SELECTION OF FINE WATCHES FOR MEN AND WOMEN FROM \$39.50 TO \$10,000

#### EDUCATION

#### Et Tu, N.Y.U.?

As a warning to the overeager. Classic Johan Johnson of New York University Johnson Feed New Livinger, edity Johnson of New York University posted a special memo in the classics department last week. "The sortid rumor has been promulgated," he wrote, "that March 15, 1056 is the z-ocold namiversary of those Ides of March on which C.J. Creasur was assessimated. This results from an inaccurate or hasty computation, for March 15, 4 B.C. to March 15, 1 B.C. March 15, 1 B.C. to March 15, 1 B.C. to March 15, 1 C.D. equals one year. (There was no zero year.) March 15, 1 A.D. to March 15, 1056 makes a total, then, of only 1.090 years."

Though it was not his intention, Johnson's calculations struck directly at N.Y.U.'s great rival, Columbia University. There, library officials had already set up a lively exhibition commemorating the 2,000th year of Julius Caesar's death. Now, it seemed, Columbia was commemorating a year too soon. University classicists promptly split on what to do. Scottish Gilbert Highet ("I'm a classicist, not a mathematician") was for calling the whole thing off, but bearded Classicist Moses Hadas favored the exhibition. Meanwhile the university news office, citing the Columbia Encyclopedia, informed reporters that "because of poor time calculation in earlier times," even the birth of Christ "must be dated a little earlier, probably 4 B.C." Therefore, the news office implied, one year in Caesar's case hardly seemed significant.

Nevertheless Columbia changed the two signs over its exhibition to read: THE IDES 2,000TH\*

THE IDES 2,000TH®
OF MARCH ANNIVERSARY
44 B.C. ©Or, if you wish, 1,999th.

#### The Redeeming Hand

As head of the Society for the Relief of Poor Widows with Small Children. Isabella Graham was accustomed to problems, but she found herself faced with an unusually pathetic one. Six of her widows had suddenly died, and except for the dreaded almshouse, there was no place for their children to go. Then one day in March 1806. Manhattan's Mrs. Graham had an idea. She summoned nine other ladies, including Mrs. Alexander Hamilton, to a meeting, set up a board of directors of what is now New York's oldest orphanage. Last week, as the Graham School in Hastings-on-Hudson, N.Y. celebrated its 150th anniversary, it was still just about what its founders might have hoped: a refuge for children who would otherwise know "no melting heart to feel. no redeeming hand to rescue them.

Today only a fourth of Graham's 128 children have lost one or both parents, but all come from homes that can no longer take care of them. Some are the sons and daughters of alcoholics and criminals; others have been juvenile delinquents; all arrive lost and afraid, For these, Graham offers no elaborate psychiatric routine. Its whole approach is so straightforward and simple as to make a social worker depair. The terrage kid who's bad the rug of The terrage kid who's bad the rug of The terrage kid who's bad the rug of The terrage kid him." says Director All Control to the control says Director All to the best wits out of laymen. The best way to treat a child, it seems to me, is to push here, guide there, play it by ear as any conscientious and unafraif afther would."

Family Hierarchy. In 1899 Graham hecame the first school of its kind to adopt the idea of a "cottage system." Today, when a child arrives, he is assigned to one of seven brick houses, each with its own "father" or "mother." its own kitchen and dining room. But unlike other institutions, Graham does not segregate its children by ages. "A six-year-old," say Director Thomas, "looks not so much to (\$500). Today Graham loses about \$100,000 a year. The hand that has redeemed so many now needs a redeeming hand of its own. Examples of its work:

¶ Two Puerto Rican brothers were assigned to the school by New York City welfare authorities after violent careers as members of a rampaging teen-age gang. After a few years at Graham, the boys returned home, found themselves so appalled by the life there that they bought themselves a jalopy, now commute every day from Manhattan to finish their schooling in Hastings. Says one of his old neighborhood: "I guess we learned a different kind of life at Graham. We got nothing in common with the neighborhood kids. Why, some of those guys are hoods. A cross-eyed, obese boy of eleven had been beaten so often by his mother and the boys in the neighborhood that he could not hear his own name without flinching. After one day at Graham, he



Graham's Director Thomas & Students Push here, guide there, play it by ear.

an adult for his model as to a nine-yearold. That's the hierarchy of family living we try to keep." Through the sixth grade, children attend classes at the school. After that, they go to regular public schools in Hastings or Yonkers.

In spite of their backgrounds, the children quickly succumb to the school's discipline. Each child feels himself at home as a member of a cottage family. But more important, says Director Thomas, "the children must know where they stand, that that the sun will rise tomorrow, that food will be on the table, that someone will love them, but that they may get spanked if they no be wond certain simple limits."

Money & Molosses. Over the years, Graham's results have been impressive. But the value of its income has dropped dangerously. At the start, it could count on such benefactors as Governor De Witt Clinton (\$20), Mr. William Rhinelander (one barrel of molasses) and Jenny Lind

turned up at Director Thomas' elbow after breakfast and announced: "Guess e, what, I've got two friends already."

Says Thomas: "It's miraculous. Boys like that seem to grow into men right in front of your eyes. Suddenly they know what courage is."

#### Change of Command

At both Annapolis and West Point the time had come for change of command. The academies' new superintendents:

¶ Rear Admiral William R. Smedburg III, 53, commanding officer of the U.S.S. Josea during the Korean war, since 1953 director of military and political affairs in the office of the Chief of Naval Operations.

¶ Major General Garrison H. Davidson, 51, onetime (1933-38) West Point football coach, since 1954 commandant of the Command and General Staff College at Fort Leavenworth, Kans.

# of the first complete

Announced by Goodyear a year ago—adopted by truck, rim and tire industries months ago— Goodyear's "SMALLEST-TO-LARGEST" program assures easy, airtight mounting of ALL sizes!

NO MORE WONDERING whether your trucks can profitably use tubeless tires—or whether to specify them on new equipment.

Just make sure your switch is to Goodyear tubeless truck tires and rims—and be ahead regardless of size!

It will pay you because Goodyear's "Smallest-to-Largest" program—adopted by the transportation industries—offers the RIGHT type mounting for smaller tires, the RIGHT type for larger tires—and both types wonders of simplicity, economy and safety!

Yes—whether you operate big highway haulers, giant earth-movers, little pickup or panel trucks—or anything in between—these Goodyear tubeless advantages are for you:

GREATER PAY LOAD - Lighter than regular tire, tube, flap and rim assemblies-you can take bigger pay loads!

cooler running—Up to 25° cooler than conventional tires—means longer tire life on high-speed and heavy-duty service.

FEWER "QUICK FLATS" AND ROAD DELAYS—Most puncturing objects are held without air loss up to thousands of miles! You can often make repairs at end of run! NO TUBES TO CHAFE—no flaps to cause trouble! This big cause of expensive down time now ended forever!

**FASTER REPAIRS** — You can often fix punctures without dismounting tires!

SLOW LEAKS INSTEAD OF BLOWOUTS— In Goodyear tubeless tires, small injuries can be quickly detected and repaired before costly damage.

which add up to lower-cost-per-mile.

YOU PAY NO MORE for Goodyear tubeless truck tires, built with Triple-Tempered 3-T Nylon or Rayon Cord, than for conventional tires and tubes. Contact your Goodyear dealer for further moneysaying facts. Goodyear, Truck Tire Dept., Akron 16, Ohio.

GOOD



Buy and Specify

GOOL

Look for this sign; there's a Goodyear dealer near you.

MORE TONS ARE HAULED ON GOODYE.

# Get the advantages line of *tubeless* tires!



-every Sanday-ABC Radio Network-THE GOODYEAR TELEVISION PLAYHOUSE
-every other Sunday-NBC TV Network

#### RELIGION

#### Ministers in Moscow

At Moscow's Vaukovo Airport one day last fortnight, five bearded Russian Orthodox prelates waited nervously for the plane from Pague. Aboard it were the latest emissaries from the West: nine U.S. Protestant churchmen representing with the properties of the days of talk with Russian churchmen, were whisked off to lush quarters in the Sovietskays though the properties of the Roseman ballet at the Bolshot Theater. Since, for the Americans, it was client discomflied, "When in Rome," said one wryly, "do as the Romans do."

Wherever they went, the somberly clad Americans were greeted enthusiastically.

could work for peace without joining the Communist-sponsored World Peace Council, the Americans got up their clerical choler, They fired back that the World Peace Council represented the interests of the Soviet Union alone, accused the Russian prelates of leveling false charges against the U.S. during the Korean war.

But tempers quickly cooled, and Metropolitan Nikolai suggested that the time had come when "we must now forgive and forget." Said Presiding Bishop Henry Knox Sherrill of the Protestant Episcopal Church: "We have had to say what we believe is the truth in love. If we had not wished for understanding, we would not have come."

But the churchmen were equally aware of how sharply religion's role has been limited by the Communists. Said the



U.S. CHURCHMEN & HOSTS IN RED SQUARE®
Piety in the klieg lights.

More than 2.500 Russians jammed Moscow's single Baptist church to hear them preach, and rose to chorus "Welcome!" in Russian as each was introduced. The clergymen tramped through Moscow in bitter cold to visit the city's historic spots. They were even invited to Tallin. the capital of Estonia, which has been barred to foreigners since World War II. On a trip to the 14th century Trinity Monastery at Zagorsk, the Americans were startled by their hosts' propaganda measures: throughout the 45-mile drive, an open ZIS limousine sped along before their motorcade crammed with Soviet cameramen taking pictures. Inside the monastery batteries of klieg lights ensured that the photographers would not miss a detail. The conferences had hardly got under way, when it seemed that they might break up in a squabble. When Metropolitan Nikolai, No. 2 Russian prelate in the Moscow patriarchate, asked how the U.S.

Rev. Dr. Walter W. Van Kirk, head of the National Council's Department of International Affairs: "It's pathetic that the only role religion can play here is to help relieve the drudgery of life for the people from day to day."

#### The Catholic Family

To many a non-Catholic eye, Roman Catholics in the U.S. have never been so well off. In numbers they have grown to 32 million (from 18 million in 1925). In social prestige they stand high. The old stigma of being an immigrant church is largely a thing of the past. But these

9 From left: Charles Coolidge Parlin, Dr. Rosewl P. Barnes, Dr. Franklin Clark Fry, Bisbop Henry Knox Sherrill, Russian interpreter, Dr. Eugene Carson Blake, Archimandrite Pennio of Russian Orthodox Church, interpreter, Dr. Herbert Gezork and Paul B. Anderson. Missing from the picture: Bishop D. Ward Nichols, Dr. Walter W. Van Kirk.

gains have exacted a steep price from U.S. Catholies. They face the same problems of modern living as everyone else, but the problems are harder to handle within Catholic doctrine. With integration, the old ethnic units are breaking up, mixed marriages are on the rise, and the social sanctions which a minority needs to maintain its traditions are weakening.

The cost of the gains has been totted up in an important book published this week. The American Catholic Family (Prentice-Hall; \$7.65), the result of five years' work by Jesuit Father John L. Thomas, 45, assistant director of the Institute for Social Order at St. Louis University, is the first detailed study of Catholic family life in the U.S.

The places where U.S. culture rubs hardest against the Catholic family, says Father Thomas, are these:

¶ Sex. "What has happened is the toleration of every form of "sex-tease" in a society which is incapable of developing uniform norms." Children are not only subjected to constant reminder of the physical aspect of sex, but "Society permits intimate and unsupervised relationships between unmarried [youth] of both high permits in the property of t

regard each other as sexual objects.

€ Contraceptives, Aside from the temptation presented to Catholics to use forbidden methods of planning parenthood (a temptation reinforced by such factors as the high cost and close quarters of modern housing), contraception puts an extra strain on a union by disassociating sexual pleasure and responsibility in marriage, Father Thomas suggestical union restricted to mutual gratification produces the same stabilizing and unifying effects as normal intercourse."

as noman interconseases as montain thereto as a social institution, let alone a divine one, U.S. public opinion "tends to regard marriage as a private affair." As divorce becomes more and more accepted as a solution to marriage failures, Catholics tend to feel more and more hardship in denying divorce.

The "open class" system. The absence of class barriers of which the U.S. is so justly proud, says Thomas, works against man and marriage when it leads to what he calls "normless striving." How does a man know when he has reached "success"? "In such a system the only recognized symbols of success are materialthe make of car you drive, the size of the home you own, the quality of the clothes you wear . . . the grade of liquor you serve, indeed, even the size of the screen on your television set." Marriage and even children tend to become units in this endless U.S. competition and "it encourages only shallow relationships with others, eventually even between man and wife.

Sex at School? If the Catholic minority is to enforce its standards of family behavior in such a society, its members



**National's** adding machine...

#### Live keyboard\* with keytouch adjustable to each operator!

Saves up to 50% hand motion—and effort! Never before have so many time-andeffort-saving features been placed on one adding machine.

Every key operates the motor—so you can now forget the motor bar. No more back-and-forth hand motion from keys to motor bar.

Keys are instantly adjustable to each operator's touch! No wonder operators are so enthusiastic about it. They do their work faster with up to 50% less effort. New operating advantages, quietness, beauty!

"Live" Keyboard with Adjustable Keytouch plus 8 other time-saving features combined only on the National Adding Machine: Automatic Clear Signal... Subtractions in red... Automatic Gredit Balance in red... Automatic space-up of tape when total prints... Large Answer Dials... Easy-touch Key Action... Full-Visible Keyboard with Automatic Ciphers ... Rugged-Duyt Construction. A National Adding Machine pays for itself with the time-and-effort it saves, then continues savings as yearly profit. One hour a day saved with this new National will, in the average office, repay 100% a year on the investment. See a demonstration, today, on your own work. Call the nearest National branch office or National dealer.



THE NATIONAL CASH REGISTER COMPANY, DAYTON 9, OHIO





You would hardly think that there was any connection between the translucent building panels and the hard-working tires of an earth mover-but there is.

"Allite" panels, a product of our Barrett Division, are made of polyester resins. The tough rubber tires, like the ones on your car, require for their processing chemicals containing aniline-one of the products of our National Aniline Division. Both aniline and polyester resins require benzol, an Allied basic chemical, in their manufacture.

Allied's chemicals in some way enter into nearly every manufactured product in America's homes, farms and factories, In all, Allied has seven producing Divisions-and the list of its 3,000 products is still growing. Seen or unseen, they're making life easier, more pleasant, more modern.

HERE'S HOW THEY'RE ALLIED

DIVISIONS: Barrett General Chemical Mutual Chemical National Aniline Nitrogen Semet-Solvay Solvay Process . International

Allied to serve you better



The Annual Report gives a comprehe Company's progress in 1955. We'll be glad to send a copy on request.

must first of all know what those standards are, Father Thomas explains, but dissemination of appropriate knowledge is harder than it sounds. Catholic schools cannot properly carry the full burden of sex instruction, and many children tend to lump the religious teaching they get at school with the other rules and regulations, to be abandoned when they grow up. Parents are better sources, says Father Thomas, But more than a fourth of Catholic marriages are mixed, and even in unmixed marriages parental authority has seriously weakened, parental knowledge of the Catholic family pattern is far short of what it should be,

Father Thomas concludes that the job is up to the clergy. The priests must not only lay down the law, but explain the foundations on which the law, from Mass every Sunday to fish on Friday, is based They must go further and explain why the "objectionable practices in the dominant culture" (such as birth control and divorce) are objectionable from a Catho-

lic point of view.

Jesuit Thomas writes with his clerical collar off; he keeps a cold sociological eye on the explosive material he deals with, without lapsing into polemics, apologetics or hand-wringing. This makes his book a new source for all his fellow sociologists. Says Protestant Herbert Blumer, head of the department of sociology at the University of California in Berkeley: "The book is good scholarship and is of value irrespective of the religious denomination of the college."

#### If Jesus Came . .

Through the clink and tinkle of the bottles and glasses at the bar the jukebox blasted Tex Ritter's unctuous boom If Jee-sus came to your house to spend a

day or tew . . . From the phonograph at a dime store record counter another voice in another version lilted with a bouncy, corn pone accompaniment: If He came unexpected, I wonder what yew'd dew . . .

All through the South last week, the embarrassing chant of If Jesus Came to Your House sounded from phonographs. Victor, Decca and Capitol have each made recordings of the song in cooperation with three music publishers. None of the publishers know who wrote the original. It is "showing action" so far only in the South and Southwest, the market for which it was pointed. But such things have been known to spread, and soon lumbermen in jackboots, starlets in cashmere sweaters, and briefcase-toters in high-buttoned charcoal grey may all be able to wince to:

Would you have to change your clothes before you let Him in, Or hide some magazines and put the

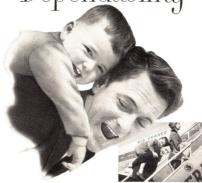
Bible where they been? . . Would you be glad to have Him meet your very closest friends,

Or hope that they would stay away until His visit ends? . .

Would you be glad to have Him stay forever, on and on, Or would you sigh with great relief

when He at last had gone?





# They Fly The New Air France Super & Constellations

The most modern planes in the world, kept to peak standards of performance by over 5,000 skilled technicians. Daily non-stop flights from New York to Paris and Mexico. Tourist and First Class

accommodations. Regular flights from Boston, Chicago and Montreal. The utmost in luxury, a famed cuisine. You pay no more!

THE AIR FRANCE STORY night flight on June 7, 1922



SEE YOUR TRAVEL AGENT, OR AIR FRANCE . New York . Atlanta . Boston Chicago · Cleveland · Dallas · Detroit · Los Angeles · Miami · Philadelphia · Pittsburgh isco • Washington, D. C. • Mexico City • Montreal • Toronto • Vancouver • Havana Puerto Rico · Fort de France · Point a Pitre · Panama · Caracas · Bogota

# More Dome Seats!



# More Scenic Miles!



Yes, more dome seats and more scenic miles on Great Northern's Empire Builder than on any other train between Chicago and Seattle-Portland via St. Paul and Minneapolis. Dome seats for both coach and Pullman passengers. Plus the famous Great Northern food, It's great!

#### GREAT NORTHERN'S WORLD-FAMOUS

# EMPIRE BUILDER

Every day — each way — between Chicago, St. Paul, Minneapolis, Spokane, Scattle, Portland. Connections to California.



#### RADIO & TELEVISION

#### **Emmy Winners**

Phil Silvers became the first triplewinner last week in the annual Television Academy of Arts and Sciences awards. Funnyama Phil, whose portrayal of larcenous Sergeant Bilko in the filimed Army series has boosted this shown into Army series has boosted this shown into Best Comedian, Best Actor in a Continuing Performance, and the Best Comedy Series. The double-winners were Perry Como as Best Male Singer and Best Master of Ceremonies, and Xunette Fabray (vulo last week was dropped from next "contractual difficulties") as Best Comedienne and Best Supporting Actress.

Other Emmy winners: Best Variety Series: Ed Sullivan Show. Best News Commentator: Ed Murrow. Best Actress in a Single Performance:

Mary Martin in Peter Pan.

Best Actor in a Single Performance:
Lloyd Nolan in The Caine Mutiny Court-

Lloyd Nolan in The Caine Mutiny Court-Martial.

Best Actress in a Continuing Perform-

Best Actors in a Continuing Performance: Lucille Ball.

Best Actor in a Supporting Role: Art
Carney.

Best Adventure Series: Disneyland.

Best Ouiz Show: The \$64,000 Question.

#### The Week in Review

Filmed TV last week easily outdistanced live television. The most impressive triumph was Sir Laurence Olivier's Richard III, which justified NBC's cultural gamble by capturing a huge audience (estimated, perhaps too optimistically, at 45 million viewers) and holding them for three hours, despite the involved plot and the soaring but often obscure language. CBS checked in with Ed Murrow's



THE BEST: SILVERS & FABRAY
Out of the applique, a lost job.

filmed 12-hour See II Now, devoted to Arab-Israeli tensions. The report from Egypt, handled by Howard K. Smith, was particularly chilling as Arab after Arab stepped up to blame the U.S. for all the troubles in the Middle East and to chant fanatically that the only solution was war with Israel. Israeli citizens and leaders were a good deal more and leaders were a good deal more of reasonableness and common sense but were equally deaf to any suggestion of significant border changes or concessions.

Remembered Nightmore. NBC tools an hour-long look at the recent past with The Twisted Cross, a finned record of Hitler's rise and fall. Except for the very young, the show had all the horror of a recalled nightmare: the massed banners and goose-stepping thunder of helmeted batalions, the full-throated Stope Heisl or extatic crowds. The film, as a whole, was not illumined by any unifying idee, but it



Dr. Louis Cholden & Doris L.
Out of the silence, a thunderous single word.



# Who will get your ONE-MAN BUSINESS?

John Hancock offers:

- A low-cost policy for those who can qualify as preferred risks.
- A "Select" class of policies at low cost.

Your business may be captured by someone else, and lost by your family. It can happen if — without you — your business suffers from a lack of credit or from absence of your managerial skills.

Through John Hancock's Business Security life insurance special funds can be immediately available to avoid this risk. Such funds would enable your family to satisfy creditors and to make plans for the future of the business. And while you live, growing cash reserves are yours to be used as emergency funds or for your retirement.

John Hancock's Business Security life insurance policies are low in cost. Ask us today how they can provide new security for your business.

For full particulars consult your John Hancock Agent John Hancock
MUTUAL LIFE INSURANCE COMPAN
BOSTON, WASSACHUSETTS

DEDICATED TO THE INDEPENDENCE AND FREEDOM OF EVERY AMERICAN FAMILY



D'ream-Car.



APAIL McCall's announces a new and different Contest that offers real fun—and big prizes, tool—for a woman and her family. Get the family together and decide what features you'd like to see in your Dream-Car—and what you like best about the exciting new 1956 models. The best concett entries win wonderful new 1956 cars! Learn the details, in April McCall's.

McCals
The magazine of Togetherness
in more than 4,600,000 homes

had value as a dread remembrance of things past.

At week's end CBS pre-empted Omibus' hour and a half to present Out of Darkness. Filmed in cooperation with the American Psychiatric Association and the National Association for Mental Health, what can now be done to cure mental Illness, and as a full-scale attack on the national pathy that allots no more than an average of \$2.80 a day for the care, housing and medical treatment of the

Tremendous Experience. The story is compellingly told in terms of Doris L., a young woman admitted to California's Metropolitan State Hospital as a catatonic. Mute, withdrawn, her eyes blank and disregarding of the world, Doris nevertheless had a great natural dignity, an almost glacial repose that seemed invulnerable to any appeal. For 21 months a concealed camera recorded her psychiatric sessions with Dr. Louis Cholden, His slow struggle to reach a human being submerged in indifference had in it all the wire-thin intensity of great drama. When Doris finally smiled and spoke her first word ("pretty"), it was as though the curtain had just come down on the tremendous third act of a moving tragedy. The dramatic line was strengthened by Orson Welles's occasional readings. In its way, Out of Darkness was as shaking a human experience as Richard III. Undoubtedly it will be shown again.

#### Program Preview

For the week starting Wednesday, March 21. Times are E.S.T., subject to change.

#### ELEVISION

Oscar Awards (Wed. 10:30 p.m., NBC radio & TV). From Hollywood and Manhattan, with Jerry Lewis as M.C. Birthday Salute (Thurs. 1 p.m., CBS). Musical tribute in honor of Mamie Eisen-

Musical tribute in honor of Mamie Eisenhower's 59th birthday.

Political Debate (Sun. 2 p.m., CBS)

Leonard Hall v. Paul Butler, chairmen of the Republican and Democratic National Committees. Wide, Wide World (Sun. 4 p.m.,

Wide, Wide World (Sun. 4 p.m., NBC), "Land of Plenty." Max Liebman Presents (Sun. 7:30

p.m., NBC). Heaven Will Protect the Working Girl, with Bert Lahr, Janet Blair. Goodyear Playhouse (Sun. 9 p.m., NBC). Kim Stanley in Joey. Film Fair (Mon. 9 p.m., ABC). Jack

Hawkins in The Cruel Sea.
Studio One (Mon. 10 p.m., CBS). Red

Buttons in Jackie Gleason's The Tale of St. Emergency.

KADIO

Metropolitan Opera (Sat. 1 p.m., ABC). Parsifal, with Schoeffler, Edelmann, Svanholm.

Woolworth Hour (Sun. 1 p.m., CBS).
Percy Faith, Alec Templeton.
New York Philharmonic (Sun. 2:30

p.m., CBS). Beethoven's "Emperor" Concerto, with Walter Gieseking.



narthwestern travelers and conventions for over a generation. The very finest, most modern air-conditioned facilities, plus thoughtful, personalized service await you here, as in all 23 Pick Hotels, located in 21 major cities. Free reservation service by teletype.

Pick Credit Card and information booklets Pick Hotels Corporation Dept. T-100, 20 N. Wacker Chirago A. Illinois

Dept. T-103, 20 N. Wacke Chicago 6, Illinois



#### WHY NEW ROADS COST LESS TODAY

If you think the cost of building highways has gone up, along with most other things, you're mistaken. Look at the new Ohio Turnpike, for example. Eighty million cubic yards of earth were moved in the construction of 241 miles of highway. The cost of this gigantic dirt hauling job was \$5 million lower than the engineers' original estimates!

Why? Part of the answer is pictured above. In the 'thirties one man, with the best earthmoving equipment of the time, could move about 280 yards of earth ¼-mile in an 8-hour shift. In 1956 the same man, using a Caterpillar unit such as this wheeled tractor and seraper, can handle up to 1100 yards—and move it twice the distance. So a major cost of road building has come docn.

Making machines better, day by day and year by year, is a long-time Caterpillar habit. One of industry's most outstanding research departments works constantly in the laboratory, on the proveloping ground and in the field, developing machines with more useful power, more speed and capacity, greater dependability. That's why, on new highway projects all over the world, you can see big yellow Cat Diesel Tractors and Bulldozers, Scrapers and Motor Graders, Engines and Electric Sets doing the bulk of the work. They are making possible the conomical construction of the roads we so desperately need.

Caterpillar Tractor Co., Peoria, Illinois, U. S. A.

#### CATERPILLAR



DIESEL ENGINES . TRACTORS . MOTOR GRADERS . EARTHMOVING EQUIPMENT

# WHAT WILL THEY THINK OF NEXT?

These children are, unknowingly, expressing a basic fact about modern flexible packaging. There's just no limit at all to what you can do with it.

Already Continental's Shellmar-Betner Division is tailoring flexible packaging for more than 4,000 different products . . . making all of them easier to sell, buy and use.

Nothing holds back our creative thinking. We work with materials that include cellophane, polyethylene, Pliofilm®, acetate, Saran®, vinyl, Mylar®, aluminum foil, paper and serim cloth. With single materials or laminates, we can produce packaging that is transparent, vaporproof. "Prearthing." or with any other wanted characteristics. In addition to gravure, for which we make our own engravings, we feature unsurpassed letterpress and flexographic printing.

Shellmar-Betner's service is complete, from idea and design to finished selling package. Whatever products you think of next, we are ready to provide flexible packaging to match. Continental Can Company, New York 17, N. Y.



SERVING INDUSTRY... SERVING AMERICA

Tin Cans • Fibre Drums • Crowns • Cork • Paper Containers • Flexible Packaging • Conolite®

Decoware® • Plastic Bottles • Steel Containers • Vynite Tubes • Bondware® • Metal Caps

EVERY CONTINENTAL DIVISION IS A LEADER IN ITS FIELD

#### SHELLMAR-BETNER



















### Flexible Packaging Division















MARGARINE

MEAT AND POULTRY

TOBACCO



# Private Line for a Guided Missile



This special cable on the ocean floor extends 1370 nautical miles from the Florida coast

to Puerto Rico. The Air Force asked Western Electric to design, produce and supervise installation of a communications system for a guided missile test range extending out to sea. The cable is the backbone of this system.

It provides an instant, secret, weatherproof way of transmitting back to the test center in Florida a steady stream of data on missiles in flight. At certain island points along the way, radar installations spot the missile's position—flash it to Florida via the cable. Signals transmitted by the missile itself—about fuel consumption, skin temperature, internal temperature, flight attitude and the like—are picked up by radio receivers, and relayed instantaneously to Florida by the new cable.

Western Electric was asked to do this job because, basically, it was a problem in communications requiring the special experience we've developed in Belt ledphone work as the manufacturing and supply unit of the Bell System. Also, we could (and did) draw extensively upon the combined skills of other Bell System units as well as our suppliers.



Route of the undersea cable for the Air Force's new guided missile testing range. It comes ashore at 23 points to have its current "boosted".



#### THE PRESS

#### Keeping It Dignified

The gambling domain of Monte Carbo last week prepared a new game of chance, just for newsmen, who dubbed it "Rainier Roudette." Although hundreds of U.S. and European correspondents were preparing to cover the wedding of Prince Rainier III of Monaco and Grace Kelly of McG-M, it looked as though only the brekiest kind of a chance would get any of and catherda. Before the control of the control

a distance. But when the howl went up, she relented. The compromise: there will be two press conferences aboard ship, Reporters will bunk four to a room in cabin class because of the crush, but will have first-class privileges.

In Hollwood the statement of the crush control in the control

In Hollywood the press stewed, teo, Wrote Gossipist Louella Parsons: "As the time draws near, I am tempted to cover her wedding but fear I won't be able to do it." Reason: Louella has not been able to wangle an invitation. Columnists Hedda Hopper and Shelah Graham were also made to be of the list. The only invitational to be of the list. The only invitation of the property of the list. The only invitation of the list of the only invitation of the list. The only invitation of the list of the list. The only invitation of the list of the list of the list. The only invitation of the list of the list of the list. The only invitation of the list of the list of the list of the list. The list of list





and U.S. Free Lancer Howell Conant, a friend of Grace's).

The order was a surprise to Monaco's press bureau, headed by Actor Jean Gastaud-Mercury and assisted by Charles A. Smith, on special leave as I.N.S. Euro-derell manager. Though Smith organical manager. Though Smith to the 1950 Olympics and D-day in Not the 1950 Olympics and D-day in Not mandy, and sat on the committee that mady, and sat on the committee that made press arrangements for quene Elizabeth's coronation, the new project promade press arrangements for quene Elizabeth's coronation, the new project promise on the pressure of the

Flop in Monherton. The press was also in a flap in Manhattan from where Grace and her party (between 6a and 7a) will sail April 4 on the American Export Lines' S.S. Constitution. Reported Herald Tribune Columnist Hy Gardner indignantly: "Miss Grace Kelly ordered the ships officials to doery first-class privileges to the press and to keep them confined to the first of the press and to keep them confined to the first of the first of

Grace's M-G-M Studio Boss Dore Schary, who wears his pride on his sleeve, was slated to be a member of the wedding.

The Hollywood figures lucky enough to be among the 125 most intimate friends on Grace's own invitation list include the Alfred Hitchcocks, the Cary Grants, the David Nivens, Frank Sinatra, Ava Gardner, Bing Crosby. The palace at Monaco announced that invitations had gone to foreign royalty and heads of state, including President Eisenhower. But the crowned heads of Britain, Denmark and Sweden let it be known that they could not make it, and presidential assistants rummaged through the White House last week without finding an invitation. Prince Rainier also told newsmen that New York's Cardinal Spellman would be on hand to watch the Bishop of Monaco perform the wedding. But the cardinal's office gently denied it.

Friendly M.-G.-M. Grace and the Prince made plain that they are doing all they can to keep everything as dignified as possible. They want none of the shabby commercialism that marred Elizabeth's coronation. To this end, the lawyer for Grace's father. John B. Kelly, put an ad in Women's Wear Daily warning enterprising merchandisers that they would



Big, New dimensions for more distance and improved accuracy . . . Hitting area increased more than one-half inch.



King-size fibre Insert Conventional Insert
Now when a ball is compressed against
the club face, it touches only fibre, not
fibre and wood. Result: More uniform



"feel", shot after shot,

Easier to align ball.

Exclusive design of fibre insert helps set up exact direction you want ball to go, It's an automatic improve-

Secret of a long wood shot is built in '56 Super Eye-O-Matics. Only MacGregor experience make the

ment in accuracy. perience make the bulge exactly right.

Super Eye-O-Matic Woods—masterpieces of the clubmaker's art,

terpieces of the clubmaker's art, created by Toney Penna, world's foremost club designer. At all pro shops now.

# MacGregor

e MacGregor Co Cincinnetti 22 C



#### Who are the 355,000 owners of General Electric?

More than half of the individual owners are women.

• 50,000 owners are General Electric employees. (Another

65,000 employees are becoming owners.)

• Millions of families indirectly own shares in General Electric through their insurance policies, savings banks, pension plans, mutual funds, trust accounts and other investments.

Progress Is Our Most Important Product

GENERAL (%) ELECTRIC

FROM THE ANNUAL REPORT TO 355,000 SHARE OWNERS

# How a <u>new</u> General Electric is planning ahead to serve an expanding America

As we see it, the years just ahead offer extraordinary opportunities for service to a growing nation. As part of its long-range plans, General Electric has developed a new organization, new relationships with employees, new products, and new facilities. Here is a summary of this progress — reported fully in our 1955 Annual Report:

A new "better-living" program for employees: To assure that the people of General Electric will continue to share in the Company's progress, an improved pay-and-benefit program was worked out in 1955, and related five-year contracts were signed with most of the unions representing General Electric employees.

Omerat Letteric empoyees.

A new Company organization for better service.

To meet the needs of customers more effectively,
General Electric's organization has been changed
in lighty centralized structure to as broad a
degree and the company now has nearly 100 decentralized product departments, each with full
operating responsibility in its field.

New plants and facilities in 28 states: Since 1945, General Electric has been basically rebuilt and has invested more than a billion dollars in expansion and modernization. We will spend another \$500 million in the next three years to help provide even finer products, more and better jobs, and increased earnings.

New products from research and engineering: Over 70,000 G-E employees today are working on products we didn't make in 1939. The Company spends more than three times as much on research and development, per dollar of sales, as the average for all manufacturing companies.

With these advances, we are trying to see to it that General Electric's progress is shared by customers, share owners, employees, suppliers, and the public.



For your free copy of our 1955 Annual Report, including a complete financial statement as well as full details on the subjects summarized above, write to General Electric, Dept. 2A-113, Schenectady, N. Y. risk prosecution if they tried to use the names or seals of the couple as bait on such products as dolls or handkerchiefs. But this did not prevent one of the leading U.S. falsie, girdle and brassière manucaturers from spining up for commercials to go with ABC radio reports of the wedtor of the prevention of th



Press Adviser Smith Tougher than D-day,

girdles! This is the most romantic event since Romeo and Juliet!"

To help with the dignity, McGM insisted that it was avoiding any publicity activity about Miss Kelly's private life. But as a friendly gesture, the studio will be suffered by a first property of the suffered by

#### "A Wonderful Institution"

Except when advertising for a cook George Washington shumed contact with the press until he was ready to quit the presidency. Then he called in the editor of the Pennsylvonia Packet and Daily Advertiser and asked him to run the text of the Farewell Address. Not until Wood-row Wilson did a President establish the formal, results White House press could be the Wilson launched the House press could will be a few formals and the president Eisenhower gave the conference his blessing as "a wooderful institution."

For all his idealism in founding the conference as a vehicle for "the precious freight of opinion," stiffly academic Wilson never grew to feel Ike's enthusiasm for it. Within a year, after newspapers began speculating on whom his daughter

HOT DRINKS! COLD DRINKS!
ICED DRINKS! with This Cold



Yes, the Oasis Hot'n Cold Water Cooler furnishes piping hot water for instant beverages . . . delightfully cold water for drinking. And the newest sensation is the bottle model with a refrigerated compartment! Big enough for bottled drinks or packed lunches, plus two full trays of glittering ice cubes. A complete beverage center!

beverage center?

Cus Coffee-Break Time 50%! In offices and plants from coast to coast, the Hot 'n Cold has proved to be the answer to the coffee-break . . . slashes lost time by 50% and more . . . keeps workers as near the work area as the employer

wishes. No more going out or sending out for coffee—no more unsightly hot plates or other gadgets.

Send today for the whole Hot 'n Cold story—learn how it makes possible tremendous savings in time . . how it results in greater work productivity . . how it builds good will . . how it can do the same for you. Learn, too, about all the wonderful Oasis models.

Self-service envelopes of instant coffee, chocolate, broths (beef, chicken or vegetable) plus Pream and sugar, cups and spoons, may be ordered from your Oasis







The Olivetti Duplex Adding Machine does everything a conventional adding machine does, does it faster, and does things the conventional machine can't do, such as storing totals in a second register. Simplified duplex controls, comfort-slope keyboard, large capacity and high-speed cycling are further advantages. Sold and serviced by Olivetti branch offices and 450 dealers in all states. For information, write to Olivetti Corporation of America, Dept. HG, 550 Fifth Ave., New York 36, N.Y.



Margaret might marry, Wilson soured on the press, lectured his conferences on invading his family's privacy. Finally he gave up the sessions, pleading the pressure of his World War I duties.

Off the Record. Warren Harding, who was once a newspaper man himself, resumed the conferences but did most of his talking on an off-the-record basis. When an on-the-record blooper brought Charles Evans Hughes, Harding also clammed up. Thereafter, he demanded that all questions be submitted in writing well in advance, and answered only those he chose. The same technique was used by Calvin Coolidge, who was allergic to direct quotations and usually insisted on having even his indirect quotations attributed to "a White House spokesman." Herbert Hoover also required written questions, and almost abandoned conferences altogether toward the end of his term. Franklin Roosevelt was the first President to master the press conference. and was its alltime king of repartee as well. Harry Truman tried to use the same methods, though his off-the-cuff answers often landed him in trouble. But F.D.R. and Truman rarely let themselves be quoted directly, and both cooled noticeably toward the conference as their years in office lengthened.

In the state of th

which he predecessors. He rarely inwokes a flat "mo comment." More often,
in declining to answer a question, he adds.
"but I will say this—", thereby usually
giving the newsmen something they can
print. The President's growing ono radio
and TV from film and tape, thus puttine
the President's words to the press on public record in direct quotes for the first
time. While Presidential Press Cerctary
James C. Hagerty reserved the right
arrely used its.

Congratulations. Last week Ike told the 194 correspondents how much he has come to enjoy the conference. Said he: "While I have seen all sorts of statements that Presidents have considered it a bore and it is a necessary chore to go through, it does a lot of things for me personally. For one thing, at least once a week I have to take a half hour to review in my own mind what has happened during that week, so that I don't make errors just through complete inadvertence and failure to look them up. Moreover, I rather like to get the questions because frequently I think they represent the kind of thinking that is going on. I congratulate you, and I hope you continue another 43 years.



How an industry's imagination captured the hearts of women

No industry is closer to the hearts of American women than the home appliance industry. And no industry has shown more creative imagination in supplying to women the time-saving and worksaving conveniences that make for better, more leisurely living.

Women love color. Now they have it in ranges and refrigerators that once were always white. They love new convenience. They get it in the new "built-in" ovens and washer-dryer combinations. They love lasting beauty. It's theirs, in durable steel cabinets fashioned to the shapes and styles of the moment.

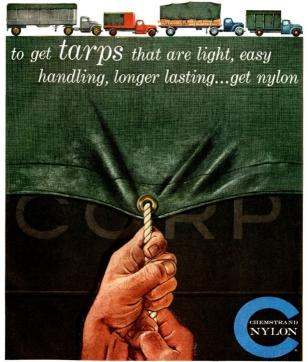
In the making of these modern marvels of convenience, the appliance industry depends in large measure on high-quality sheet and strip steel. J&L is one of the major suppliers of these steel products, and has been serving this great industry since the earliest days of appliance manufacture.



# Jones & Laughlin

Hot and Cold Rolled Sheet and Strip • Tin Plate • Tubular Product Plates, Structurals, Hot Rolled Bars • Not Extraded and Cold Drawn
Bars • Wire and Wire Products • Alloy Products • Electricweld
Tubing • Wire Rope • Steel Containers • Coal Chemicals

Look to J&L . . . for the steels that work for modern industry



Nylon not only makes tarpaulins stronger, more durable, it makes them lighter, easier to put on and take off. Nylon tarps provide protection against rain, freezing temperature, oil and gasoline. Longer lasting, rip, rot and mildev resistant, nylon tarps can't be beat for real economy. This is the performance you are expect of tarpaulins made of nylon yarn by Chemstrand, one of the major nylon producers. Made in the only completely integrated nylon plant in the country, Chemstrand nylon yarn is engineered to the highest quality standards possible — to go into tarpaulins for trucks, oil rigs, trailers, ship hatches, athletic fields.

#### MEDICINE

#### The Cause of Cancer?

Two experts rattled the test tubes of research labs this month with claims of far-reaching discoveries about the cause of cancer and, in particular, the mechanism of leukemia, cancer's blood brother. The biggest claim was filed by Nobelman Otto Warburg, head of Berlin's famed Max Planck Institute for Cell Physiology, Said Warburg, as translated in Seience:

¶ The cancer process begins when cells are injured by being starved of oxygen.
ℚ This injury is irreversible. It kills some cells, but others survive, and these survivors learn to nourish, themselves in an abnormal way. Instead of getting energy by "breathing" oxygen, they get it by fermentation. Though maimed, they mul-



RESEARCHER WARBURG
Gargantua thrives on starvation

tiply, and pass on their abnormal metabolism to their offspring.

¶ Fermentation is inefficient, so the cancer cells do not become highly specialized, like normal cells; they grow wildly, like agrarantum adolescents that never mature. Q all recognized "causes" of cancer, rays, viruses, are of second, chamicals. Xr all years, viruses, are of second, ary importance because they are merely the property of the pr

An acknowledged master in the field, Warburg, 72, Drooked no quibble. "The era in which [my theory] could he disputed is over, and no one today can doubt that we understand the origin of doubt that we understand the origin of them. Copenhagen's Dr. Jorgen Kieler, told a leukemia conference at the Henry Ford Hospital in Detroit: "This concept cannot be accepted without the concept cannot be accepted whend that the contract of the concept course."

"breathed" at the same rate as normal cells. This contradicts Warburg's belief that the respiration of all cancer cells has been irreversibly damaged.

From Dr. Thomas F. Dougherty of the University of Utah came an equally deematic though less sweeping theory. Lessenic cells, said Dr. Dougherty, survive and flourish because they can do something that ordinary white blood cells cannot. At the Detroit meeting he had microphotographs to show that leukemic cells can break down hydrocortisone (circular the cells can be cells can be considered the cells can be considered to the cells can be considered the cells can be considered to the cells can be cells can be considered to the cells can be considered to the cells can be considered to the cells can be calculated to

The upshot seemed to be that Warburg and Dougherty have supplied promising leads, but the proof of their theories must await time's test.

#### Vaccination for TB

Among the many mysteries of tuberculosis, none is greater than the inability of doctors on opposite sides of the Atlantic to agree on the value of BCG vaccine (TIME, Dec. 25, 1950) as a TB preventive. Medical men in Europe, and especially Scandinavia, look at the reports on their BCG programs and see "proof" that the vaccine is effective in conferring immunity. Doctors in the U.S. look at the same reports (supposedly scientific, and therefore objective) and sneer; it's no good. In this crossfire the British stayed neutral for years, finally started a searching BCG test of their own. Their conclusion, after five years of a continuing study: BCG is at least effective in preventing TB among teen-agers (the most susceptible group) in industrial England.

The British test was as elaborate as the famed U.S. Sak vaccine trials in 1954, though not as extensive. In London Binnipaham and Manchester 56,700 high school children of 14 to 15\frac{1}{2}\text{ took part;} 13,300, who reacted negative to the tuberculin test, were left unvaccinated as controls; 14,100 more received BCG vaccine; 6,700 got another type of vaccine, voice busillus. Wanother 2:600 children, tests, were left unvaccination tuberculin tests, were left unvaccination to the control tests, were left unvaccination.

For 23 years all participants in the test were checked with examinations and X rays. There were no deaths from TB, but 165 cases cropped up. Of these. 64 were in the negative-unvaccinated group, for an annual rate of 1.04 cases per 1.000: 13 were in the NeG group, a rate of .37 per 1,000, and seven were in the vole

Made from an organism found in voles (British field mice). This bacillus (Mycobacterium mursis) is a close kin to the human-type tubercle bacillus, but does not cause disease in man. The question before this test was whether it could confer immunity against TB (as cowpox does arainst smallpox).

Your Mutual Benefit Life Man says: oT" get the best tax advantages currently available, arrange for them now!"

Recent changes in tax laws may give you substantial savings. But you don't get them automatically—you must make certain provisions. Because they specialize in Estate Planning, Mutual Benefit Life agents, like Dale Schlager of San Francisco, keep abreast of tax changes that affect life abreast of tax changes that affect life

insurance. They are always glad to discuss these matters with you and with your attorney. The Mutual Benefit Life Insurance Company, Newark, N. J.



# She <u>deserves</u> to eat out

-at least once a week!

Whether it be dinner, breakfast, brunch or lunch... the pleasure's made greater by America's best-loved beverage—coffee! And Chase

& Sanborn Coffees are served by more fine hotels and restaurants throughout America than <u>any</u> other brand!



YOUR RED CROSS





Miracles are happening in the kitchen. April McCall's previews some of them in Automation in Cooking—The Electronic Range. Another in McCall's series of informative editorial features to help make family living easier.



The magazine of Togetherness in more than 4,600,000 homes



CHECKING FOR SIGNS OF PARROT FEVER ON OREGON TURKEY FARM
A pound of prevention in a ton of feed.

bacillus group, for a rate of 44, 07 particular importance: not one of the TB cases in the vaccinated groups was of the sepicially dangerous meningeal (brain covering) or military (throughout the body) variety. There were 8: cases among children with positive tuberculin reactions—a significantly higher rate than among the vaccinated. Said London's Lancet: "The results are unequivocal."

#### Turkey Trouble

On a rough picnic table outside the Oregon State Game Commission's checking station on Sauvie Island in the Columbia River last week, scientists busily cut up wild ducks. The doctors took out the livers, lungs, spleens and air sacs of 20 birds for laboratory examination. From another 30 they took blood samples from under the wing, then freed them.

The scientists were disease detectives at work on a medical whodunit that began last month when a physician at the Portland Veterans Administration Hospital phoned the State Board of Health to report "a patient under treatment for pneumonia of an unusual character." The doctor suspected psittacosis (parrot fever). and was right. It turned out that the patient, a laborer living in a skid row hotel. had been hired to help treat sick turkeys at a 7,000-bird farm on Sauvie Island. With proper antibiotic treatment the laborer is recovering, but 2.000 of the turkeys died. Of 1,500 turkeys at a smaller farm near Scappoose, 250 died.

As health officers swung into action, checking turkey handlers for signs of ornithosis infection, of they found an alarmingly high rate of human illness. By last week they had recorded fo suspected cases (though some could prove to be viral \$\circ{9}\$ Ornithosis in the sweng page 16.

② Ornithosis is the overall name for a disease transmitted by many species of birds, notably the parrot family, game birds and pigeons, First detected in parrots (Psittaci), it was called psittacosis, and the name has stuck. pneumonia). The farms turned up only seven cases of apparent ornithosis. The situation was worse at a rendering plant, where turkeys that had died of disease were shipped to be boiled down for tallow, feed and fertilizer. At this plant, out of 32 employees, 24 became ill, a does cases. Two died, but State Epidemiologist Samuel B. Osgood would only say that ornithosis was "a factor" in their deaths.

Cause of ornithosis is a microbe, on whose nature and classification the experts are not agreed. Most regard it as a large virus. Farakeet lovers, like turkey along the control of the control of the control infected dust particles; processing plant workers get it from handling the viscera. Oregon has recorded no case of the rare man, can be curred with aureomycia first, human-to-human infection. Birds, like man, can be curred with aureomycia and human cases ended in death.), 20% of

The Sawie Island outbeak was stopped by putting almost a pound of antibiotics in every ton of turkey feed. But where the turkeys get the virus remained a mystery. The Columbia River's wild duckes were suspected because they mooch free meals in the turkey cuns. But Dr. Donald Public Health Service) admitted: "We may never know whether the ducks gave the disease to the turkeys, or vice versa."

#### Dangerous Age

Accidents have outstripped infectious diseases as a major cause of death among boys aged five to 10, the World Health Organization reported after an extensive survey of 21 countries, including the U.S. In 1953, it found, 8-113 boys did from infectious and parasitic diseases, as against ports. Commonest listed cause of accidental death: drownings (1,732 in the U.S., 1,797 in Japan).



Underwater Aircraft Carrier...

Submarines capable of cruising around the world without surfacing or refueling now can serve also as aircraft carriers, with potent, dependable guided missiles giving wings to their deadly striking power.

Regulus thus brings Air Power to the Underwater Fleet—another example of how Vought engineering ability results in weapons that help strengthen the U. S. Navy in its vital mission, control of the seas that cover 70 per cent of the world.

YOUR NEW NAVY NEEDS MEN—Men who can qualify for career training as seagoing specialists in any of more than 60 ratings. See your nearest Naval Recruiting Office for details.

OUGHT AIRCRAFT

DESIGNER AND BUILDER OF HIGH PERFORMANCE MILITARY AIRCRAFT SINCE 1917

TIME, MARCH 26, 1956

71





RUNNER-UP HEISS

#### Mothers & Daughters

Early one morning last week, a perty young blonde stuck her head through a rinkside doorway at Philadelphia's Arena and called to a friend across range. The easy informality lasted about as long as it took to get an answer. Once she found the locker room and laced on her skates, world Figure Schaff Champes, Caras about to compete for the U.S. (tile in the trubber match with Massachusett's Tenley Albright, four times U.S. champion, and women in Coro On Times when the control of the competency of the competency of the world through the competency of the comton of the competency of the competency of the comton of the competency of the comton of the competency of the comton of the comton of the competency of the comton of the competency of the comton of the competen

Far from acting like enemies who had been staring icicles at each other for weeks. Olympic Champion Albright and World Champion Heiss all but smothered each other in warm hugs for the benefit of photographers. All that talk of a feud



MOTHER ALBRIGHT In delicate balance.

between them, volunteered Carol's mother, Marie, was "started by a newspaperwoman." But when they skated onto the rink, all became cold precision.

The analysis of the control of the c

Even the sound of the skates gliding along told the judges the difference between a missed "change" or a smartly executed maneuver. So the five judges listened to the whisper of steel on ice, watched Tenley's flashing feet, her graceful arms and shoulders as she kept her judges skated out to inspect the size of the circles cut by Tenley's skates, the accuracy of her retractings, the tellula scrap-

ings that signified "flats."
With a skill that seemed equal to the casual eye. Carol Heiss performed the same graceful maneuvers and the judges went through it all again. Using computations too complicated for the casual spectator, they parceled out points. Albright got 1.001: Heiss got 0.4 fewer.

Barring answer of turnahout in the next day's free fupure trials, this meant that Tenley Albright had beaten Carol Heiss again. No one she was close. "Oh the judges like Tenley," whispered Mrs. Heiss to a companion. "They always do." Then she searched out Tenley Albright's mother. Elin. and congratulated her. "We've just lost the championship." Mrs. Heiss tol a downsem. "I have already congratulated Tenley's mother, and I asked her to put it on record that I congratu-

lated her this year one day ahead of time. Decimal Close, Carol, though, was no defeatist. She skated all-out in the free figures in an effort to overtake Tenley. and thrilled the crowd with a four-minute repertory of spins, splits, axels and loops (the same one that won the world title at Garmisch). She had never done better. But Tenley Albright also was in top form: the ankle she injured before the Olympics was healed. Her spectacular mazurka, witches' jump followed by a drag, and an Axel Paulsen jump, were woven into a The final score was decimal close, but the judges proclaimed Tenley Emma Albright winner and U.S. champion for the fifth straight year. It was the eighth time in nine meetings that she had beaten Carol.

Once more the girls posed arm in arm.
"We each know how the other feels
right now," said Tenley.

"I think we do." said Carol.



Ike Vern CHAMPION ALBRIGHT

Said Mrs. Heiss: "I'm delighted about everything. What would you want me to say? There would never be any champions if people were willing to settle for second, third or fourth."

The men skaters, too, finished in familiar order. Just as he had at the Olympia the world championships, and three previous competitions for the U.S. title, Colorado's Hayes Alan Jenkins put on a performance that dazded the judges accrued him a winning 1.694.33 points. Close behind (with 1.974.60) was the percent of the colorado of the colorado of the colorado. The Robertson, Third, as California & Romie Robertson, Third, as California & Romie Hayes, Jenkins' younger brother, David, with 1.616.62

But a complaint from the German Skating Federation, accusing Ronnie Robertson of demanding more than legal expense money for his European exhibitions this winter, threw his second-place victory into



MOTHER HEISS A whisper of steel.

TIME, MARCH 26, 1956



A .. WHEN THE WAY

# NEW COLOR

NEW CALCULATOR

the new Series C by Burroughs

These new Burroughs Calculators are made to be seen and not heard!
They're as silent as they're sleek, yet their beauty is far from skin deep.
They are amazingly accurate, efficient, economical and easy to operate!
There's a Burroughs for every need in the new Series C. Phone
our nearest branch office. Burroughs Corporation, Detroit 32. Michigan



URROUGHS" IS



# A look at your needs . . . through the eyes of our experiences

You are looking at a typical group of precision parts, each of which is being produced in large quantities by Moraine Products from metal powder. When you note the wide variation in shapes and sizes, you will realize each part was designed for a specific application.

What may not be obvious is the fact that, when Moraine Products is asked to produce parts like these, each part is carefully weighed in these terms: What will it be asked to do for the end product of which it will become a component?

Because we purchase or manufacturefor our own use, in our own plant—parts made by stamping, screw machine, forging, cold-heading, molding, and casting, we are familiar with a wide range of processes commonly used in industry. Consequently, our judgment can be considered realistic when we metallurgy as the material and the process best suited for a specific part.

Other Moraine products include: Moraine power brakes — Delco hydraulic brake fluids, brake assemblies, master cylinders, wheel cylinders and parts — Moraine friction materials — porous metal — parties one and bi-metal bushings—self-lubricating bearings, and automotive engine bearings.

Another General Motors Value



# **Moraine Products**

Division of General Motors, Dayton, Ohio

doubt. As vocal as any of "the skating mothers," Ronnie's father, Naval Architect Albert R. Robertson, blew his stack; "It's politics, stinking politics," Said Ronnie's coach, Gus Lussi: "The whole thing is fishy, and I think it started in this country, not abroad.

Ronnie quietly skated his best amid the furor, then decided to leave all future amateur hassles behind. For a guarantee of \$100,000, he signed a two-year contract with John Harris' Ice Capades.

#### Scoreboard

C Too late, Welterweight Champion Carmen Basilio discovered that he never had a chance in his title bout with Challenger Johnny Saxton in Chicago. Carmen ran himself ragged trying to catch his man. but ex-Champ Saxton staved on his bicycle, avoided a knockout, and, for his reward, received a unanimous decision that shocked sportswriters and spectators alike into a long Bronx cheer, "I just don't know why people feel badly because

Carrying the orange silks of Leslie Combs's Spendthrift Farms on St. Patrick's Day was much too much for Nashua, the great bay colt gunning for Florida's \$112,000 Gulfstream Park Handicap and a purse that would push his total earnings past Citation's alltime record of \$1.085.760. Brookmeade Stable's pacesetting Sailor had more than enough to hold off Mr. and Mrs. R. C. Markus' Mielleux in the stretch drive, Third: Alfred G. Vanderbilt's Find. Nashua, under top weight of 120 lbs., was never in contention finished fifth.

¶ While lawyers tangled in a marathon argument over his amateur status. Marine Miler Wes Santee ran another of his special races against token competition in the Cleveland K. of C. games. For a change, the fast-talking Kansan turned in a fast time on the track: 4:06.0, his best performance of the winter indoor season. ¶ A fat and sloppy caricature of the man

who had once been the greatest heavyweight fist fighter in the world. Joe Louis pulled on a pair of red bathing trunks and tangled with Cowboy Rocky Lee in a professional wrestling match at Washington's Uline Arena. Broke, in hock to the Govtaxes. Joe earned about \$1,500 by belting the Cowboy out of the ring with a short iab to the belly, "It's an honest living, was the best he could say of his new occupation, "and it's not stealing,

ersfield, Calif., Trinidad's Mike Agostini. a Fresno State College sophomore, ran a straightaway 220-yd. dash in :20.1 to break the world's record (:20.2) set in 1040 by Southern California's Mel Patton. ¶ James Ray Jordan, 36, a California aircraft worker with a great desire to set a world record, achieved his heart's desire by tanking up on pure oxygen for two minutes, dropping to the bottom of a heated San Diego swimming pool and holding his breath for 8 min. 3% sec.

to crack the record set by France's M. Pauliquen in 1917 (6 min, 294 sec.).

¶ Running under ideal conditions at Bak-

Doors open wider

## for the man who remembers



#### A PLANT BELONGS IN EVERY MAN'S OFFICE

The welcome mat is always out . . . for the man whose personal reminder is always 'in'. And there is no other business gift that continually gives the recipient more pleasure than a handsome plant for his office. The next time congratulations or remembrances are in order . . . have your secretary call your F. T. D. Florist, He will guarantee that your gift will arrive where you want it . . . when you want it!





Phone or Visit Your F.T.D. Florist

Florists' Telegroph Delivery Association, Headquarters: Detroit, Michigan

#### New Carmen at the Met

The Metropolitan Opera got a new Carmen last week. She serpentined onstage in a dress of bare-shouldered abandon, and the rose in her hand glowed like the apple of Eden. She tilted her ink-black mane at a confident angle and poured out in seductive French: "When I'll give you my love? I'm sure I couldn't say; perhaps not at all-tomor-row I may." Her big voice had a dark, anthracite sheen, sometimes with more polish than depth, sometimes with not quite enough polish, but always firm and sometimes thrilling. By the time she reached her ultimate scene of terror and death, handsome U.S. Contralto Jean Madeira achieved a long-sought objective -to arrive at the top of the operatic heap in her own country.

Carmen has everything-true love and sensuality, hot blood and cold fate, betrayal and retribution, passionate songs and smoky dances-and the essence of Carmen is Carmen. It is about the most desirable of all roles for female singers, particularly if they have rich, dark voices, But where many women feel the urge to be a Carmen, comparatively few get the chance to face the footlights alongside a

Don José or an Escamillo.

Jean Madeira (nee Browning), 37, got her first urge to sing the part when she heard the opera as a child in St. Louis. She started out, however, as a piano student with her piano-teacher mother. She wanted to continue her studies at Manhattan's Juilliard School, but a Juilliard piano teacher told her: "If I had a voice like that I would go into opera-you can always play the piano." Jean took the advice, and eight years later was hired by the Met. Once she sang Carmen from the Met stage, but only in a student matinee. She prepped for the real thing in a succession of out-of-town productions, from Munich, Germany to Pocatello, Idaho. At the Met she moved



CONTRALTO MADEIRA Hot blood and cold fate,

into many of the important second leads that inevitably fall to a contralto's lot, But to get her chance at the role she coveted most, she had to make a big splash overseas.

It happened in Vienna last fall. When she burst into Carmen's Habanera on the Theater an der Wien stage, she was just an unusually handsome singer from the states. When she finished the song, the house vibrated with ecstatic shouting, and she was a star. One cast member counted 45 curtain calls. The less-demonstrative Met was not so generous last week when the curtain came down (on St. Patrick's Day) on its new Carmen (only about 15 calls), but happy Jean Madeira was serenaded with applause and pelted with green carnations. "I'd be glad to sing said. But the Met, to the benefit of opera lovers, has other plans as well for its new star.

#### They Write the Songs

It was the cocktail aeon in the Elysian Fields, and the composers gathered at Calliope's, "Let whoever will make a nation's laws," said someone for the millionth time, "if I can make its songs." There was a silence. "Who makes America's songs these days?" asked Stephen Foster. George Gershwin removed his cigar. "No one you know," he said. "Or probably ever will," "It depends what you mean by the word song," observed Jerome Kern mildly.

In 1956 there are plenty of good songs, many of them turned out by the old and not-so-very-old pros who stick close to Broadway-Cole Porter, Rodgers and Hammerstein, Harold Arlen, Frank Loesser, Irving Berlin, Johnny Mercer, But the million-dollar "pops" that feed the gluttony of the nation's 550,000 jukeboxes, slip through the hands of its several thousand disk jockeys, and shake the walls of dormitories and rumpus rooms are written for the most part by little-known men. They are more familiar to the Bureau of Internal Revenue, Income Tax Division, than to the public.

A gallery of top pop writers with recent hits to their credit:

Bob Merrill, 34, who turned out three top-ten hits in 1954-55 (Mambo Italiano, Make Yourself Comfortable and Tina Marie), has now gone Hollywood in a big way with an M-G-M option to produce as well as score five to ten musicals in seven years. For his first, a version of Anna Christie to be called A Saint She Ain't, he has written 16 songs, which he characterizes as "very lofty." Brash Tunesmith Merrill believes clichés are the secret of pop success; he keeps note-











CAHN & VAN HEUSEN



WEBSTER & FAIN "We don't want it good-we want it by Wednesday."

phic House; Allan Gould-Gr MANNING & HOFFMAN

books full of them, from which came his first click, If I Knew You Were Comin' I'd 've Baked a Cake (1950). Bachelor Merrill's income (currently \$300,000) does not depend on inspiration: Mambo Italiano was turned out for Mitch Miller. who wanted a dialect mambo for Rosemary Clooney. Tina Marie was ordered by Perry Como, who "wanted a rhythm song." "It's a job and I do it," says Merrill. "I know that if I smoke enough cigarettes and sit long enough, something will come.

Paul Francis Webster, 48, wrote the lyrics and Sammy Fain, 53, the music for the current Oscar candidate, Love Is a
Many-Splendored Thing: Secret Love won them an Oscar in 1954. Webster is New Yorker who was summoned to Hollywood in 1935 after writing Two Cigarettes in the Dark (with Lew Pollack). After years of turning out lollipop lyrics for Shirley Temple and Bobby Breen, he climbed out of the nursery with I Got It Bad and That Ain't Good (with Duke Ellington), His biggest hit he calls "invisible"—a piece of piety named every church social and grange meeting in the country. Teammate Fain (I'll Be Seeing You, By a Waterfall and I Can Dream, Can't 1?) began as a Manhattan song-plugger, filling in with his piano and husky baritone on as many as ten radio stations a day from Brooklyn to Newark for \$25 a week. His hits are often cornily wistful, e.g., Wedding Bells Are Breaking Up That Old Gang of Mine, That Old Feeling, In the old days, says Sammy, songwriting was easier. "You wrote for singing actors-guys like Jolson and Chevalier and Cantor. They sang with their hands and arms and knees and eyes, But now songs are written for the straight

Dimitri Tiomkin, 56, onetime concert pianist and longtime composer of Hollywood's finest sound tracks, finds it "very flottering but very terrifying" that he has written two pop hits-the High Noon theme (which won him an Oscar) and The High and the Mighty, Says he in his own Russian-English: "All those years I used to do my music, take my monyah and ron for train. Now, since High Noon. when I go in to producer he say: 'Tiomkin, we got to gat hit song for dees picture!" Tiomkin's latest try: Edna Ferber's Giant. "You wouldn't beleef it!" he exclaims. "To me big publishers say: 'You haf to haf the idea of giant sexyou haf to say "Giant Love" or "You Giant, You." Can you imogine!" The sexless result ("Where oilfields laugh at angels . . . God made these lonely acres . . .") is a giant valentine to Texas -"kind of a God Bless America, only

it's Texas." Sammy Cahn, 42 (lyrics), and Jimmy Van Heusen, 43 (music), scored together with Love and Marriage (for TV's Our Town), may hit again this year with Tender Trap. Both began in Tin Pan Alley in their teens and turned to Hollywood in their 20s, "My credo," says fasttalking little Cahn, "is the same as Buddy





SALESMEN

STUDENTS



SUNDAY SCHOOL TEACHERS

# "Here's the motion-picture projector everyone can use with confidence"

Only when you're sure of your projector, sure it

After audio-visual experts ferreted out improper oiling as the chief cause of projector difficulties, Kodak engineers went at the prob-lem from the *inside*. Now every Kodascope Pageant 16mm Sound Projector is *lifetime* ricated at the factory.

This bypasses the most common cause of pro ables. Means anyone can show films with the Pageant with assurance. And means,

too, people use films more-salesmen, students, and teachers-since they no longer are annoyed

by problems of maintenance.

Take your show to your audience with the portable Pageant; or keep it set up, always ready to go. Either way-in classroom, office, or conference room-the Pageant adds assur-

ance to your showings. KEEPS RUNNING! Stock machines in independent tests have run without stoppage or oiling more than 1000 hours—the equivalent of 2½ years of normal use. That's how permanent lubrication in the Pageant really pays off.

on your screen when showing sound movies.

3 Natural sound-Tone and volume controls

#### ... and the PAGEANT also gives you:

1 Smooth setups-Reel arms fold easily into place; film path is printed on projector; drive belts are attached.

2 Sparkling pictures—Kodak's unique Super-40 Shutter—exclusive on A-V model Pageants-automatically puts 40% more light

- team with baffled speaker and true-rated amplifier for clear, comfortable, natural sound 4 Choice of three models-One to match your movie needs and budget exactly
- Before you buy, evaluate the Pageant's merits with the help of this free booklet. Then let your Kodak A-V Dealer demonstrate. No obligation. Decide for yourself which Pageant best meets your needs.





... and no wonder—for Viscount travel is a thrilling glimpse of tomorrow's air travel —today/ Silky smooth, restful, quiet—at five miles a minute. To those who know, going places...to and across all Canada ...means going Viscount, Fly Viscount to Montreal or Toronto from New York, Chicago, Cleveland, Detroit/ Windsor—thence by Viscount or Super Constellation to all western Canada. Connections to Europe by Super Constellation, See your Travel Agent or TCA Office.

THERE'S NO TIME

LIKE THE PRESENT

The airline that brought turbo-prop flying to America

# TRANS-CANADA AIR LINES

# What's the world's most esteemed vermouth?

From Alp to Alp, the applause for CINZANO has been yodelled since 1816. It's the most estemed vermouth from valley to peak—everywhere in the world! Drink hearty Cinzano Italian Vermouth, imported from Italy, and Cinzano French Extra Dry Vermouth, imported from France. They are delicious straight or "on the rocks" and they make your best cockails.





De Sylva's was: 'I wan't the best, but I was always on time.' Guys back at Vitaphone over in Brooklyn in Ground of the best of

Al (Marry, Doe's) Hoffmon, 53, and Richord Monning, 43, are members of a team that includes their wives, Nancy and Lillian. The men put a Do Not Disturb sign on the door of a room in Hoffman's Manhattan apartment and shut man's Manhattan apartment and shut have been as the state of the contraction of the contraction of the Al." stay. They write the tune first, then the lyrics. When a song is born, they play and sing it for their wives. "We call the women our sounding broads." "We call the women our sounding broads." It they like it, that's swell. If they don't treem besteller of this production line:

#### Breaking Through

For years the American musicians' union has been able, in effect, to keep British bands from performing in the U.S., and the British Ministry of Labor has returned the disfavor. Under the circumstances, the only way English jazz lovers could hear live American jazz at home was to visit U.S. military bases. The drought was so severe that some fans set up special the curtain was lifted in Britain. Stan Kenton's 20-piece band played a concert in London's Albert Hall, where jampacked fans hungrily took in such Kenton specialties as Theme of Four Valves and 23° 82° W.\* Critical evaluation ranged from cool ("about 30% art, 70% commercial gloss") to enthusiastic ("at all times vital and alive"), and it seemed certain that Kenton would establish attendance records on his 35-concert tour of the British Isles. Under an agreement between the two unions, top British Bandleader Ted Heath will reciprocate with a tour of the U.S. next month.

There was jazz news in Manhattan last week, too. Rising young (25) Austrian Concert Pianist Friedrich Gulda (TIME. Jan. 31, 1955) arrived for a Carnegie Hall recital with recordings selected from a dozen of his Vienna broadcasts under his arm. Six of the programs were of Beethoven sonatas; the other six were of his own jazz combo playing his compositions and arrangements. U.S. jazz experts listened. found his tunes to be pretty as pops-fine fodder for jazz improvisations-and his arrangements forthright and thoroughly disciplined. They proclaimed Gulda's jazz some of the best they had ever heard. The upshot: Pianist Gulda was booked for a two-week engagement in June in Manhattan's jazz den, Birdland, and the Newport Jazz Festival (July 5-7).

a Approximately Havana.



## ...it will give you the best-looking letters you ever saw—in less time and with less effort!



The best-looking typing in the world comes out of the IBM Electric. A typist can't vary the even, uniform IBM typing no matter what touch she uses.

Electricity does the work! One hour of typing on an IBM takes less

"finger-effort" than three minutes' typing on a manual. This ease—and the many IBM time-saving aids—help get typing done in far less time!

Remember, the IBM costs no more than other electrics . . . and it pays for itself fast! Call IBM today!

IBM ELECTRIC TYPEWRITERS

... OUTSELL ALL OTHER ELECTRICS COMBINED!



Power House of the "2-ton" field. Ford Series F-600 now rated for 18,000 lbs. G.V.W. Choice of a Short Stroke Six or three Short Stroke V-8's. New HD V-8 engines offer many long-life features including sodium-cooled exhaust valves.

**Now!** More horsepower per dollar than any other full truck line ranging from Pickups to 65,000-lb. G.C.W. Big Jobs\*.

For '56, only Ford gives you Short Stroke power in every truck model . . . in every engine, V-8 or Six.

No other truck gives you the extra safety of



for 42,000 lbs. G.V.W., 65,000 lbs. G.C.W. Choice of 190-h.p. or 200-h.p. Short Stroke V-8's. Also available: T-750, 36,000 lbs. G.V.W. and T-700, 28,000 lbs. G.V.W.

Ford's new Lifeguard steering wheel and door latches, the extra comfort of a new *Driverized* Cab. Ford sells more medium and heavy-duty trucks than any other manufacturer.

And no other line of trucks, rated for such big loads, is priced so low.

\*\*Based on a comparison of net bursqueer.



Easy Handling Cab Forward Series C-750 offers 116", 132" and 156" wheelbase for 8" to 16½' van type bodies. G.V.W. 21,000 lbs. 175-h.p. or 186-h.p. Short Stroke V-8's.



Big Pay Loader at light-duty cost. Series F-350, G.V.W. 9,800 lbs, with duals, 8,000 lbs, with singles, Short Stroke 133-h.p. Six or 167-h.p. V-8,



Multi-Stop specialist. Series P-350 Parcel Delivery. Handles bodies up to 450 cu.ft. Fordomatic drive, power brakes, available.



"Big Wheel" of the big trucks. Series F-800 now rated for 24,000 lbs, G.V.W. Choice of two V-8's... up to 200 horsepower. Power Steering and full air brakes available.



"Haul of Fame" candidate, Ford Series C-600 Cab Forward, now rated for 18,000 lbs. G.V.W., 32,000 lbs. G.C.W. Choice of three Short Stroke V-8 engines. Wide salestin of

Synchro-Silent transmissions; 4-speed transmission is standard, two 5-speeds are available at extra cost. Electric-shift 2-speed rear axle also available at worth-while extra cost.



Power Plusi Series F-750 rated for 21,000 lbs. G.V.W. offers a choice of 175-h.p. or 186-h.p. Short Stroke V-8's. Four-barrel carburetor and dual exhausts on 186-h.p. Tachometer standard.



School Bus Safety Chassis. Series B-600 for bodies up to 55-passenger capacity. Series B-500, B-700 and B-750 also available for passenger capacities from 36 to 66. All meet or exceed N.E.A. standards.



Biggest capacity Pickup in half-ton field. New 8' box on 118" wb. at low extra cost. 63½ box on 110" wb. standard. Fordomatic drive available.



Space-Saving Ford Cab Forward Series C-800 accommodates 35-ft. trailers within over-all length limits in all states, 50,000 lbs. G.C.W. rating. Choice of

two modern Short Stroke V-8 engines developing 190 h.p. or 200 h.p. New Driverized Cab has same roominess as cabs for conventional chassis.



Ford Series C-900 puts real "pay" V-8's developing 190 h.p. and 200 into payloads. Handles up to one ton h.p. Both heavy-duty-engineered Cab throughout including new sodium-formed tractor rated for 60,000 lbs.

G.C.W. Choice of two Short Street and 200es Steering and 200es.



Far-Famed Ford Series F-500 "1½tonner." Nowrated for 15,000 lbs. G.V.W. 133-h.p. Short Stroke Six, 167-h.p. Short Stroke V-8. Driverized Cab.

Chaosis equipment listed as "available" is offered at worth-while extra cool. Special equipment shown, such as trailors, special-purpose hodies, etc., is typical of the full range of equipment shalls by body and equipment manu-



Courier Custom Delivery, Styled III, the '56 Ford car, Choice of V-8 of I-block Six engines, Fordomatic driv or Overdrive available.



#### Why TEXACO SKY CHIEF gasoline is the finest ...



PETROX – Texaco's exclusive petroleum-base element. Cuts wear! Adds up to 60% longer engine life! Gives you more miles per gallon!

**TOP OCTANE.** The highest octane Texaco Sky Chief gasoline of all time. Gives you all the *knock-free power* your engine can deliver!

100%, CLIMATE-CONTROLLED. Only TEXACO gasolines are specially blended for specifie altitudes and climates, and available in all 48 states. It's your exclusive guarantee of faster starts, warmups and getaways; freedom from stalling, You get top performance wherever you fill 'er up! Only Texaco Sky Chief gives you 1-2-3 pozer!



TEXACO DEALERS
IN ALL 48 STATES

Texaco Products are also distributed in Canada and Latin America

#### SCIENCE

#### The First Fire?

Every weekend, rain or shine, whenever the ground is not frozen. Commercial Artist Bertram Wyner, 6s, his wife Lea and their son John tramp across a deserted graved pit at Swanscombe on the walk with their heads down, eving every pebble. At the far end of the pit they enter a wire-fenced enclosure and start digging cautiously with garden trowels. They have been digging dilignetily ever they made the first finds of a peculiar treasure they have long sought.

First Englishman. In 1935 another amateur digger. London Dentist Alvan T. Marston, found a fossil bone 24 ft. below



Diggers Lea & Bertram Wymer Early woman had a mind to change.

the surface in Swanscombe's Barnfield Pit. It proved to be the occipital (posterior) bone of a human skull, and its position in a stratum containing crude flint hand axes and the bones of long-extinct animals made it exciting news in anthropological circles. Marston soon found a secenough to give some idea of an extremely first bone perfectly. The two bones were enough to give some idea of an extremely accient kind of man who lived along the Thames about 250,000 years ago, before the last of the great glaciers crept over

England.

Englan

show up in hundreds of tons of carefully picked-over gravel.

Last July came a change of luck. Son John found a right parietal skull bone. It fitted precisely the two bones found by Marston. and proved that "the first Englishman" (probably a young woman) had an essentially modern brain. A wave of excitement brought hordes of diggers to the Barnfeld Pit, But still almost nothing was known about how the first Englishmen lived.

Home Fires. The Wymer family kept on digging, now modestly backed by the British Museum of Natural History (\$140) and New York's Wenner-Gren Foundation (\$250). With the help of two hired laborers, they found buckets of flint chips, tools and animal bones. Then Lea Wymer found something odd in the same deep stratum; a bit of black stuff the size of her fingernail which looked like rock but felt much lighter. A few days later she and Bertram and John all found more. They took the collection to Dr. Kenneth Oakley of the British Museum of Natural History, who is the leading authority on Swanscombe man. Last week Dr. Oakley announced that the black objects are carbon, probably charcoal from the campfires of shadowy Swanscombe man. If the first Englishmen possessed fire, they must have climbed quite a way in cultural development.

The persistent Wymers are not yet satisfied. This weekend, if the gravel is not frozen, they will be back in Barmfield Fit. In time, they hope to find more human hones, and perhaps the burned bones of animals or other clues to the Swanscombe way of life, "We've got premonitions," says Bertram, "Besides, I like to get to the bottom of things, you know,"

#### Traffic Bia Brother

Motor traffic in U.S cities is rapidly going automatic, with electronic computers presiding over its flow. Latest system to go into operation is at Atlanta (pop. 470.000), where Ponce de Leon Avenue has a new-type, all-seeing Big Brother to do the thinking for its traffic cops.

Ponce de Leon Avenue is Atlanta's main thoroughfaire from the east, and it carries heavy traffic during the rush hours. A time clock system has long been used to describe the control of the control of

nas proved remarkably successful.

At intervals along 1.9 miles of Ponce de
Leon Avenue are rubber inserts in the
pavement that respond to each vehicle
passing over them. They report to a 2-by3-ft. aluminum box packed with electronic
equipment. The box is essentially an analogue computer whose electronic intelligence forms a detailed picture of traffic on
the avenue. When the Atlanta Crackers'



The nicest bosses please their employees with REAL cotton towels, fresh and snowy white from Linen Supply. You can

Linen Supply

Association of America and National Cotton Council

tell they care!

22 W. Moxnoe St., Cheese 3, Lt.
Mr. Businessman: It's easy to
you care—with low-cost, dependable Linen Supply Service,
Your Loca. Supply Service,
Supply or Town. Service. Call
him—or write us for free descriptive booklet.





Doing the job right is so depend-

ent on lighting it right. And good lighting makes the big difference in seeing and doing—relieves eye strain and fatigue, helps meet close tolerances, reduces spoilage, improves worker safety and morale. That's wij industry is rapidly adopting new Day-Brite CFI (Comfort For Industry) fixtures with slotted reflector units which throw the light upward as well as down on the work... Before you decide on any phase of lighting, consult your Day-Brite representative. You'll find him in your classified phone directory. Or, send for special CFI industry-lighting literature.

Nation's largest manufacturer of lighting equipment
—for factories, schools, stores, offices, hospitals



Day-Brite Lighting, Inc., 5472 Bulwer Ave., St. Louis 7, Mo. In Canada: Amalgamated Electric Corp., Ltd., Toronto 6, Ontario

ball game ends, the computer knows it immediately from traffic flow, and tells secondary control boxes at the traffic lights to clear the way for homebound fans. The master control box allows for the side streets too, and does not hold up their traffic more than necessary. While doing all this, it jots down a record of the traffic and what was done to speed it.

#### Antarctic Wind Machine

The violent wind that blows northward from the Addile Coast of Antartica has been a meteorological mystery since it was first studied by Sir Douglas Mawson in 1912. In winter it often blows for long periods at 90 m.p.h., and gusts may reach 200 m.p.h. While the wind is roaring on the Addile Coast, the air may be almost calm in McMurdo Sound, just to the east.

The localness of the Adélie wind suggested that it might be caused by some



peculiar topographical feature in inland Antarctica, but no new ass ure until U.S. Navy airplanes recently explored the region between the South Pole and Wilkes Land. According to Dr. Paul A. Siple, just Land. According to Dr. Paul A. Siple, just plores found a great sloping trough soo to 300 miles wide between a high mountain range west of the Ross Ice Shelf and a dome of ice. The trough leads south from the coats and its high island end

During the Antarctic winter, says Dr. Siple, the high interior of Antarctica becomes extremely cold. Its heavy, cold air flows down the sloping trough like water running down a flume. A little of it spills through gaps in the mountains, but most of it goes all the way to the coast, gaining enormous speed and spreading over the sea as a howling Antarctic gale.



# Now a <u>new</u> convenience on the nation's leading airlines

The speed of flight is combined with the convenience of a new car at your destination...and the cost for a full day and at least 50 miles of driving is only

**\$10** 

(and that includes gas, oil, insurance — with no extra charge for extra passengers)

It's easy. Just ask your airline ticket agent for your Avis Fly & Drive Ticket when you make air reservations. He'll include it with your airline ticket... and you pay for everything together.

Automatically, you have a new Plymouth or other fine cur from Avis reserved for you at your destination. Your one low \$10 rate covers 24 hours' use of the car and at least 50 miles of driving. And you may use the car longer and drive it farther at Avis' regular low rates. For only \$10 you add flexibility and convenience to your air trips.





You can get Avis Fly & Drive Tickets from these leading airlines

Allegheny - American\* - Bonanza - Braniff - Capital Central - Delta - Frontier - Lake Central - Northeast - Ozark - Piedmont - Southern Southern - Trans-Canadae\* - Trans-Texas - TWA United - Western\* - Western



TWACHTMAN'S "FISHING BOATS AT GLOUCESTER"

#### ART

#### The American Impressionists

French impressionist painting has become one of the most sought after and, therefore, overpriced arts in history. The exquisite American impressionist school. which followed in the light footsteps of the French, remains undervalued, Yet museum directors-sensitive to a growing popular interest in American paintinghave been snapping up such characteristic examples as Childe Hassam's Church at Old Lyme, Conn. and Maurice Prendergast's Sunset and Sea Fog (opposite).

The main strength of the impressionists. both foreign and domestic, was colorand color has always been a sometime thing. Man never has needed a highly developed color sense in order to get around. though he must see shapes fairly accurately, hence his color impressions tend to be comparatively dim, vague and intermittent, and to reproduce badly in the mind's eye. This helps explain why the French inventors of impressionism struck their contemporaries for a time as crazy. In subordinating form to color, they

seemed to do violence to nature. And in picturing the sunny dazzle of daytime outdoors, they seemed to show a strident, eye-hurting,

never-never land. French Trail Blazers. Monet and Renoir nevertheless persisted in following the evidence of their own eyes rather than the accepted (dun-colored) mode of seeing. Though they lost their first battles to a colorblind public, they could not possibly lose the war, since optical truth was on their side. The truth spread slowly. Toward the close of the 19th century it was brought across the Atlantic by the best of the American impressionists

Childe Hassam (1859-1935) began work as a magazine illustrator and made a good living at it. Three years in Paris opened his eyes to impressionism, and by 1889, when he came home to apply its viewpoint to the American scene. Americans were almost ready to accept the results. Plump, pink and tweedy, Hassam painted pictures that were pretty yet robust, like a small brass band playing in the park.

He studied the light on the church at Old Lyme as assiduously as Monet had studied the rosier light on Rouen cathedral, yet no one would compare the invariably pleasant Hassam with trailblazing Monet. Where Monet had created new problems to solve. Hassam skillfully ducked old ones. For example, the clock faces in his Church could not have been painted in sharp focus without violating his soft focus view of the building, nor





could they have been done in soft focus without frustrating man's natural urge to read clocks-so he simply hid them in

John Twachtman (1853-1902) began his career in a Cincinnati window shade factory, painting decorations. Making his way to Europe for study, he gradually worked deeper into the spirit of impressionism than any other American. Twachtman saw that air itself has color. Nature was to him a prim Salome who kept on all her seven veils. Deftly, delicately, with more tact than passion, he painted her veiled in atmosphere. His Fishing Boats at Gloucester demonstrates Twachtman's genius for evanescent things.

Maurice Prendergast (1859-1924) was perhaps the timidest revolutionary in the history of American painting. A poor Bostonian, early apprenticed to a painter of showcards for stores, he worked at card-painting until he was 27. By then he had saved \$1,000. He showed some of his sketches to a minister's wife and put the case to her: Should he go to Paris to study? "I certainly should!" she said with proper Bostonian briskness and optimism. So he did.

The \$1,000 lasted Prendergast for more than three years, during which he learned and unlearned a great deal about art. What he took from impressionism was the use of pure colors, laid side by side in tiny strokes like mosaic. This happened to accord well with a way of seeing that was peculiarly his own; gentle, dreamy, naive and perhaps a trifle astigmatic. Prendergast painted the world as a tapestry wherein were only nice people having fun amidst soft airs. His rich command of color and design gave dignity to a vision that would otherwise have seemed school-

His pictures looked queer indeed to his fellow countrymen. Home again and penniless. Prendergast found he could sell almost none. He went back to lettering showcards, and lived frugally with his brother, a frame maker, in a Boston suburb. Sunday mornings he would spend painting the girls in bright dresses at Revere Beach. But he kept his distance from them, quoting Kipling's lines:

If a man would be successful in his art,

He must keep the girls away from his heart, heart, heart.

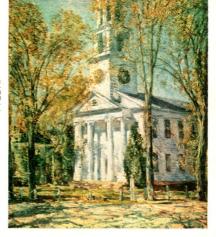
His brother's frames began to be profitable, and in 1914 the two left Massa-

chusetts for Manhattan's Washington Square, where Prendergast gained the appreciation of a small circle. Very quietly, he had made a unique contribution to American painting. On the back of one of his sketches a collector found this sadhappy message from Prendergast the devoted artist to Prendergast the neglected man: "The love you liberate in your work is the only love you keep."

#### CHURCH AT OLD LYME, CONN,

by Childe Hassam

One of the leaders of the impressionist movement in America, Hassam was famous for his pleasant New England landscapes. This summery view, painted in 1906 now hangs in the Parrish Memorial Art Museum, Southampton, L.I.



#### SUNSET AND SEA FOG

by

#### Maurice Prendergast

Among American impressionists, Prendergast developed the most distinctly personal style. This picnic scene (1915) is recent purchase of Ohio's Butler Art Institute.





#### BRET HARTE ENJOYS A DRINK AT MARK TWAIN'S HOME

What finer whiskey to celebrate author Bret Harte's completion of one of his finest stories than Mark Twain's favorite, Old Crow.



#### THE THEATER

#### New Musical in Manhattan My Fair Lady (adapted from Bernard

Shaw's Pygmalion; book and lyrics by Alan Jay Lerner; music by Frederick Loewe) is, to be curt about it, a delight. Retaining all of Pygmalion's surface merits, all of Shaw's hardy perennial bloom, a variety of craftsmen have added-with only trifling lapses and a slight disregard for length-a brightness, an ebullience, a festive mockery of their own. In this British comedy of accents, no discordant American one intrudes; in this new rendering of a flower girl's transformation. things-where need be-have not just been shifted, but transformed. To adapt a critical remark of G.B.S.'s own, those concerned have set Shaw to music and not merely set music to Shaw,

What is remarkable is only how fine a musical Pygmalion has become, and not that it should have become one. One play after another of Shaw's-who insisted that not dramatists but great composers really taught him his trade-has the soul of opera or opéra bouffe. With his endless high spirits and royal-purple showmanship, Shaw has an operatic exuberance, as he often has a Gilbert-and-Sullivanish absurdity. He freely milks those staples of opera-the heroic, the romantic, the melodramatic-in the process of mocking them. His dazzling speeches are pure arias; he abounds in satiric roulades, is a master of verbal coloratura. Before My Fair Lady, The Chocolate Soldier was the only musical that grew out of Shaw, But plenty of Shaw plays-Androcles and the Lion, The Devil's Disciple, Man and Superman, Caesar and Cleopatra-might lend themselves to music with no greater romantic concessions than occur in My Fair Lady-where, at the end, it is Galatea who brings Pygmalion to life.

Those most concerned with My Fair-Lody have triumphed. like dancers, in pairs, On the acting side. Rex Harrison and Julie Andrews play Higgins and Eliza to perfection. In the one place where he himself a true master of phonetics, for his singing is a victory of phonetics over voice. Otherswise, he catches every wrinkle of a monstrously assured, elegantly boorrish scientist who is out to win a bet with no thought of wooing a woman, and who about the other sectors in the complaints about the other sectors.

Would you be slighted if I didn't speak for hours?

If I forgot your silly birthday would you fuss?

Would you be wounded if I never sent you flowers?

Why can't a woman be like us?

With her enchanting voice and looks, Julie Andrews takes the grime-to-glamour phase of Eliza in her stride, sweeping on to become the sensation of a great embassy ball. But after the ball is over, and the fairy tale shivers into a sexual feud. she plays with such added charm and force as to make the much trickier second act hardly inferior to the effulgent first.

On the creative side. Librettist Lerner and Composer Loewe provide something almost as good; short of pure Rossini-like opera, nothing could be more in tune with Shaw. Lerner has made wise and liberal use of Shaw's dialogue and has contributed wittily mocking lyrics and brightly edition.

the others. "At the time." Julie recalls, "school was closed, and I was acting under everybody's feet. Father said. Oh, for goodness' sake, let's give her something to do to keep her busy and out of the way." Julie got singing lessons and proved to have perfect pitch.

At twelve, able to hit F above high C.

morale, Julie's voice soared above all

At twelve, able to hit F above high C, she made her stage debut. Wearing a pale blue party dress and braids, she appeared in a revue at the London Hippodrome, and in a sweet soprano sang the Polonaise



Friedman-Abel

JULIE ANDREWS, REX HARRISON & DANCERS

abusive spatter songs, whether about languid aristocrats at Ascot, or "Why can't the English learn to speak?":

Rumanians learn Rumanian although why remains a riddle;

Hungarians learn Hungarian once they've learned to play the fiddle . . . Arabians learn Arabian with the speed

The Hebrews learnt it backwards, which is absolutely frightening.

If Loewe's score is a pastiche of set melodic and lyrical styles, it is yet pleasantly melodious and lyrical,

Two additional pairs have made everyhing ship-hape. Hanya Holm has contrived gay, fooming, whirling dances, and loss Harr has staged the production with an urbane mastery of style and pace. Oliver Smith scharming and amusing sets and hand with Ceel Beaton's with the style of the style of the style of the part has the how is hid in 1912 makes both for extra comic touches and for a particular nostalgic charm.

Julie Andrews, 20, of Walton-on-Thames, Surrey, has light brown hair, grey-blue eyes, a peaches-and-cream complexion. Her singing lessons began at eight, soon after her mother discovered, in a wartime air raid shelter, that Julie had a voice. In the midst of group singing conducted by her father to keep up from Mignon. It stopped the show, drew ecstatic reviews and launched her career. By the time she had survived the gangly age, Julie had developed into that rare theatrical paradox, an ethereal type with heautifully earthy proportions (242-23-40).

At 18. Julie was playing Cinderella at the Palladium in one of the basish musical versions of fairy tales the British call pantonimes. She was seen by Vial Hope. Boy Briend, who hired her for the lead in the Broadway production of that musical spoof of the '20s. The day after the opening Julie celebrated her 10th birthday with rave reviews from all the New York start billing.

Sur timing.

Julie tackled the role of Shaw's Eliza
Dodilite with modest misgivings. Studying Wendy Hiller's interpretation of the
part, she saw the movie Prygnalion five
times, learned to speak with elegance and
precision ("It is my belief they done the
old woman in"). But to polish up a cockold woman in"). But to polish up a cockmy accent, she took speech lessons in
Manhattan with Alfred Dixon, a former

Julie knew she had at least one advantage over Mrs. Patrick Campbell, for whom Shaw wrote Pygmalion: Mrs. Campbell was 49 when she first played 183-year-old Eliza. After opening night last week it was plain that Julie was more than just the right age for the role.

# End costly "repeat writing" & handcopying in these 5 basic business operations

Now...an important new approach to everyday business methods that completely eliminates costly handcopying, retyping ... ends wasteful "repeat writing." Single forms, switten just once, produced all the paperwork you need in five major business operations—when you "direct copy" with Ozalid. In order-processing, accounting, engineering, purchasing, production—and in every other operation that requires writing or copying—Ozalid will turn out all the many, varied copies you need in seconds.

You save costly personnel time now required to write, draw, or type copies of forms, charts ledgers, orders. You eliminate proofreading and manual copying errors. Clerical jobs are completed sooner.



Order-Invoicing. Ozalid copies of written orders serve at every step, from order to invoice. One writing is all you need to fill, ship and bill an order. Duplicate paperwork and manual copy errors are eliminated. Shipments and bills get out sooner.



Production Control. Ozalid production-order copies serve as material requisitions, "move tickets," and other manufacturing forms. One writing ends countless transcriptions. Elimination of manual copy errors avoids costly production delays and idle time.



Accounting. Copies of records, ledger sheets, tax returns are reproduced from original draffs without typing. Comulative and comparative reports are produced simply by adding new figures. Reports are available in any stage of preparation.



Purchasing. Varied, colorcoded Ozalid copies speed purchasing information to every department in buying, receiving, and paying operations. One writing ends needless duplication of paperwork. Quicker processing insures full anticipation discounts.

#### PERFECT COPIES IN SECONDS-CLEAN, DRY, READY-TO-USE

An Ozalid machine will make copies of anything written, printed, typed or drawn on any paper that transmits light. You get an exact, legible, dry copy in seconds, without stencils, inks or negatives, under any light conditions.

#### Low Cost Per Copy

You pay less than a penny for a letter-size sheet of quality-controlled Ozalid copy paper. Copies can be made on the widest variety of materials—cards, cloth, acetate. And only Ozalid gives you so many color combinations without messy fluid changes.

In five minutes, anyone in your office can learn to operate an Ozalid machine. No special skills are required. And your business doesn't "bottleneck" when trained operators are absent.

#### Easy To Add ..:

Put an end to costly "repeat writing" in one or many operations in your business. In most cases, you simply add an Ozalid Direct Copy System to your present system. Talk it over with your nearest Ozalid representative. His number's in the phone book, or send coupon for more information.



SEND FOR FREE BROCHURE ON YOUR BUSINESS WRITING PROBLEM



DIRECT COPY SYSTEMS

Ozalid, Dept. E-3, Johnson City, N.Y.

Please send more information. I am interested in Purchasing Accounting

Order-Invoicing Engineering

Production Control

Receiving

A Division of General Aniline & Film Corporation. In Canada, Hughes Owens Company, Ltd., Montreal

### BUSINESS

# STATE OF BUSINESS

After a month-long rise, Wall Street's bounding bull market passed a notable milestone last week. As the week began, stocks on the Dow-Jones industrial average drove beyond the 500 mark for the first time in history. Yet the record stood only overnight. Confident investors continued to push stock up day after day. By week's end Dow-Jones industrials stood

at 507,60, up 6,76 points for the week. Wall Street's confidence last week was echoed throughout the U.S. economy. The Federal Reserve's annual Survey of Consumer Finances showed that people never left better about by record. or near record amounts of almost everything. Of 2,800 families sampled, a peak of 9,60% planned to buy new houses, 8,2% planned to buy new cars, 85% were in the market for furniture or major appliances, and planning stable home improvements.

But the biggest vote of confidence came from U.S. husinessmen themselves. In what he called "the best economic news of the year," Commerce Secretary Sinclair Weeks announced that U.S. business will spend a record §35 billion to expand plants and production in 1056, or 22% more than 1955's previous high of \$28.7 billion

Among the biggest spenders is the oil industry. With 1955 earnings of \$365 million (up \$8,65 million (up \$6,65 million (up \$6,65 million (up \$6,65 million (up \$6,15 million (



GOODYEAR'S LITCHFIELD Bounce for the boom.

Standard of California tacked on new projects for cracking plants worth another \$70 million. Still another was Sination City with turned a profit of \$80 million in 1955 (some \$5% better than 1954), and plans a huge expansion program. Since 1951, Sinchier has spent \$750 million on capital improvement. Sold Sinchier Stockett II. Still the still approximation of the still still

For the booming rubber industry, Goodyear Tire & Rubber Chairman P. W. Litchfield announced the biggest expansion program in his company's history: \$114 million to increase production both at home and abroad. In the U.S. new plants and machines will boost production of tires, foam rubber, aircraft products, flooring and chemicals, while overseas new Goodyear tire plants will spring up in Scotland, Colombia, Venezuela and the Philippines, Said Litchfield, noting Goodyear's record 1955 sales of \$1.3 billion and \$50 million profit: "Our plants. both in this country and abroad, have all been operating at full capacity during the past year, and this is continuing into 1956. We look for continued general prosperity."

# FOREIGN TRADE

For foreign customers who need U.S. goods but lack the cash to pay for them. there is always one avenue of last resort. When both private bankers and the World Bank (which makes only loans guaranteed by foreign governments) refuse credit, the orrowers go to the U.S. Government's Export-Import Bank, set up to finance purchases of U.S. goods when other funds are unavailable. Last week three Japanese firms that wanted such loans were winding up arrangements to get them. To ease Japan's chronic power shortage. Ex-Im was closing an \$11 million loan to Kansai Electric Power Co. to help buy U.S. generators from Westinghouse. Two other Japanese companies. Tokyo Electric Power Co. and Chubu Electric Power Co., were making deals to get similar loans for generators from General Electric.

tor generate 18 1009. Since Ex-Im was 25 miles 18 1009. Since Ex-Im 10 13/3 to provide risk capital for overseas trade, the bank has disbursed \$\$2,1 billion to individuals and government agencies in more than 65 nations. So far. \$\$2,4 billion has been repaid; defaults have amounted to less than 1%. As a result, turned over \$\$2,85 million in interest and dividends to the U.S. Treasury while building up a \$\$50 million surplus.

ing up a \$307 minor surplus.

Ex-Im stretches a helping hand to anyone with a "reasonable" chance of success, will shell out millions for airplanes or thousands to buy a truck. In 1955 alone, Ex-Im authorized \$371.1 million worth of



EXPORT-IMPORT'S WAUGH
Cash for the customers.

individual loans, also handed out general lines of credit worth another \$15,6 million to 130 U.S. exporters, An Argentine company got \$60 million for a new \$250 million for a loan \$250 million for a

Banker from Lincoln. The man who minds Ex-Im's till is Samuel Clark Waugh. 65, a longtime Nebraska banker with a wide-open mind and the appropriately chubby (5 ft. 10 in., 200 lbs.) build of a Santa Claus. Going to Washington in 1953 after 40 years with the First Trust Co. of Lincoln, the last seven as president, he took charge of international economic affairs for the State Department, became a vocal and effective champion of freer trade. Traveling thousands of miles in 28 months, Waugh helped write the GATT agreements in Geneva, campaigned for Japan's admission and finally won. Back home. Waugh carried much of the Administration's load during the congressional hearing on renewal of the Trade Agreements Act, had the satisfaction of seeing it go through after a hard fight.

As Ex-Im president since last fall, Banker Waugh has worked hard to boost overseas loans. Back in the early days of the Administration Treasury Secretary Humphrey, who had to lend the bank its funds, was skeptical, wanted to cut down. But after studying the bank's consistent profits (850 million in fiscal 1955), be be-

#### TIME CLOCK

came an ardent booster, hand-picked Wauph and backed his policy of increasing the flow of loans. Now President Wauph's intending out new loans at a greater rate than last year. Among them: \$9.6 million to the Santos-Jundiai Rail-way in Brazil, \$3,30,000 to Chile for more steel, \$13, million to Iran, \$65 million to the Philippines for general economic development.

To Help America Grow. Last week Banker Waugh was off on a three-week hying trip to Mexico and Central America to look over still more loan prospects, plans trips to Europe and Asia this year. He also hopes to encourage more small loans, bring more private capital into export-import trade, thus release more

Ex-Im funds for new loans.

But whether or not more private bankes come in, President Waugh promises to keep Ex-Im growing. He measures the need for the bank by letters such as the one he got recently from, who landed a \$1,000,000 bus order from Iran with Ex-Im help. Wrote Peterson: "If America is to continue to grow and prosper, industrial concerns like Mack must find outtered to the control of the control of the second properties of the

#### AUTOS

#### Don't Buy-Rent

Into the booming auto rental business last week drove a busky newcomer. Grey-hound Corp., the biggest U.S., bus line, is forming a car and truck renting subsidiary to be called Greyhound Rent-A-Car. Inc. Concentrating at first on long-free meaning the subsidiary to be called Greyhound Rent-A-Car. Inc. Greyhound in the subsidiary to be called Greyhound subsidiary and daily rentals to individuals early this summer. The twelve-month goal of Greyhound's new president, ex-Railroader Arthur S. Genet (TIME, NOV. 14), is a fleet of 10-co cars and trucks, third largest in the

Still far instruction to the field is Hertz Corp, with a fleet of some 3,300 company-owned or franchised vehicles operating out of 7,17 cities in 22 countries. Hertz's leading competitor is Avis Rentance of the first own of the first own of the first owner ow

car or truck."

Model T to Diners' Club. That competition has been steadily weakening ever since a Chicago auto salesman named Walter L. Jacobs started his car rental business with twelve model T Fords in 1918. He built the fleet to 565 cars in five years, then sold out to Taxicab Man-

TAX CUTS are out for this year, says none other than Treasury Secretary George Humphrey. Humphrey stands by the earlier estimate of a \$200 million budget surplus this fiscal year, but insists that it is not enough to lower taxes.

STOCK PLAN for Chrysler's salaried employees will be tied to company profits in relation to net sales. The plan, which is otherwise sales. The plan, which is otherwise and Ford, calls for Chrysler to contribute a minimum of 40° for every \$1 invested by salaried workers when net earnings are below 5% of nearlings are below 5% of crease to 60° cents.

RCA ANTITRUST SUIT is expected to go to trial, since the Justice Department has almost given up hope of negotiating a consent decree. Trustbusters charge that the company uses its pool of 10,000 radio-electronic patents to keep industry in the dark about new developments, forces licensees to pay for RCA patents they do not need.

COPPER SHORTAGE in the U.S. will be eased by Anaconda—at a price. From now on it will price its Chilean copper, which has been condaminated by the condamination of the condamination of the Chilean conda, which has been shipping two-chirds of its Chilean output to U.S. when the price is equalized. The Office of Defense Mobilization is also easing the shortage by post-poning shipments of 20,000 town of the strategic attockpile by June 30.

NYLON PRICES are being cut for the first time since 1947 in an attempt to bolster sluggish sales and avert widespread layoffs in synthet-

ufacturer John Hertz. Jacobs stayed on in the company, eventually rising to president, and has convinced millions of travelers that it makes sense to rent a car.

Tourists and traveling salesmen, for example, found that it was easier to cover the nation by rail and air, renting a car at each stop, than to drive all the way. Corporations discovered that by leasing fleets long-term they could free working capital, avoid maintenance worries, figure their transportation costs more accurately in advance.

To push the idea still further, the renters have invented a dozen new schemes. Hertz, which has 227 rental facilities at airports, recently made the same deal with 17 major U.S. and Canadian railroads. The company has also made an agreement with the Diners' Club to charge are rentals. And to accommodate overseas travelers. Hertz last we will international division international drivers' permits and border-crossing documents for customers.

ics plants. Du Pont and Chemstrand ordered 10% to 22% price cuts in nylon yarn. Dacron will be up to 30% cheaper.

CZARIST BONDS will no longer be listed on the American Stock Exchange. The exchange feels that the U.S. Government's decision to pay bondholders an estimated 26 on the dollar from seized Russian funds (TIME, March 19) may make it impossible to keep track of claims on the bonds as they are traded.

PROXY WAR for Seiberling Rubber Co., in which management is fighting off a raid by Toledo Lawper and the property of the property of the property of the property of the property pany asks stockholders to add six directors to its nine-man board at the April 23 stockholders' meeting, water down the power of Lamb and associates, who apparently have enough votes to elect at least four

MONTGOMERY WARD, which has been buye modernizing its old stores since President John A. Barr took over from Sewell Avery last May, is now planning to build new Barr has already spent \$86 million to brighten the chain's 566 retail outlets and add 33 mail order offices, succeeded last year in revery 1958 sales: \$970 million, up 9.3%.

STUDEBAKER-PACKARD auto merger is not giving the two companies the lift they expected. Losses for 1955 totaled \$30 million (\$4,000,000 more than combined 1954 losses), even though sales doubled to \$480 million. In an effort to recoup, Packard will bring out a new 275 h.p. "Executive" series next month. Price: about \$4,800.

From Mops to Airplanes. Avis has developed some tricks of its own, such as its "By-Drive Plan" for air travelers. By apying an extra Sto when he buys an air-line ticket, a traveler can pick up a car at his destination, use it for 24 hours, drive it 50 miles without further charge. Another Avis idea, to he haunched soon, is to supply cars for tours to scenic and bistories and the contract of the

All this has sent the car rental business scaring, Hertz Gropp has bought ten smaller rental companies and an auto insurnace firm in the last 1; months, hiked gross revenues 30% to \$89 million last year. Avis is also expanding, signed on Canada's 1,000-car Tilden System and bought Australia's Eric McIllere system, 1054 mumber, expects last year's sales of \$55 million to 90 up 45% this year. The National Car Rental System, an association of independent dealers, in five years

### \_MEASURING THE WORKER\_

#### The Time Study: Boon or Bane?

EVEN in the current era of labor peace, one big troublemaker still shows up all too often in U.S. industrial relations. That troublemaker is the time study, the system by which the operation of a certain job is clocked to determine how long it should take to do it. A time study man with a ticking stopwatch can show up on a factory floor and in an hour bring a giant production process to a halt; an argument over time studies is one of the biggest causes of the five-month-old strike at Westinghouse (TIME, Oct. 24 et seg.). Of the 3,300 grievance cases the American Arbitration Association handled last year. 23% were caused by disputes over job standards, wage incentives and time studies. In the past six years 'more than 25% of all man-hours lost from work stoppage were directly caused by arguments about measuring a worker's performance.

In the case histories of labor-management relations, the time study has run up a long record for making trouble. The practice of clocking a worker began in the 1880s with Frederick Winslow Taylor, the father of scientific management, about the same time that Samuel Gompers founded the American Federation of Labor. But the ideas of Taylor (who died while winding his watch) clashed head-while winding his watch) clashed head-while winding his watch) clashed head-while winding his watch clashed head-while winding his watch to clashed need while winding his watch to shade head to consider the control of the control of

Through war and depression unions looked on the time study men with cold suspicion, believed them to be company spies trying to force the "speedup" (requiring a worker to produce more to earn the same pay) or the "stretchout" (putting a worker in charge of more machines). More often than not the "expert" lacked both technical training and knowledge of the job he judged, and even today some companies ask for trouble by using untrained white-collar workers to make time studies. Not until World War II did unions take the first steps toward cooperation with management on the problem; even then they agreed to go along only as a preliminary to higher wages by incentive payments.

Most unions still believe that the time study is management's business, and they will take no part in it. Said one steelworkers' executive: "They can go ahead and make the study, but we don't have to accept the findings," The steelworkers prefer to let the company set job standards, then file grievances if they do not like them. But many labor leaders are beginning to grave that they can not only the mean of the state of th

Some unions play an active role in management's time studies. Sperry Gyroscope was one of the first to hand the whole problem over to a joint labor-management committee. One of the best examples of close labormanagement cooperation is the clothing industry, where the International Ladies' Garment Workers' Union has long had its experts working with clothing makers to set piece rates. When it runs into a manufacturer who claims he cannot afford to pay the union's wage scale, the I.L.G.W.U. calls in William Gomberg, director of management engineering, who can often show a company how it can cut costs without cutting wage rates.

The UA-W, has also set up a wellolided working arrangement with General Motors and Ford, In the complex, highly automated auto industry new machinery, new methods and new machinery, new methods and new models force automakers into constant time studies, constant revisions of job standards. But there is little frincib because G.M. and Ford agree wholeheartedly with the U.A.W. that time study is not an exact science, but a starting point for bargaining about

base pay and incentives. Such cooperation is the best evidence that the time study creates few problems if the company uses competent technicians who carefully and repeatedly explain what they are doing, and include in any job evaluation such human factors as fatigue and boredom. An atmosphere of good labor relations is also a big help; although the International Union of Electrical Workers refused to permit Westinghouse's time study, it raised no objection to a similar study at G.E. Where a union suspects that the time study is being used by management to cut pay or fire workers, the stopwatch will always make trouble. But properly used, the time study is a tool that can not only cut costs and hike production, but boost both workers' wages and company profits.

has multiplied membership ninefold over the original seven dealers.

Looking optimistically to the future, Hertz President Jacobs expects business to get better and better, has budgeted a record \$29 million for new cars in 1956. Says he: "One day, when we have the time to get at it, we'll start renting airplanes."

#### BUSINESS ABROAD

Blitzed Boom

Since World War II the new city that rose from the rubble of blitzed Coventry has epitomized British economic recovery. Coventry's citizens last year made higher wages, owned more autos and TV sets, built more houses than those of any comparable city in Britain. But Coventry's boom is being blitzed by the government's deflation program (TIME, Feb. 27). The auto industry, which employs 60% of the midland city's 172,000 workers, last week was shutting down assembly lines and was cut back to a four-day week, while unsold cars spilled over onto abandoned airstrips and playing fields. And there was worse to come, Britain's No. 1 automaker, British Motor Corp. (Morris, Austin, M.G., Riley and Wolseley) last week announced a 7.5% price increase. Though Britons rushed to buy new cars before the price boost went into effect, the industry still had 70,000 unsold autos at week's end and will find it even harder to sell its output from now on.

The government's tightening of consumer credit, including a hike in the minimum down payment on new cars (to 50% of the purchase price), hit the industry where it hurt most-in the domestic market. In the immediate postwar drive for exports, Britain sent a flood of cars abroad. But when the government stopped allocating raw materials on the basis of exports in 1952, British automakers shifted to the easier home market. In 1951 Britain turned out 475,919 cars, exported 366.622, but in 1955, when production had nearly doubled to 897,-560, exports increased by only 24,183, or barely 6%. Moreover, only one in nine export cars is now earning sorely needed dollars from the U.S., v. one in every

Britain has been hardest hit by Germany, which has already overhauled Britain in the U.S. (where 29,000 Volkwagens were sold in 1953), is fast pulling ahead in European markets as well. Last week, as British Motor Corp. raised prices, Volkwagen, which cut prices seven months ago, hinted that it will soon reduce them again in a bid for bigger sales.

#### UTILITIES

#### Power & Politics

three in 1950.

The danger of creeping socialism did not "end with a change in national administrations in 1952. The advocates of socialization have insinuated themselves to some extent into both major political parties. Hence the threat of governmental encroachment continues for our industry

# "If you want to keep the title to your success...use life insurance"



Savs GENE TUNNEY

A director of ten national corporations,

Former Heavyweight Boxing Champion

"Withes I was still a professional boxer, I was fortunate in having friends who we concerned about large and infrequent amounts of money don't automatically bring security. On the other hand, relatively small amounts consistently set aside year after year can accomplish tremendous results.

"Today, as a business man, I especially appreciate the wisdom of those friends who urged me to invest in life insurance."

"I have found in life insurance a great deal more than I had expected. In a way, it is like the training that brings success in the ring.

"A good life insurance program is really a program of regular exercise. The discipline it imposes upon you prevents your looking hold of your gains... it keeps you financially fit. And there's a sense of well-being in the knowledge that you are prepared right now for whatever may lie ahead for you and your family."

HOW LONG IS IT SINCE YOU HAVE REVIEWED YOUR

HAVE REVIEWED YOUR

BIRTHS, deaths, marriages, changing needs, taxes . . . all affect protection plans. A life insurance program needs re-

D needs, taxes . . . an affect projection plans. A life insurance program needs review at least every two years.
You'll find real assistance when you call upon a Northwestern Mutual agent. He is trained to give understanding advice.

His company is one of the largest in the world. It has over 99 years' experience. Moreover, Northwestern Mutual offers so many significant advantages, including low net cost, that no company excels it in that happiest of all business relationships —old customers coming back for more.

A NORTHWESTERN MUTUAL POLICYHOLDER. Life insurance with Northwestern Mutual is the keystone of the program Mr. Tunney has set up to safeguard the future of his family.

The NORTHWESTERN MUTUAL Life Insurance Company

This advertisement appears for purposes of record as these bonds have all been sold.

NEW ISSUE

#### \$15,500,000

# City of East St. Louis, Illinois

Bridge Revenue Refunding and Improvement Bonds (Veterans' Memorial Bridge)

31/2% and 31/8% Serial Bonds due January 1, 1958 through 1980

and

33/4% Bonds due 1985

Stifel, Nicolaus & Co. Townsend, Dabney & Tyson

March 15, 1956



# YALE & TOWNE

HIGHLIGHTS OF REPORT TO STOCKHOLDERS

					1955	1954
SALES and other receipts .				٥.	\$105,978,076	\$88,982,724
Costs and expenses					96,028,239	85,243,407
Gross income					9,949,837	3,739,317
Taxes on income					5,270,000	1,912,506
NET INCOME FOR YEAR					4,679,837	1,826,811
Nonrecurring credit					1,570,334	-
NET INCOME AND CREDIT.					\$ 6,250,171	\$ 1,826,811
NET INCOME PER SHARE . (Not including nonrecurri	ing.	cre	dit		\$ 6.25	\$ 2.89
Shares outstanding at Dec.	31				749,267	631,536
Cash dividends declared .					\$ 1,835,922	\$ 1,258,822
Income reinvested in busin	1055				2,843,915	567,989
Payroll and employee-berief	its				36,936,294	34,586,185
Stockholders' equity					\$ 52,274,998	\$43,234,675

MANUEACTURER OF Industrial Lift Trucks and Hoists Locks, Door Closers, Pumps and other Hardware Products Powdered Metal

Products CASH DIVIDENDS paid in every year since 1899.

Next quarterly dividend, 75¢ a share, payable record March 15.

THE YALE & TOWNE MANUFACTURING COMPANY

Executive Offices: Chrysler Building, New York 17 13 PLANTS AND RESEARCH CENTER in the United States, Canada, England and German LICENSED MANUFACTURERS in Australia, Belgium, France,

Italy, Japan and Spain. Sales representatives throughout the world. regardless of which party is in power." With these words, Harllee Branch Ir., president of the Edison Electric Institute and boss of the big Georgia Power Co., last week warned 650 private power men meeting at Boca Raton, Fla. of the "longstanding" threat of socialization of the U.S. private power industry

While the Eisenhower Administration undoubtedly has a genuine concern for the problems of U.S. business, said Branch, nevertheless even in this Administration . . . socialized power has made some fur-ther inroads." Examples:

 Public development of power resources at Niagara Falls, N.Y., which a Senate committee recently approved, even though "private enterprise has offered to fully develop the waterway, pay all local and federal taxes, supply construction funds. and make the power available to customers throughout the entire service area without favor or discrimination.

¶ The Dixon-Yates "fiasco," which "the Government initiated . . . and defended for some 10 months and then abandoned and repudiated in the face of political attack by the partisans of socialized power, even though the preceding Administration had executed two similar contracts which were not as advantageous.

The Eisenhower partnership program for joint public and private power projects, which "has been permitted to drag, despite willingness by private power to help supply \$300 million to \$500 million annually for new facilities.

Concluded Branch: while there have been some "favorable developments," e.g., Idaho Power Co.'s Hell's Canyon project, Alabama Power Co.'s Coosa River project, "the danger is that while counting our blessings, we may minimize the threats that confront us from a dozen directions,'

### CORPORATIONS

Feast in the Famine

Pound for pound, the most wanted metal in the U.S. today is nickel. Last week it commanded the highest premium paid for any metal on the grey market-\$3 a lb., five times the going rate, With Government stockpiles and defense users gobbling up 40% of the free world's total output (v. only 10% for copper), automakers alone had to pay out more than \$21 million last year in grey market premiums for the precious hardener for bumpers, crankshafts and a dozen other parts. The shortage is so critical that the Administration, while getting out of business elsewhere, is expanding nickel output at its Cuban Nicaro plant by 75%. To placate civilian industry, the Pentagon even had to divert 24 million lbs. of nickel from its stockpiles to civilian use last year, has already funneled out another

12 million lbs. in the first quarter of 1956. This famine is proving a feast for the free world's biggest nickel producer, the 54-year-old International Nickel Co. of Canada, Ltd., which provides 65% of the free world's nickel. Last week Inco announced net profits of \$91.5 million for 1955, up 40% over 1954. For the sixth



# **ELECTRONIC GUNFIRE CONTROL GIVES NAVY GREATER ACCURACY**

Locates Attacking Jets, Computes Firing Data Automatically

#### THE STORY BEHIND THE STORY

· Next time you hear the shrill "whistle" of a jet fighter flashing across the sky, try to imagine you're a Navy gunner aboard a destroyer under attack. Your chances of hitting that tiny, and perhaps unseen, "speck" racing at you faster than the speed of sound are better than ever before. The Navy's Mark 63 Gunfire Control System is one of the modern steps in the never-ending search for more accurate firing. It has been in use since before the Korean conflict.

 Developed by Sperry in cooperation with the Navy's Bureau of Ordnance, the Mark 63 Gunfire Control System is part of the Navy's new and more effective anti-aircraft defense. After detection, it picks up the enemy either optically or by radar . . . automatically tracks his approach . . . computes range and firing data electronically . . . then all within the same fraction of a second, aims the guns and fires them automatically from the director. Sperry's engineering knowhow - utilizing years of experience in

electronics, gyroscopics and servomechanisms-has made this possible.

· Everyone hopes, of course, that our United States forces will never again see actual combat. But it's good to know that gunfire control systems, like the Mark 63, are ready - and ready because the Navy anticipated the threat of today's faster flying jets long before they actually existed. Foresight such as this is the essence of research and improvement in weapons and goes a long way toward keeping the world at peace-toward discouraging possible aggressors.



Great Neck, New York

DIVISION OF SPERRY RAND CORPORATION

## Check List-for Investors

•	I can name every security I own	Ш	
•	I know what I paid for them—and just where their prices stand today		
•	I have a good idea of the dividends they pay—and what the average	_	_
_	yield is on my complete portfolio		

I can classify each of my holdings
as to growth, income, or safety

I feel cure they're the best I can

• I feel sure they're the best I can buy for my purposes

 And I know exactly how Γd invest any additional funds

Six "yes" checks and you certainly don't need our help. You can feel comfortably secure about your present investment program—and our compliments to your broker.

But if you had any "no" answers—and would like to correct them—we can't think of a better way to go about it than by writing a letter to our Research Department.

writing a letter to our Research Department.

They'll send you a thoroughly objective analysis of your present holdings... provide full information about individual

dividends and the overall yield at present prices.

They'll pass on the relative merits of this stock or that for your particular purposes . . . classify any security you're not sure about on the basis of growth, income, or safety.

They'll prepare the soundest program they can for any specific sum—any stated objective.

No, there's never any charge for this service. It's always yours for the asking.

Simply address a letter, in confidence, of course, to

Walter A. Scholl, Department S-4

# Merrill Lynch, Pierce, Fenner & Beane

70 Pine Street, New York 5, N. Y.

Offices in 108 Cities



DR. PAUL DUDLEY WHITE and Dr. Fredrick J. Stare reveal the foods that can help lessen the dangers of heart disease, in Food For Your Heart in April McCall's. Another McCall's feature of vital interest to a woman and her family.

McCals
The magazine of Togetherness
in more than 4,600,000 homes

PREVENT FOREST FIRES!

- DROWN

YOUR

successive year, production hit a new peak with nickel deliveries of 200 million lbs., while the company also delivered 263 million lbs. of copper (worth \$100 million), 1.637,000 lbs. of cobalt (worth \$40 million), 1.645,000 a. of platinum (worth \$20 million), plus smaller amounts of gold, silver, selenium and tellurium.

Boom & Bust. All of Inco's production came from its famed mines near Sudbury, Ont., where the company has drilled a 506-mile spiderweb of underground tunnels fanning out through five mines. Sudserved from the supplied more than Soff of the free world's nickel. But the credit for making it pay off goes to a pair of hardheaded metalmen with the know-how and vision to turn nickel into one of the world may be sufficiently Chairman Robert Crooks Stanley, who



NTERNATIONAL NICKEL'S THOMPSON
First came the hardheaded.

died in 1951, and present Board Chairman Dr. John Thompson, 75, a Columbia School of Mines Ph.D. who joined the company on graduating in 1906.

In the early days nickel was almost entirely a war baby, whose greatest value was for armor-piercing shells and armor plate. Inco gyrated between boom and bust, went from a \$10 million profit in 1917 to an \$800,000 deficit in 1921 when defense needs slacked off, and the company actually had to shut down for twelve months. Stanley and Thompson worked years to find peacetime uses for the fabulous nickel lode, helped develop heavy-duty nickel steels for dozens of products, taught businessmen new ways to use nickel in household equipment, autos, steel and other products. Rivers & Customers. Today, with

Thompson in overall command and the operating reins turned over to President Henry S. Wingate, 51, another old hand at the game, Inco is looking far and wide

01



#### "I sure wish he'd change his tune!"

■ High costs got you hitting sour notes? These facts should make sweet music if printing is an item. Over 25 per cent of the average printing bill is paper. And Consolidated Enamel Printing Papers cost less than other enamel papers of equal quality!

You save because Consolidated pioneered a modern enamel papermaking method that eliminates several costly manufacturing steps while maintaining finest standard of quality.

SEE FOR YOURSELF! Whether you use timetables, sales brochures or any other quality printed material,

Consolidated Enamels can save you money, without sacrificing quality. These savings can be made only with your Consolidated Paper Merchant. Call him today for complete facts and free trial sheets to make your own test run, or write us direct.

Consolidated

ENAMEL PRINTING PAPERS
production gloss • modern gloss • flash gloss
productoilth • consolith gloss • consolith opaque
Consolith where X Paper Co. • Sales Office: 135 5, LaSales Street • Orcapa, Illinois

# CLARK EQUIPMENT moves mountains...



## ... of concrete pipe

This concrete pipe joint weights 20,000 pounds, has a 7-ft. diameter. Yet handling it is a simple one-man job for the operator of the big Collectifit truck, owned by a Tennessee concrete pipe manner of the Clark machine has released eight men for more productive work. The conscious manufacturers, this company values Clark equipment for its extraordinary ability to move material at lowest possible cost.



#### ... or rips out a "bone"

In coal mining, "bone" is a term applied to a layer of slate which must be removed from the top of the coal vein before the coal can be mined. Here a Michigan Tractor Shovel is ripping out on West Virginia surface mine. Six heavy steel teeth, attached to those at a West Virginia post that the slate as the Michigan drags its bucket backware bloom forward pass, the teeth automatically retract as the bucket strips sawy the slate. The owners report that the Michigan handles this difficult job faster and chaper than it was ever done before.



tichigan is a trade mark of

Clark Equipment Company, Buchanan, Mich. For 50 years, specialists in the basic business of Transmitting Horsepower to Multiply Manpower for new deposits to supply the growing demand. Though the Sudbury lode may last at least another 50 years, Inco spent over \$5,000,000 last year on exploration from Canada to Australia, has a fleet of five planes, estupped with sensitive electronic planes, and the planes are supplied to the planes in the planes are looking to the planes are planes as a possibility of million to the planes are planes as a possibility of the planes are planes as a planes are planes. The planes are planes are planes as a planes are planes are planes are planes as a planes are planes. The planes are planes. The planes are planes. The planes are planes are planes are planes are planes are planes are planes. The planes are planes. The planes are planes are planes are planes are planes are planes are planes. The planes are planes. The planes are planes. The planes are planes a

Paradoxically, while Inco searches for more nickel its nagging worry is still a possible surplus. Says Wingate: "With so much nickel going for defense, the danger is that with a sudden thaw in the cold war, much of the nickel now used may suddenly be released to civilians. If this happened, we might be faced with an oversupply that would last for five years." To prepare for such a shift in demand, Inco is busy devising still more peacetime uses for nickel, keeps a 750-man research staff busy in the laboratories and a sales crew out in the field looking for new customers. Says Wingate: "We want to be ready when the time comes.

#### MANAGEMENT

#### Goddess of Success

The swiftest path to success, according to business folklore, is to marry the boss's daughter. Not so, say two University of Chicago research sociologists. Marrying the boss's daughter can actually hold back a rising young executive.

a rising young executive.
After interviewing some 8,300 U.S. exccutives and many of their wives, Sociologists W. Lloyd Warner and James C.
Abegslen reported in the current Harvard
marries the bost "A thinker's son who
marries the bost "A thinker's son who
marries the post "A thinker's son who
top management spot only two months
sooner than if he married the girl next
door. The farmer's son is much worse off;
he can get to the top in 24,5 years by
marrying a farmer's daughter, but it would
take him 29,4 years if he married into

Violent Feelings. One big reason that the boe's son-index rum into trouble is that he "becomes the center of violent that he "becomes the center of violent feelings—enviolent Seelings—enviolent feelings—enviolent feelings—

The wife most useful to husbandsuccess secures the base of operations for her husband's career, relieves him of onerous household chores, handles most of the



This is what turns your dime into a drink in a vending machine. It is a switch, slightly bigger than the ball of your thumb. Over 9,000 different models of precision MICRO SWITCH switches, to serve hundreds of electrical control functions, are supplied to industry each year by Minneapolis-Honeywell.

Minneapolis-Honeywell Regulator Company, U. S. A.



April 9-12, 1956 Atlantic City

The most important packaging event in 25 years...exhibits of packaging equipment, materials, machines, containers, supplies and services by more than 400 leading companies – 5 acres of displays in Atlantic City's great Convention Hall.

This is the show for men in production, sales, and engineering design to solve packaging problems, spark new ideas, decide on purchases, find new ways to cut packaging costs, increase production, improve sales appeal, product protection and convenience.

Attend the concurrent

AMA National

Packaging Conference, too

Hear the experts discuss: Integrating packaging with production and sales • The influence of packaging on sales • Good management of packaging

Write for your tickets today! Address American Management Association, 1515 Broadway, Times Square, New York 36, N.Y., for complete information about the Exposition and the concurrent National Packaging Conference.

AMERICAN MANAGEMENT
ASSOCIATION

child rearing. "She must not demand too much of her husband's time or interest. Because of his single-minded concentration on the job, even his sexual activity is relegated to a secondary place."

Ideally, the good business wife not only handles the home front, she also takes part in community activities, e.g., hospital and Community Chest work, "Her participation can be a direct steppingstone in getting to know the "right people."

Leff Behind, Many a comer among young executives deliberately tries to keep his bride at home, apart from any contact with business associates. He may regret it, find that "when he nears the top and

turns to his wife for assistance in advancing socially and consolidating his position, she is unable to help."

"The wife who can adjust to the changing social and emotional demands of her husband's rise in business is not only a social asset but a personal one. Such a woman often strengthens her husband when he feers failure, acting as a 'sounding board' for him, helps him formulate his maintions. She does not need to be an expect in his business; the does not expect but her does not need to be an expect in the business; the does not expect but her does not need to be an expect in the business; the does not expect to be an expect in the business; the does not expect to be an expect in the business of the sound to be a s

#### MILESTONES

Married. Niven Busch, 52, novelist [Outline in the Sam) and screenwriter (In Old Chicago, The Westerner); and Carmencita Baker, 28, West Coast socialite; he for the fourth time (his third: Cinemactress Teresa Wright), she for the first; in San Francisco.

Divorced. By Sir Pratapsinghrao, 47, one of the world's richest men (estimated yearly income: \$8.000,000, who, as India's Gackwar ("Keeper of the Cattle") of Baroda (1939-51), ruled a princedom of 8.000 sq. mi, with some 3.000,000 subjects: his second maharani, icgar-smoking Sita Devi, 41; after 13 years of marriage, one child (Prince Sayajirao); in Bombay.

Died, Lieut. (j.g.) David Greig ("Skippy") Browning Jr., 24, star of the 1952 Olympics as the U.S.'s dazzling threemeter diving champion, national collegiate one- and three-meter diving champ (1951-52); in the crash of a North American FJ-3 Fury jet fighter while on a training flight; near Rantoul, Kans.

Died. Prince Ernst Rüdiger von Starhemberg, 56, pioneer Fascist, Vice Chancellor of Austria in the pre-World War II Dollfuss and Schuschnigg dictatorships, which he helped set up, organizer of the green-shirted Heimwehr, which wiped out Austria's one solid block of resistance against Naziism in a raid on the Socialist Party in Vienna in 1934; of a heart attack; in Schruns, Austria. Scion of an ancient Austrian family, Von Starhemberg backed the wrong Fascist, worked with Mussolini against the Anschluss, fled when Hitler took over in 1938, saw his 13 castles, hundreds of dwellings, mines, vinevards, 21,000 acres of land confiscated by the Nazis. He popped up in the Free French forces in 1040, spent most of the war in South America with his family. In 1953 charges of high treason against him were dropped by Austrian courts, and his castles and estates were returned to him by sentimental countrymen.

Died. Irène Joliot-Curie, 58, famed fellow-traveling French physicist, elder daughter of the late great discoverers of radium, Marie and Pierre Curie, winner (with her husband, Jean Frédéric Joliot-Curie) of the Nobel Prize for Chemistry (1935) for their discovery of artificial radioactivity; of leukemia, from handling radioactive materials; in the Curie Hospital, Paris.

Died. Louis Bromfield, 59, famed. Ohio-born Pulitzer-prizewinning novelist (for Early Autumn in 1926). Jack-of-all-literary-trades, and politically conservative agrarian reformer (Malabar Farm); of complications following a jaundice virus infection; in Columbus, Ohio.

Died. Fred Allen (real name: John Florence Sullivan), 61, radio and TV humorist whose topical, misanthropic wit and acidity reached its peak in the early '40s on the radio show Town Hall Tonight, which included his wife Portland Hoffa and such zany denizens of Allen's Alley as Titus Moody, Mrs. Nussbaum, Senator Claghorn and Ajax Cassidy; of a heart attack while walking his dog near midnight on Manhattan's West 57th Street. Born in Cambridge, Mass., Allen lurched onto the vaudeville boards at 17 as one of the most inept jugglers in history, became a comic after serving in World War I. starred in Broadway musicals through the 20s. His radio career was highlighted by a longtime "feud" with Jack Benny and his life illumined with mordant comment on the American scene. Allen on Hollywood: "California is a wonderful place to liveif you're an orange"; on broadcasting: "The scales have not been invented fine enough to weigh the grain of sincerity in radio"; on studio audiences: "When I look at them. I think there must be a slow leak in Iowa."

Died. Boleslaw Bierut. 63, first secretary of the United Polish Workers' (Communist) Party, longtime slipperp provocate curv who was picked by the Russians to the State of the State Workers of the State Workers of the State two days after the Red army "liberated" Warassy of a heart attack; in Moscow, where he was stricken after attending last munist Party.



# Liquid levels monitored hundreds of miles from your central office by Bendix ELECTRO-SPAN!

Important storage reservoirs for water, crude oil, gas, brine and other liquids are located in many remote and isolated sections of this country. It takes crews of men stationed at these points to keep a constant check of volumes and to open and close valves to balance supply and demand. The work is lonely, expensive to maintain, and sometimes dangerous.

#### Licks many problems

Now Bendix ELECTRO-SPAN can take over the entire job. It's a completely automatic remote measuring and control system that makes measurements in oil storage tanks, controls flow in water systems, completely operates unattended power and weather observation stations-all from a central location. Liquid level, flow, temperature, electrical quantities, pressure or shaft position are types of information ELECTRO-SPAN delivers immediately.

#### Controls as well

The system also acts in reverse, enabling the operator to control pumps, valves, motors and circuit breakers at remote locations. ELECTRO-SPAN can be used over any communication link such as telephone or telegraph lines or by radio or microwave. For further information contact our Pacific Division, 11600 Sherman Way, North Hollywood, California.

This particular device conceivably could be outside your field of endeavor but there are well over a thousand other Bendix systems and products just as ingenious, some of which may well solve particular problems you have. Write for our informative brochure "Bendix and Your Business" it's bound to be helpful.

FISHER BLDG., DETROIT 2. MICHIGAN

# **Apking for** Something?







#### FROM DOLLS TO BEAUTY SHOPS WHATEVER YOU NEED Find It Fast In The Yellow Pages'

Ads with this emblem make your shopping easier

#### The New Pictures

All That Heaven Allows (Universal-International) is what Hollywood knows as a "woman's picture." The characters talk Ladies' Home Journalese, and the screen glows like a page of House Beautiful. The moviegoer often has the sensation that he is drowning in a sea of melted butter, with nothing to hang on to but the clichés that float past.

Cary Scott (Jane Wyman) is a smalltown widow with A Woman's Problem after the late Fred, can there ever be Anybody Else? And there are The Children to be considered. Her boy and girl are away at school when Cary meets A



ROCK HUDSON & JANE WYMAN Buoyed by Floating Clichés.

Man (Rock Hudson). The serious difficulty: he is Only A Gardener.

One day Ron asks Cary to come up and see his silver-tip spruce. Would it be The Right Thing to Do? Summoning all her courage, she Breaks Convention. At his farm, it is obvious that he Needs Looking

Ron asks her to marry him. "Isn't it enough," she then cries, "that we love each other?"-a remark which apparently means that, in Hollywood's estimation, the middle-class American woman would sooner give up her Honor than her Social Standing. Ron has to fall off a cliff before Cary realizes that love is more important than What Other People Think.

Doctor at Sea (Rank; Republic). The British last year released a little comedy about medical students, Doctor in the House, that was just what the doctor ordered for many U.S. moviegoers. This sequel is made to the same prescription for hilarity, but somehow it turns out to be something of a pill. The young medic



Unit offers amazing opportunities for simplified compact control panel de-sign. One Roto-Push Unit can provide all the control further three special special control for the separate buttons. It is available in a wide range of selector and button operating mech-orized the selection of the selection of the "Run-Safe-Jog." Roto-Push shown above. In addition to simplifying con-trol panel design. Roto-Push and costs, speedier, safer and more efficient ma-Unit offers amazing opportunities for savings in installation time and costs, speedier, safer and more efficient machine operation. Roto-Push is another star performer in the spectacular new line of Cutler-Hammer Heavy Duty Oil-Tight Pushbutions. Be sure you have full information. Be sure you have full information manner Distribution of CUTLER-HAMMER, Inc., 1308 St. Paul Ave., Milwaukee I, Wisconsin.



GET IT FIRST IN CUTLER-HAMMER

### DO YOUR CHILDREN CHEAT?

There are more cheaters than non-cheaters in America's high schools and colleges. This is a serious family problem. A solu-tion is offered in a revealing feature, Are We Teaching Our Children to Cheat?-in April McCall's.

### The magazine of Togetherness in more than 4,600,000 homes

CRUSADE FOR Give to

address: CRUSADE FOR FREEDOM, c/o Local Postmaster

FREEDOM which supports RADIO FREE EUROPE . FREE EUROPE PRESS

TIME, MARCH 26, 1956

# Now—top dictating-transcribing quality for you at less than half what you'd expect to pay!





# **Deluk** brings you the fabulous new Stenorette - only \$169<sup>50</sup>\*

Now you can have the dictating-transcribing equipment every office—large and small—every professional man needs! And, for less than half what you pay for comparable equipment of other leading makes!

FINEST COMBINATION DICTATING-TRANSCRIBING SYSTEM AT A PRICE THAT MAKES SENSE! New "2-Way" STENORETE is the finest-machine of its kind ever built ... proved in action by 200,000 satisfied users all over the world. Behind its matchless performance is the famous DeJUR reputation for finest precision equipment of topmost quality. Thanks to its magnetic tape that reproduces sound with natural clarity, STENORETTE will do every dictating-transcribing job ... at less than half what you'd expect to pay! Its quality stands up for you. Its operating expense is practically nil. (For instance, you re-use the same recording tape over and over again indefinitely—thousands of times!) You save important time and

And STEENGETTE PAYS for itself the first year!

NEW SALES POLICY MAKES LOW PRICE POSSIBLE! You buy STEENGETTE direct from your office equipment dealer. You pay only for the machine when you buy STEENGETTE, You don't pay a cent for an expensive sales set-up! See the easier-to-use STEENGETTE—with the most modern features available in dictating equipment. Sold and serviced by Franchised Dealers everywhere!

money in many other ways with STENORETTE too.



You're Always Sure With

" DeJUK

Long Island City, N. Y.; Chicago, III.; Beverly Hills, Calif DeJUR Internationale, G.M.B.H., West Germany

-	DeJUR-AMSCO CORPORATION T-1					
Mail	Business Equipment Division, 45-01 Northern Boulevard,					
this	Long Island City 1, New York.					
coupon	Please send me complete information on the new "2-Way" STENORETTE.					
	NAMETITLE					
for	COMPANY					
full	ADDRESS					
today for	NAMETITLE					

\*Fed. Excise Tax Extra. Transcribing accessories at small additional charge.

#### when every copy must be sharp...



Smart girl! After trying all kinds of duplicating papers, he now hower that Nekoosa Duplicator makes her job easier and faster. Nekoosa Duplicator has a smooth, lint-free surface that gives clear, bright copies—even on long runs. Saves time, too, because it always lies flat and feeds through the machine at top speed. Nekoosa Duplicator is one of the complete line of Nekoosa Papers for every business and every business need.





Nekoosa Bond 

Nekoosa Ledger 

Nekoosa Dupticate
Nekoosa Minneo 
Nekoosa Manitold 

Nekoosa Offset
Nekoosa Master-Lucent 

Nekoosa Opaque
and companion ARDOR Papers

PAPERS

NEKOOSA-EDWARDS PAPER COMPANY . PORT EDWARDS, WISCONSIN

(Dirk Bogarde, last year voted the most popular actor in Great Britain), is now liceased for practice, hires on as ship's doctor on a seagoing tramp. The captain (James Robertson Justice) is a Victorian horror known as "Father," who beetles above his timorous charges like a stuffed rhinocros in a nursery school. Ship's dependent of the captain companies of the captain's complexity in the morning the captain's complexity in the captain captain captain

The crew is a little more appreciative of the medical profession. "I hope," some-body asks with a level smirk, "you know all about Sainor' Troubles?" Troubles begin when the ship puts into a tropical port, and Father—who is determined to steal the social thunder from a rival captain—decrees a dance on the foredeck. "Bump ho!" cries a junior officer as he offers his show potion (a cocktail made



BARDOT & BOGARDE All hands below decks.

with surgical alcohol) to a passing frail. As she rapidly gets frailer, he coos insidiously: "I say, would you care to come and see the steering gear? It's rather an inter-

esting one, really, I'd like you to see it."
The doctor, for his part, meets a French
girl (Brigitte Bardot) who is just coming
out of a shower. "Oo," she says, and
clutches her towel closer. "I suppose,"
out presently. He invites her down, in
our presently. He invites her down, in
our presently. He invites her down, in
but even though the operation seems to be
a success, the patience dies.

The Mon Who Never Was (20th Century-Fox). One morning in the spiral of 1043, the holy of a man in the uniform of 1043, the holy of a man in the uniform of 1043, the spiral of 1043, the carried ashore on the coast of 1043. He carried ashore on the coast of 1043, the carried ashore on the coast of 1044, the coast of 1

They would and did, and British intelligence pulled off what was probably

106 TIME, MARCH 26, 1956

"Unforeseen events...need not change and shape the course of man's affairs"



# Just a house of cards

One jolt sends it tumbling. And just one jolt could shatter your financial security. It could be any one of countless unforeseen events: a disabling accident... an auto crash... a damage suit... a dishonest employee.

To protect your home, your business, your possessions, you need the personal service of your local insurance agent or broker.

Your Maryland representative knows how to protect you with the right kinds and the right amounts of insurance at the right time, and that means before a loss or claim against you occurs. And, should trouble strike, he's right beside you, your personal agent, ready and able to take your trouble and make it his business. And because he knows his business, it's good business for you to know him. It pays in security and peace of mind.

# MARYLAND CASUALTY COMPANY

Baltimore 3, Maryland

There are many forms of Maryland protection for business, industry, and the home. Casualty Insurance, Fidelity and Surety Bonds, and Fire and Marine Insurance are available through 10,000 agents and broken.

TIME, MARCH 26, 1956



Pullman travel is many things to many people. But to the man who travels on business, it means one thing above all others-relaxation!

In no other way can you get from one city to another rapidly in such quietness and peace . . . with so little stress and confusion . . . and so much rest of mind and body!

Consider the things you don't have to worry about when you travel by Pullman: The dangers and discomforts of crowded highways. The uncertainties of threatening weather. The constant drive of pressure and haste and resultant fatigue.

All this and much else you can



Pullman is more than a safe, timesaving, comfortable means of travel. It's an investment in your personal well-being . . . with dividends for you. your family, and your firm. Try it on your very next trip!

YOU'RE SAFE AND SURE ullman

Have a rent-a-car



waiting if you wish!

the major espionage coup of World War II. Based on the 1954 book by Ewen Montagu (TIME, Feb. 1, 1954), who masterminded the actual hoax, the film is largely faithful to its engrossing true story. Its chief flaw is some romantic embroidery concerning Gloria Grahame. who is done a bad turn both by the scriptwriter and the makeup man (she often looks as if she had been doused in oil for a Channel swim). An extra helping of thrills was also tacked on to make the Nazis seem less gullible than they

actually were. Clifton Webb sheds every trace of his Mr. Belvedere mannerisms to give a terse performance as Montagu, the intelligence officer who has more trouble selling his own high command than he does in hoodwinking the Germans. His toughest job is finding a proper body: that of a man of military age who has just died of pneumonia-so there will be enough fluid in the lungs to fool a Spanish prosector into believing the man has drowned. So long as the film remains a documentary, its detail is fascinating, whether it is the slow building of a personality and past life for the dead man or the grisly task of dressing the corpse in a hospital cellar as German bombs rain down. Stephen Boyd, as an Irish agent of the Nazis, gives some plausibility to the fictitious counterespionage sequence that ends the film, but Producer Andre Hakim would have been better advised to stick to the original story.

### CURRENT & CHOICE

Richard III. Shakespeare's sinister parable of power is made into a darkly magnificent film by Sir Laurence Olivier who plays the title role with fiendish skill and satanic majesty. The supporting cast: Sir John Gielgud, Sir Ralph Richardson, Sir Cedric Hardwicke, Claire Bloom, Pamela Brown (TIME, March 12)

The Ladykillers. Farcical larceny, with Guinness lifting light-fingered Alec £60,000 from an armored truck and then losing it-and the picture-to scene-stealing Katie Johnson (Time, March 12).

Picnic. William Inge's play about a husky athlete (William Holden) who bounces around a small town like a loose ball while the ladies (Rosalind Russell, Kim Novak) fumble excitedly for possession (TIME, Feb. 27).

The Night My Number Came Up. A low-voltage shocker from Britain, with crackling good performances by Michael Redgrave, George Rose (Time, Jan. 2).

The Man with the Golden Arm. A painful powerful story of human bondage, in which Frank Sinatra is unforgettable (TIME, Dec. 26).

The Rose Tattoo, Anna Magnani, in her first Hollywood film, gets the year's loudest laughs as she demonstrates why Italian ham is a delicacy (TIME, Dec. 19).

Guys and Dolls, Marlon Brando, Jean Simmons, Frank Sinatra, Vivian Blaine in Samuel Goldwyn's \$5,000,000 version of the Broadway musical. It's a beaut, but Sam made the prints too long (TIME, Nov. 14).



TELEGRAMS BY-PASS IN-BOXES...GET ACTION ON EVERYTHING FROM SELLING TO TRACING. AND WITH A TELEGRAM, YOUR WORDS ARE ALWAYS "RIGHT THERE ON PAPER". YOU CAN'T BE MISQUOTED.

IN SALES ALONE THERE ARE 49 WAYS TELEGRAMS
CAN HELP YOU. LET ONE OF OUR COMMUNICATIONS
EXPERTS EXPLAIN THE BEST USE OF TELEGRAMS FOR
YOUR PARTICULAR BUSINESS=

WESTERN UNION=

WHEN IT MEANS BUSINESS ... IT'S WISE TO WIRE



STEAKING IN OVER THE TREETORS, ALMOST TO FRAST TO BE SEEN, THE WOODD PHOTO-JET SHAPS ITS CLOSE-UPS AND IS GONE, PRECISE MANEUVERING IS IMPERATIVE, BUT AT THESE SUPERSONS SPEEDS CONTROL SURFACES ARE UNDER SUCH PROPERTY OF THE STEAM OF THE SEEN OF



# AMERICA'S FIRST CAR WITH AUTOMATIC TRANSMISSION-1904! IN THE STURTEVANT, AN

AUTOMATIC GERR AND CLUTCH TO THE SHIFTING.
IT SERVICE GERR AND CLUTCH TO THE SHIFTING.
IT SERVICE THE TO THE SHIPTING AND AND MANY SHIPTING.
AUTOMATIC FRANKHISSIONS. THEY SHIFT A LANDST SOUNDLESSLY,
AND WITH SUCH SPLIT-SECOND ACCURACY THAT POWER FLOWS
FROM ENGINE TO WHEELE IN A SINGLE UNBROKEN STREAM.



#### EVERY IS SECONDS A HOMEMAKER SWITCHES TO LAUNDERING THE NORGE WAY!

AMERICANS ARE BUYING B-W HORSE TIMELINE "MASHERS AND DRYCES AT THE RATE OF 4 EVERY MINUTE OF EVERY SHOPPING BRY, THIS ALL-TIME HIGH DRAMAD CAN BE TRACED TO THESE TWO MORSE MICHIES THEMSELVES, THEY WILL LAUNDER AND DRY WITH PERFECT SAFETY ANY WASHABLE FABRIC FROM DELICATE SYNTHETICS TO HEAVY WOLENS.

185 PRODUCTS
IN ALL ARE MADE BY BORG-WARNER

# Believe Itor Not!

BW

BORG-WARNER SKILL AND INGENUITY BENEFIT ALMOST EVERY AMERICAN EVERY DAY THROUGH THE AUTOMOTIVE, AVIATION, MARINE, FARM MACHINERY AND HOME EQUIPMENT FIELDS!

19 OUT OF THE 20 MAKES OF CARS CONTAIN ESSENTIAL BW PARTS. EVERY COMMERCIAL PLANE AND MANY SHIPS THAN SHARE SHARE

MECHANICAL RAILROAD PORTER RAILROAD PORTER WHISKS ROADBEDS WHISKS ROADBEDS

RAURONO TRAKES GETS
CLOGGED WITH DIRT. THIS
PREVENTS DRAINAGE.
CAUSES LUMEVEN RADBEDS.
A NEW MACHINE SCOOPS
UP THE STONES, SCREENS
OUT DIRT. DROPS THEM
BACK-- TOO TONS AN HOUR!
SOCH LANDS AND SPEED
TAKE A RUGGED DRIVE SYSTEM.
SO THE CHAIN DRIVES AND COUNTERS
TO THE CHAIN DRIVES AND COUNTERS

NO SIFTERS ARE SPECIALLY MADE



TRANSPORTING HOSPITALIZED VETER DOING OTHER IMPORTANT JOBS. BUT SUCH SERVICE IS JUST ONE PHASE OF THE GREAT HUMANITARIAN WORK OF YOUR RED CROSS, YOU CAN HELP CARRY ON ALL ITS VITAL ACTIVITES BY GWING GENERUSLY TO THE RED CROSS FUND PRIVE NOW.

NEW PLASTIC GOLF CLUB NEW PLAST A HOOK OR SLICE! CANT CAUSE A HOOK OR SLICE! FROM THE AIR CAUSES OFFICTION: FROM THE AIR CAUSES

THE SHOULD HAVE TO A WARD TO A SHOULD HAVE TO A SHOULD HAVE TO A SHOULD HAVE THE ALL WERE OF A PERFECTLY HE ALL WERE OF A PERFECTLY HE ALL WERE ON A PERFECTLY HE ALL WERE ON A PERFECTLY HAVE TO A PERFECT OF A PERF

RECE! THE STATE OF THE STATE OF

These mills form BORG\_WARNER, Executive Offices, 330 S. Michigon Ave, Chicogo, Divisions; artine raw shook are sufficient and sufficient and sufficient and sufficient are sufficient as sufficient and analysis of sufficient as sufficient as sufficient and analysis of sufficient as sufficient as sufficient and sufficient and sufficient and sufficient and sufficient and sufficient as sufficient as sufficient and sufficient and sufficient and sufficient as suffici

#### Island Interlude

THE DARK GLASSES (183 pp.)-Francis King-Pantheon (\$2.95).

Take an Anglo-Saxon with an ailing love life and plant him under the Mediterranean sun. Will the change kill or cure him? This theme has more or less dominated a spate of recent novels, notably The Exchange of Joy (set in Italy), The Capri Letters (Italy), A Summer Night (Italy) and The Sea and the Stone (Greece). In The Dark Glasses the atmospheric catalyst is the Greek resort island of Corfu, and the inhibited patient is a 30-year-old crew-cut Englishman named Patrick Orde whose eleven-year marriage to a Greek woman is not so much on the rocks as thoroughly becalmed.

Biggest Puzzle. Patrick is a kind of dilettante snowman, "detached to the point of selfishness in his chosen serenity . . his violin-playing, his botany. his photography, his collection of Cretan ikons." Corfu thaws him out-first with a throb of color from its sapphire sea and sky, orange groves and olive trees, then with the pastoral charm of tinkling goat bells and squat white stone houses, and finally with its people, who teach him a language of the heart that is puzzlingly Greek to him. Biggest puzzle of all is his Venus de Miloesque wife Iris, who plunges into the thankless chore of running a local clinic without an outward trace of pity for the poverty and peasant ignorance of her fellow islanders. What she is trying to smother in work, Patrick belatedly discovers, is a long-smoldering love interest in the humbly born manager of the family estate, who happens to be dying of cancer.

Patrick soon runs an erotic fever of his own over a nubile, neo-pagan teen-ager named Soula. Little more than fugitive kisses and caresses, the affair with Soula is tragically complicated by the fact that her brother Stavro, a boy with cryptohomosexual longings, feels he should rank first in Patrick's affections. By novel's end, Soula has died at her brother's hand, Resignedly estranged from each other. Patrick and Iris leave Corfu chewing the bitter rind of memory, all that is left of their brief repast of the juices and joys of

the sensuous life. Color Shots. Novelist King, 33, who spent a winter on Corfu with the Somerset Maugham Award money received for his last novel, The Dividing Stream, has scraped the marrow of his Greek characters. He recognizes their fortitude under real pain, their histrionics over emotional trifles and their bristling pride. Above all, he captures their gift for draining each passing moment of life as if it were a glass of their own villainous retsina wine, Author King overexposes and underdevelops his hapless English hero, but his color shots of Corfu are snapped with the eye of a Matisse, and Patrick's departure from the Ionian isle seems like expulsion from a demi-paradise.

Glad Hatter

LILLY DACHE'S GLAMOUR BOOK (315 pp.)-Lippincott (\$3.95).

A stenographer suffering from "droopy bosom" should never never try to conceal the fact by falling into the posture known as "secretarial slump." The droopy area must instead be trankly and firmly put to rights, not only by "corrective exercises" at home but "on-the-job grooming" during office hours. Neglected or ignored, it will all result in "dowager's hump" as a matter of course, and while this more serious condition is not incorrigible, it is certainly in a graver category than mere slump. Indeed, the whole of Glamour Expert Lilly Daché's book is a warning to



LILLY DACHÉ "First take off all your clothes."

women readers not to let a single waking minute tick by without giving close attention to such handicaps and correctives as (to quote from the index): "Bulging eyes, changing appearance of," "Slanting boards, relaxing on," "Forearms, hair on "Widow, making friends and having fun" and "Scurvy, disease of sailors." point of going to so much trouble is also, as even the scurviest sailor will suspect,

to be found in the index, under the head-

ing: "Husband: see also men. Perfume of Exhaust Fumes. Frenchbred Lilly was "just eighteen when I stood (for the first time) at the corner of 34th Street and Broadway" and "breathed in the perfume of exhaust fumes . . . sweeter to me than the headiest essences of the flower fields of France." Few of the natives shared this preference for exhaust fumes, so Lilly was obliged to go to work cultivating the headier essences, and

is now a rich, renowned and happily mar-

ried hatter-"Lilly Daché from o to 5

Both personalities have contributed to this book, e.g., the chapter on hats is by Lilly, the pages on how to force a husband to wear a pink tuxedo is by the Mrs. Lilly kicks off with a brisk survey of

and Mrs. [Jean] Despres from 5 to 9."

the U.S. scene today-"truly a golden age for women"-and then goes straight to work on how to get the mining done, "First take off all your clothes and stand in front of a full-length mirror and look at yourself. Be brave, for this is going to be a shock." It is likely to be more than that-in view of the dreadful revelation of "bulges in the wrong places," a ghastly "sag" in the abdomen, the flesh "flabby overall, and blown up bolsterwise into "a roll around the midriff," the "splotchy, sallow" skin, the "dull, faded, grav, stringy" hair, the "red-rimmed, bloodshot, dark-circled" eyes, the "rough, red, chapped" hands. Questions come flooding to the smeared lips: "Do you need a deodorant?" "Do you use meaningless ejaculations like 'Oh, boy!" "Do you have something to offer . . .?"

Buttress the Saas, Assuming that no is the answer to this asst question, Lilly devotes most of the rest of Glamour Book to seeing what can be salvaged from the poor wreck.

Aided by "king-size" washcloths, spinach diets, "pedicure tools" and "Queen Bee Cream," she reduces the large, wholesome hips to mere skin and bone, prunes away the buxom midriff, buttresses the sags and fills the open pores. What's left is vigorously sprayed from head to toe with enchanting "fragrances" and left to its own devices, e.g., "If you have an old coffee grinder, fill it with ivy." Only the most hardened men ("see also husbands") could get through this book without "hands, shaking from nervousness,"

### The Battle Is the Payoff

YOUR OWN BELOVED SONS (230 pp.) Thomas Anderson—Random House (\$3,50).

Ever since Stephen Crane wrote The Red Badge of Courage it has pleased critics to believe that it was not necessary to be a soldier to write a good war novel. It is true that a soldier who is also a bad writer will invariably write a bad war novel, as a dreary succession of them has amply proved. But it is equally true that a good writer who is also a soldier is apt to write a better war novel because he knows what he is talking about. Young (26) Thomas Anderson knows very well what he is talking about, and it makes all the difference in this first novel.

Anderson, born in New Jersey but the U.S. Army, and reached the Korean front two days before Christmas Day 1950. Only a few weeks later his company (reconnaissance, 7th Infantry Division) was trapped behind the enemy lines. For 24 hours the outfit fought to break through the surrounding Chinese and make a dash for the town of Hoengsong, which was held by Dutch allies. It is hard to believe that without this experi-



# 110,000 ORIGINAL MILES!

# Cross-Section Shows Why J. J. Blanton Gets Top Mileage With Pennsylvania Truck Tires



With 41 tandem trailers hauling 30,000lb, payloads from Richmond, Virginia, to New York and Boston, the 26% savings of Pennsylvania Tires is very gratifying to Julian J. Blanton, President of Blanton Trucking Co., Inc., and Victor Dunn. Dunn's Service, Inc., is their Pennsylvania distributor. One look at a cross section of a Pennsylvania Truck Tire and you see why truck owners and fleet operators all over the country are reporting 100,000plus original miles service. First, there's the husky tread - 40% thicker to give up to 40% extra mileage. Second, there's the extra-tugged Pennsylvania Tire body engineered and designed to outlast even this long-wearing original

tread, and then take recap after recap.
That's why Blanton Trucking Co.,
Inc., Milford, Virginia, not only gets up
to 110,000 miles on the original tread,
but from 220,000 to 245,000 total miles
with 3 or more recaps.

Since switching to Pennsylvania, this firm has cut tire costs 26% to less than one mill per mile.

Pennsylvania Truck and Passenger

Pennsylvania Truck and Passenger

condition — are sold exclusively through independent distributors

who are qualified to give you expert
help with all your tire problems. All

the resources of the Pennsylvania

organization are behind the service they
give you.

For the name of your nearest Pennsylvania distributor, write or wire E. V. Duffy, Pennsylvania Tire Co., Mansfield, Ohio.

# **PENNSYLVANIA**

PENNSYLVANIA TIRE COMPANY · MANSFIELD, OHIO



Scotch Whiskies 12 years old, 86.8 proof



Scotch Whiskies

## HOW WALL STREET JOURNAL READERS GET AHEAD

By a Subscriber

"One day I picked up The Wall Street Journal in a railroad club car. I expected dull reading. Imagine my surprise when I found some of the brightest, most interesting articles I ever read.

"I sent for a Trial Subscription. For the first time in my life I began to understand why some men get ahead while others stay behind. I learned about the far-reaching changes taking place in America. I found out about new inventions, new industries and new tions, new industries and new tions, me carn money. My Trial Subscription to The Journal cost me \$6. It showed me how to increase my income."

showed me now to increase my inconter.

This story is typical. The Journal is a wonderful aid to men making \$7,000 to \$20,000 a year. To assure speedy delivery to you anywhere in the U.S., The Journal is printed daily in five cities—New York, Washington, Chicago, Dallas

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$20 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$8. Just send this adwith check for \$8.0 rtel us to bill you. Address: The Wall Street Journal, 44 Broad \$51, New York 4, N. Y. TM 3-20

ence behind him. Author Anderson could have brought off so knowledgeable a performance as *Your Own Beloved Sons*. At any rate, it is the skillfully exploited background for the most impressive novel that has come out of the Korean war.

Last Patrol. Anderson's hero is one of those perfectionist noncoms who make the difference between a bunch of men and an outfit. Sergeant Stanley need not have volunteered for what turned out to be his last patrol; he was about to be rotated home, and he had proved himself more than once to be the bravest and most effective noncom in the company. To get through the surrounding Chinese in broad daylight, ford a river, get in touch with the Dutch and then return was a job no man in his right senses would ask for. It was typical of Stanley that he did. It was even more typical of him that he took the men he did: only two reliable oldtimers



NoveList Anderson

Heroism and simple humanity.

plus a new kid who had just joined the outfit, a good-looking, unreliable drunk and a dreamy boy whose only experience had been in the company's kitchen. All they had in common was absolute confidence in Stanley. As for Stanley, his sense of responsibility for his men was so close to love as to be a military weakness. He understood them too well, made too many allowances for them, took it on himself to try to shape their characters. This time there was too much stacked against him. Between the overwhelming Chinese, the character flaws of his men and his own protectiveness, the patrol ended in a disaster in which heroism and simple humanity were underscored during a brief stretch of nightmarish combat.

Love for Wor. Author Anderson writes with a cleanness and economy that are seldom part of a young writer's equipment. He knows and conveys the love that a soldier has for his weapon; he also knows, as many writers do not, that men



## (for someone else)

PLANT SITE SPECIFICATIONS ARE highly individualized. That's why it does not disturb our Industrial Development people in the least to have you turn thumbs down on a "picture-book" site such as this one.

They recognize that many factors enter into plant location studies. And they know, too, that chances are they do have just what you are looking for. As one of the largest and most experienced industrial development agencies in the South, the Southern's Industrial Development Department has complete and detailed information on hundreds of available sites of every size, kind and description.

This comprehensive "one-source" service for so many industry location possibilities throughout the Southland is set up to serve you -competently, completely and of course in strict confidence. Let us hear from you so we can help you.

"Look Ahead-Look South!"





# SOUTHERN RAILWAY SYSTEM

The Southern Serves the South

EERICES, White



# 1001 Things Now being done by **COLD-ROLL FORMING**

The Cold-Roll Forming Machine is a powerful weapon in the hands of mass production metalworking industries striving to fight inflationary forces with technological advances.

This applies even to the building industry, long considered immune to massproduction methods. The field abounds in opportunities for cost reduction through cold-roll forming of components for quick and easy assembly and erection on the job. The list includes specially designed wall, partition, floor and roof systems, nailable studs and joists, cabinets, closets, windows, doors erings, for architectural beauty as well as insulation and weather protection, (See photo above.)

The Yoder Book on Cold-Roll Forming contains numerous illustrations with information on the economic and mechanical possibilities of cold-roll forming, the machines and the tooling, Yoder has long been considered the leader in the design and the building of all such equipment. A copy of the book is yours for the asking.

THE YODER COMPANY 5534 Walworth Ave., Cleveland 2, Ohio



can get to love an outfit and even war itself for the lovalties they command. Stanlev's last act may seem too sensitive and sacrificial for so experienced a combat hand, but the real army does have its Stanleys. Your Own Beloved Sons is a modest book written toward modest goals, but with it Author Anderson has won his writer's battle the first time out.

## Crackerbarrel O'Casev

THE GREEN CROW (303 pp.)-Sean O'Casey-George Braziller, Inc. (\$3,95).

Like most men. Sean O'Casev is a hero to his mirror. Yet he has reason above vanity for some of his pride: he climbed out of the Dublin slums to the fameupholstered penthouse of playwriting leaving at least two masterpieces to mark the trail, i.e., The Plough and the Stars, Juno and the Paycock, Along the way he has also taken on a habit of piling chips on his shoulders and wearing them like enaulettes. The Green Crow is largely a dress parade of pet peeves, mostly in the form of journalistic pieces on the theater, actors, critics, fellow playwrights and Lord have mercy on their souls, the benighted detractors of Sean O'Casey, What raises this book above its crotchets is the old (76) dramatist's unslaked love of life and the lilt of his harpsprung prose.
"Come to the Fair!" he calls in one

essay. "The Fair of Life is a fine one, even though we may, at times, fall from the swing-boats, or grow dizzy and faint as we ride the galloping, scarlet and gold clad roundabout horses, or fail to win a thing at any of the booths . booth marked "Modern English Theatre. O'Casev seems to believe, is rigged by a bunch of gyp-artists. First off, there are the critics, "death-or-drivel boys gunning with their gab from their pill-boxes . . . those who take a step forward to enthrone imagination in the theatre and make it more of a temple and less of a den of thieves. Actors are bad actors: "They talk as themselves, dress as themselves, move about as themselves, and feel to be themselves. They are one-finger composers of the music of life

Zymotic Bilge. Among the playwrights only Shaw is placed above suspicion of shoddiness, and the long arm of an O'Casey grudge can reach far back to cuff an offender ("Pinero . . . turned the wine of drama into water. A miracle, a miracle!"). Three pieces are devoted to the demerits of Noel Coward, whose works are finally summed up in two words (of George Jean Nathan's): "zymotic bilge, As for the "flea minds" of Ireland who are not properly reverent to their selfexiled bard, "these critics do not injure O'Casey, but they disgrace Ireland." He feels he is in good company, for Shakespeare too seems to him to be disgraced in his homeland ("The Old Vic is only a hole-and-corner existence for England's greatest dramatist").

When O'Casey's mind leaves the theater, he brightens perceptibly. He loves national flags-except for that of Ireland which "should replace the sickly-looking tri-



PLAYWRIGHT O'CASEY

Grieve and the world grieves with you. color of green, white and yellow" with "the old flag, a lovely one, of the green field with the harp in its center." In "The Power of Laughter: Weapon Against Evil." O'Casey voices his deepest conviction: "Laughter is wine for the soul . . . Once we can laugh, we can live. It is the hilarious declaration made by man that life is worth living . . . It is odd how many seem to be curiously envious of laughter, never of grief . . . The saying is all wrong—it should be 'Grieve and the world grieves with you; laugh and you laugh alone." "\*

Still the "Paycock." Yet there is precious little laughter in the four short stories with which O'Casey ends his book. Each of the tales pictures a helpless bit of humanity fluttering in the cage of need. Best of the lot is I Wanna Woman, in which a young Londoner, whose girl friend fails to keep a date, spends the night with a Piccadilly prostitute and wakes to a racking hangover of disgust and remorse.

Astringent and idiosyncratic, The Green Crow brings out the crackerbarrel philosopher strain in O'Casey, But the flashes of lyric power are there still, since fortunately, like the leopard, the proud "paycock" cannot change its spots.

## Upsetting the Round Table

THE GREAT CAPTAINS (302 pp.)-Henry Treece—Random House (\$3.75).

Was King Arthur a gentleman, or was he a sort of Legs Diamond of the early Middle Ages? Was it the age of chivalry or the age of the shiv? Were the "parfit gentil knights" of the Round Table just a passel of paleo-Stalinist thugs? Henry Treece, English poet, critic and historical

\* An inversion of the lines of Edna Wheeler Wilcox, the female Edgar Guest of the late weep and you weep alone."



FROM THESE BLAZING RICKS of hard maple logs comes charcoal with a most unusual purpose. It will be used (as no other whiskey maker uses charcoal) to smooth out the flavor of Jack Daniel's Tennessee whiskey before aging. "Charcoal Mellowing" is the reason for Jack Daniel's rare and distinctive flavor. It is also the reason Jack Daniel's will never be "big" whiskey... for the ancient art of "Charcoal Mellowing" demands infinite patience and extra expense. If you have yet to discover Jack Daniel's, we predict a pleasant experience.



TENNESSEE WHISKEY • 90 PROOF BY CHOICE Distilled and Bottled by JACK DANIEL DISTILLERY LYNCHBURG (Pop. 399), TENN,

# Now everybody, everywhere, knows it's

# FIRST CLASS MAIL

Now you can mail them flat in a large envelope, and be certain that your letters, reports, estimates, photographs . . . will travel FIRST CLASS all the way — and arrive "overnight" in first class condition.

The United States Post Office has accepted the U.S.E. suggestion that large envelopes mailed FIRST CLASS be identified by a green "diamond" border, to insure First Class handling by everyone, everywhere. One of these is the COLUMBIAN® FIRST CLASS MAILER shown here.

FIRST CLASS MAILER SHOWN nere. Here is another example of how U.S.E. Envelopes are serving American Business, to speed operations, eliminate errors, reduce costs — in mailings, business systems and packaging.

Write for samples of the new U.S.E. COLUMBIAN FIRST CLASS MAILER and also the free booklets that show how U.S.E. Envelopes can help you in your business.



novelist (The Dark Island), wields a mean historic mace and it lands squarely

on the romantic Arthurian legend of Sir Thomas Malory's Morte d'Arthur, "Malo-

ry was wrong," says Novelist Treece flatly. He admits that his own hard-boiled debunking may be no less wrong, but

Treece at least tunes his legend to the barbaric realities of 6th century Britain, with its Saxon sea-wolf marauders, its roving robber bands, its shattered relies

of the Pax Romana, its poor riven land where man's hand was at his neighbor's

pocket or throat.

DE COMPANY

# UNITED STATES ENVELOPE COMP

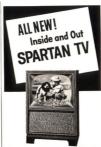


Springfield 2, Massachusetts . 15 Divisions from Coast
to Coast . . . World's largest manufacturer of Envelopes;
also makers of Paper Cups, Transparent Containers and
Linweave Quality Papers with Envelopes to Match.



wherever you are, whatever you're doing—you can Fix it On The Spot!





Beautifully styled modern console with dependable transformer-powered chassis; superior fringe area performance. Two 8' Magnavox speakers.

THE HAVERFORD 21... in syntex mahogany, \$249.50 (VHF). Slightly higher in oak or cherry.



FOR THE TUMMY SPARTAN DIVISION OF THE MAGNAVOX COMPANY

tricks from the new company he keeps, Medrodus knifes old Ambrosius in the bath, and pricks his own veins in blood brotherhood with Artos, the new Count of Britain, who dubs him Medrawt. The pair develops a quick sense of mission-to unite Britain, Novelist Treece supplies Artos with two Guineveres to Malory's one (but uses the Welsh, Gwenhwyfar). The first Gwenhwyfar is a flaxen haired homebody, his half sister as well as mother of his child. The second is a kind of dusky call girl from Byzantium, a Gwenhwyfar from home. Artos makes her amorous acquaintance in a shivery session atop one of the ancient slabs at Stonehenge, He takes her to wife, but inevitably the day comes when the Count of Britain must off to the wars to fight the advancing Picts. Artos leaves Gwen-

out and Artos succeeds. Picking up a few

arms-of Medrawt. A Mobile Museum. What revenge Artos takes when he returns to find himself cuckolded may be left to the discovery of readers whose hair does not curl easily. The props with which Author Treece outfits his plot appear to be as accurate as a mobile museum of medieval antiquities, and he is lavish with local color, mostly blood-red. Some will doubtless regret Treece's crockery-clattering upsetting of the old round table. But the fact is that while good King Arthur could exist only in storybooks, Artos the Bear has enough gristle-and-bone reality to have actually galloped across the misty dawn of British history.

hwyfar in the hands-and ultimately the

\*\* Says Britannus to Cleopatra in Shaw's Caesar and Cleopatra: "In war we stain our bodies blue; so that though our enemies may strip us of our clothes and our lives, they cannot strip



DEMONSTRATED IN YOUR OWN OFFICE! NEW! NEWI NEWI NEWI NEW! NEW! **NEW!** NEW! NEWI Modern design

sualite Indicato ows red when yo ctate, flashes t een when you liste mote Indexing constically mark gth of letter, Customized Input Vol-ume-Control can be pre-adjusted to your voice whether it's ex-tra loud or extra soft. Carrying handle Dual speakers NEW! NEW High Fidelity



Comptometer Dictati	on Div., Felt & Tarrant Mfg. Co., any cost or obligation please arra	1720 Marshfield St., Chicago 22, II
☐ FREE DEMONST	RATION   FREE 10 DAY TRIAL	☐ Send complete information
Name		Title
Company		
Address		
City	County	State



# Now vegetables <u>fl</u>y to Alaska

How Clipper Cargo cuts hidden costs to change Alaska's eating habits

By fastest surface transport, shipping perishable vegetables from Seattle to Fairbanks takes several days.

By Clipper\* Cargo, vegetables arrive 8 hours after shipment—so fresh they fetch prices that far offset the 19¢/lb. air cargo rate. And so practical is air shipment that a whole new market has been created for farm



products in a region where fresh vegetables were a rarity only 10 years ago.

# In planning your shipments consider the hidden costs, too

When comparing air and sea transport, examine these hidden costs of surface shipment which tip the scales to Clipper Cargo—insurance, warehousing, and crating cost less. Damage and pilferage vanish. Paper work is cut. Merchandise turns over faster, and so does your capital.

For a free Cost Analysis of your shipping needs, call Pan American or your shipping agent or forwarder today. Pan American offices are located in 29 principal U. S. and Canadian cities.

For our free new book, "There's Profit in the Air with Clipper Cargo," write P. O. Box 1790, New York 17, N. Y.

PAN AMERICAN

flies more cargo overseas than any other airline

## MISCELLANY

Dog's Days. In Los Angeles, Myron C. Fagan and his son Bruce brought a \$2,095 damage suit against Clifford Lee Smith after their 60-pound Airedale dropped dead of a heart attack when Smith's two smaller dogs barked at him.

Recipe. In West Harrison, Ind., police searched for the vandals who broke into a store, smashed 48 dozen eggs, added several sacks of flour, salt and sugar to the batter, sprinkled liberally with pork loins, hams, bacon slabs, 48 roasting chickens.

Combined Operations. In Bangkok, after diligent research, police finished compiling a definitive list of all bordellos in the city, announced that interested persons could obtain relevant information from any of the force's 55 open-all-the-time roadside police booths.

Special Detail. In Chicago, Patrolman Walter Binder, in a stake-out at a service station, was stuck up by two gunmen who lifted \$225 from the till, trussed up the cop, stole his pistol and wristwatch.

The Lean Years, In Pittsburgh, W. Z. Sulenski finally paid a \$6.01 Equitable Gas Co. bill dated Dec. 8, 1926, explained that the delay was caused by "pressing financial problems."

Sovont, In Birmingham, Jessie Lowery was held for a grand jury on an illegal distilling charge despite his lawyer's plea: "Your Honor, he just has the inquiring spirit of a chemist, and he likes to put these ingredients together to see if whisky will come out."

Modern Times. In Launceston, Australia, conforming to the civic motto, 'Progress with Prudence.' city fathers amended an old bylaw requiring swimmers to wear neck-to-knee bathing suits. decided to allow more modern apparel on the beaches, provided the suits cover at least three inches of leg.

Not as a Stronger, In Asheville, N.C., asked by police who picked him up on a disorderly conduct charge how many times he had been arrested, Herman Banks said that he didn't know: "My wife has had me up here so often my dog follows the police cruisers."

Swing Low. In Havant, England, after vigorous debate, the Tavern Licensing Board ruled that taverns may play radios on Sundays, but only if tuned to British broadcasts, complained that foreign stations might play records that are "too high-spirited and jazzy."

Chain Reaction. In Toronto, Ont., Antonia Murphy, 34, was sentenced to a year in a reformatory for stealing \$90 to pay the lawyer who defended her against a charge of stealing \$1,300 from her employer.



The Quality Whiskies to Serve...

FOR PEOPLE OF

INHERENT GOOD TASTE

#### KING'S RANSOM The Finest Scotch of all-Famed Round the World

To Scotch lovers everywhere this celebrated imported whisky stands for the very pinnacle of premium Scotch quality. It has a world-wide reputation for warmth and flavor that's unexcelled.

BLENDED SCOTCH WHISKY, 94 PROOF



#### KENTUCKY TAVERN

#### Outstanding among all Bonded Bourbons

The vigorous, velvety smoothness of Kentucky Tavern is legend. It's the top-quality premium Bonded Bourbon with a genuine Kentucky sour-mash flavor you'll cherish. KENTUCKY STRAIGHT BOURBON WHISKEY. 100 PROOF, BOTTLED-IN-BOND



#### HOUSE OF LORDS

#### The Lighter Scotch That's a Peer Among Whiskies

House of Lords imported Scotch is justly renowned as a slightly lighter and milder Scotch. For generation after generation its classic quality and taste have made it an irreplaceable favorite among Britain's Peerage.

BLENDED SCOTCH WHISKY. 86 PROOF

